



Issued by Chas. H. Champion & Co. Ltd.

THE PAIRLUX GUARANTEE

THE Standard Guarantee which is issued with all Ship Carbons applies to-day more than ever it did, and to no Ship Carbon does it apply more than to the "Pairlux" combination. Such, in fact, is our confidence in your finding "Pairlux" to do all that we claim for it that we have arranged with all Ship Carbon Distributors and Traders that in the event of any dissatisfaction, they will, without question, accept a return of the Pairlux Carbons and pass a credit for them either in cash, or in the form of other Ship Carbons to value of the returned goods. You can therefore place your order for one or more Standard Sealed Cartons of "Pairlux" with every confidence.

PRICE LIST
JULY · 1935

SHIP
PAIRLUX
CARBONS
(PATENT APPLIED FOR)

Recommended and sold by

CHARLES H. CHAMPION & CO. LTD.

NATIONAL HOUSE,

60-66 WARDOUR ST. LONDON, W.1

Telegraphic Address : KARBONIMPO, RATH, LONDON. Telephone : GERRARD 2744 (3 lines).

Subject to withdrawal without notice.

PAIRLUX

(PATENT APPLIED FOR)

CARBONS

PAIRLUX CARBONS

PAIRLUX " Carbons are an exclusive and patented Ship Carbon development. They are made in matched pairs rated respectively for 30, 35 and 40 amperes. The Positives and Negatives are made in 8-inch lengths and are packed in unit cartons containing fifty pairs. They are not available in quantities less than unit packing; Positives and Negatives cannot be supplied separately, nor are sample pairs available.*

"Pairlux" "balanced performance" carbons are suitable for any lamp using a Low Intensity trim, whether Angle or Horizontal.

"Pairlux" Carbons have been designed to burn at stated current values rather than at any current within wide limits.

Accordingly Ship Engineers have been enabled to incorporate in "Pairlux" Carbons a precision of design not hitherto possible, and this precision enables them to offer you the benefit of—

- 1** At least 20 per cent. more light than that obtainable from any other L.I. Carbon Combination, and
- 2** Equal burning rate between Positive and Negative, ensuring that, once set, the Arc remains always in focus with the mirror, maintaining screen illumination constantly at its maximum.

* See "The Pairlux Guarantee" on page 4.

give even greater value for money . .

The first cost of a unit packing of 50 pairs of "Pairlux" Carbons is four shillings more than that of the equivalent "Luxo" Combination.

A box of 50 pairs of 8-inch "Pairlux" Carbons gives 150 hours or more of burning.

From this it will be seen that the outstanding additional advantages of (1) a 20 per cent. brighter light, and (2) a constant screen illumination of maximum intensity, are secured with "Pairlux" for less than one-third of a penny per hour!

PAIRLUX PRICES

50 Positives and 50 Negatives in MATCHED
8-inch Lengths

Positive.	Negative.	Nominal Rating.	Price per unit of 50 pairs delivered.
12	6.5	30 amperes	32/6
13	7	35 amperes	35/-
14	8	40 amperes	40/-