

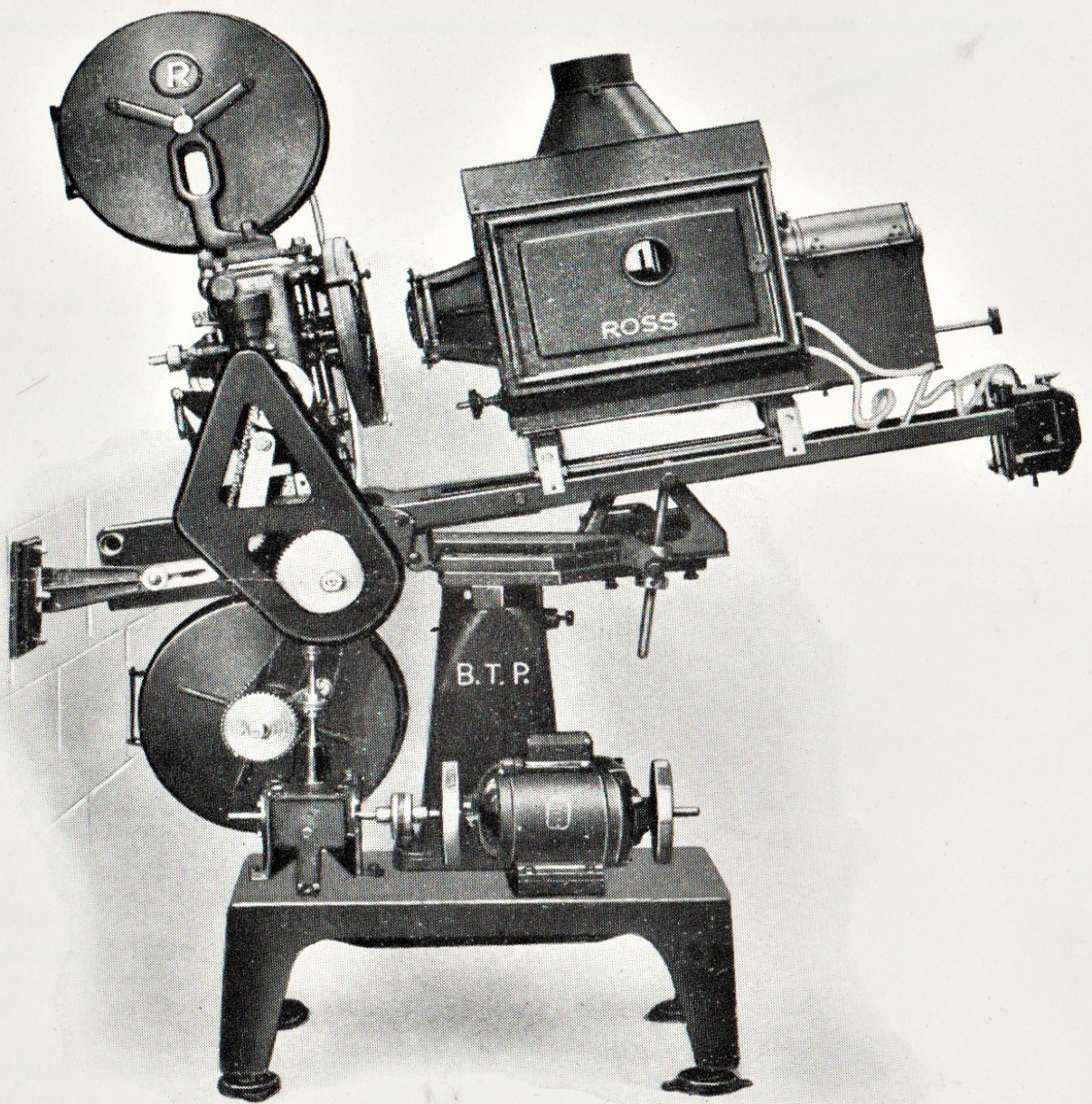
THE ROSS PROJECTOR

ROSS LTD., since entering the field of the manufacture of Projection Equipment, have done a great deal towards perfecting the art of projection, and have proved themselves to be the leading authorities in this class of work. Their products have won universal appreciation, and have found their way into all corners of the world.

This is largely due to the untiring research work continually going on at their wonderful works at Clapham Common. Coupled with the march of progress and the rapid installation of Sound Producing Systems into many cinemas, Ross Ltd. have introduced a New Model Projector, the F.C. Model. The design and construction of this machine are such that the F.C. was at once accepted as the best and most efficient for all Sound Producing Systems now in use.

It possesses all the fine qualities demanded in a modern projector, is of British manufacture throughout, the hall-mark of strength and durability, giving unfailing service and complete satisfaction.

The answer to the problem of perfect projection is a Complete Ross Installation. The Ross F.C. Projector, Patent High Intensity Searchlight Arc Lamp and D.P.L. Projection Lens, are in combination the best that money can buy.



Ross F.C. Model, with Rear Flicker Shutter and
Searchlight Arc Lamp, as adapted for use with
B.T.P. Sound Equipment.

THE ROSS PROJECTOR

F.C. MODEL WITH PATENT SEARCHLIGHT ARC LAMP

for use with

BRITISH TALKING PICTURES LTD., SOUND EQUIPMENT

	£	s.	d.
Ross F.C. Mechanism with front flicker shutter, 16 in. top Spool Box of steel blacked, 6-13½ in. steel film spools, lens focussing mount with fine adjustment, special drives and connections for use with B.T.P. Equipment, but without Searchlight Arc Lamp or D.P.L. Lens ..	80	0	0

Code Word - BRITP

Ross Patent Searchlight Arc Lamp with 8 in. ellipsoidal mirror in Lamphouse of sheet steel, blacked. Arc entirely enclosed and well ventilated. No loose curtains ..	35	0	0
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Code Word - PATARC

Ross D.P.L. Projection Lens (any focus) ..	12	0	0
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(Lamphouse adapter, bottom spool box and base are supplied by British Talking Pictures, Ltd.)

127 0 0

Extra for Rear Shutter (in place of front flicker shutter) ..	10	0	0
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Code Word - REARSH

If Outfit is required with Ross Patent Type "A" or Type "B" Searchlight Arc Lamp, then deduct price of Lamp with 8 in. mirror and add price of Type "A" or Type "B" Lamp as required.

Ross Patent Searchlight Arc Lamp, Type "A" with 10 in. ellipsoidal mirror in Lamphouse of sheet steel, blacked, Arc entirely enclosed and well ventilated. No loose curtains ..	60	0	0
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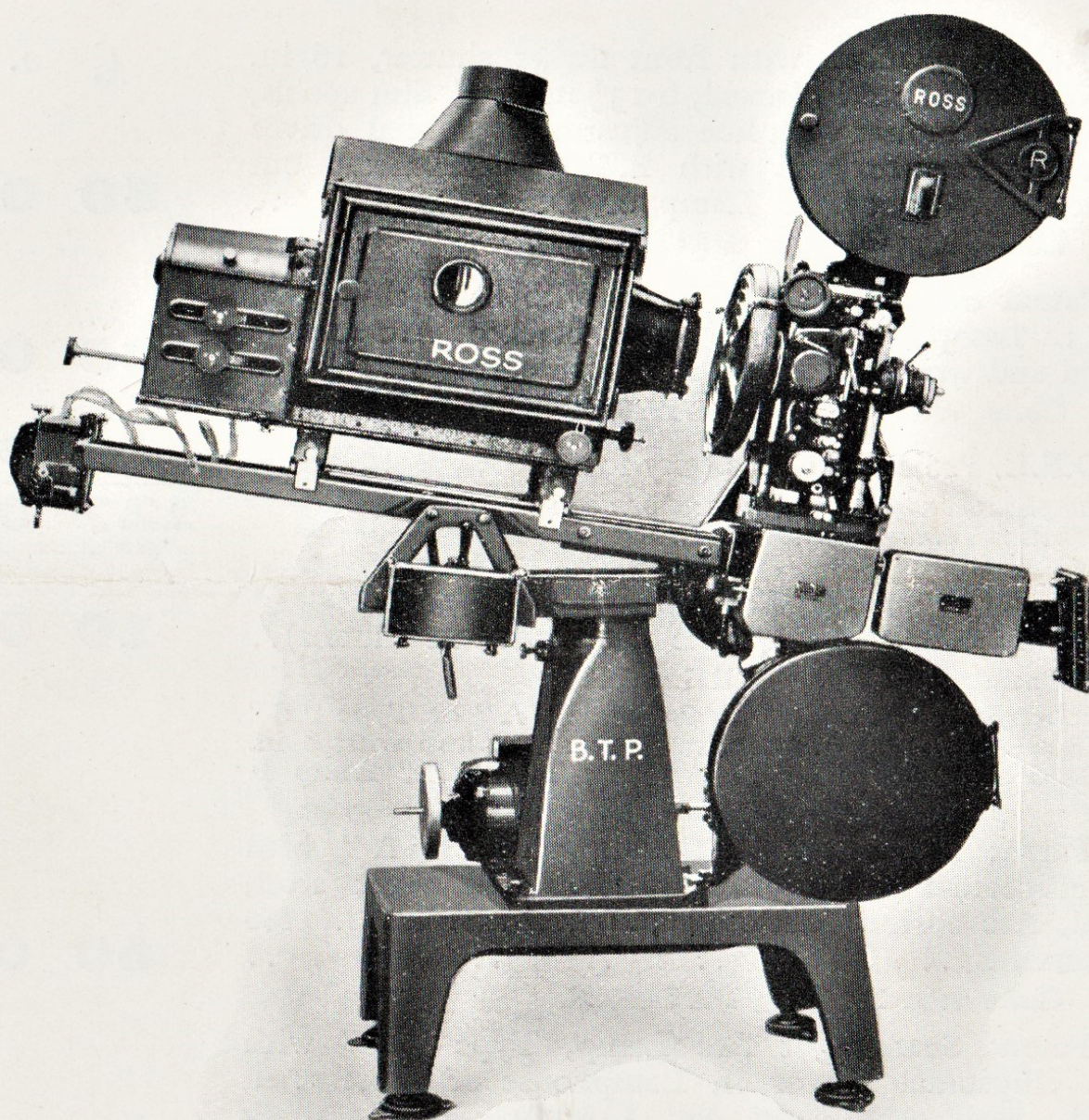
Code Word - PATARCA

Ross Patent Searchlight Arc Lamp, Type "B" with 10 in. ellipsoidal mirror in Lamphouse of sheet steel, blacked, with Automatic Arc Control. Arc entirely enclosed and well ventilated. No loose curtains ..	90	0	0
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Code Word - PATARCBE

Mechanism with REAR Flicker Shutter is recommended for use with Type "B" Arc Lamp.

Adapting Ross D.C. or F.C. Model Kinematograph Projector Mechanism for use with British Talking Picture Equipment ..	7	10	0
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Ross F.C. Model, with Rear Flicker Shutter and
Searchlight Arc Lamp, as adapted for use with
B.T.P. Sound Equipment.