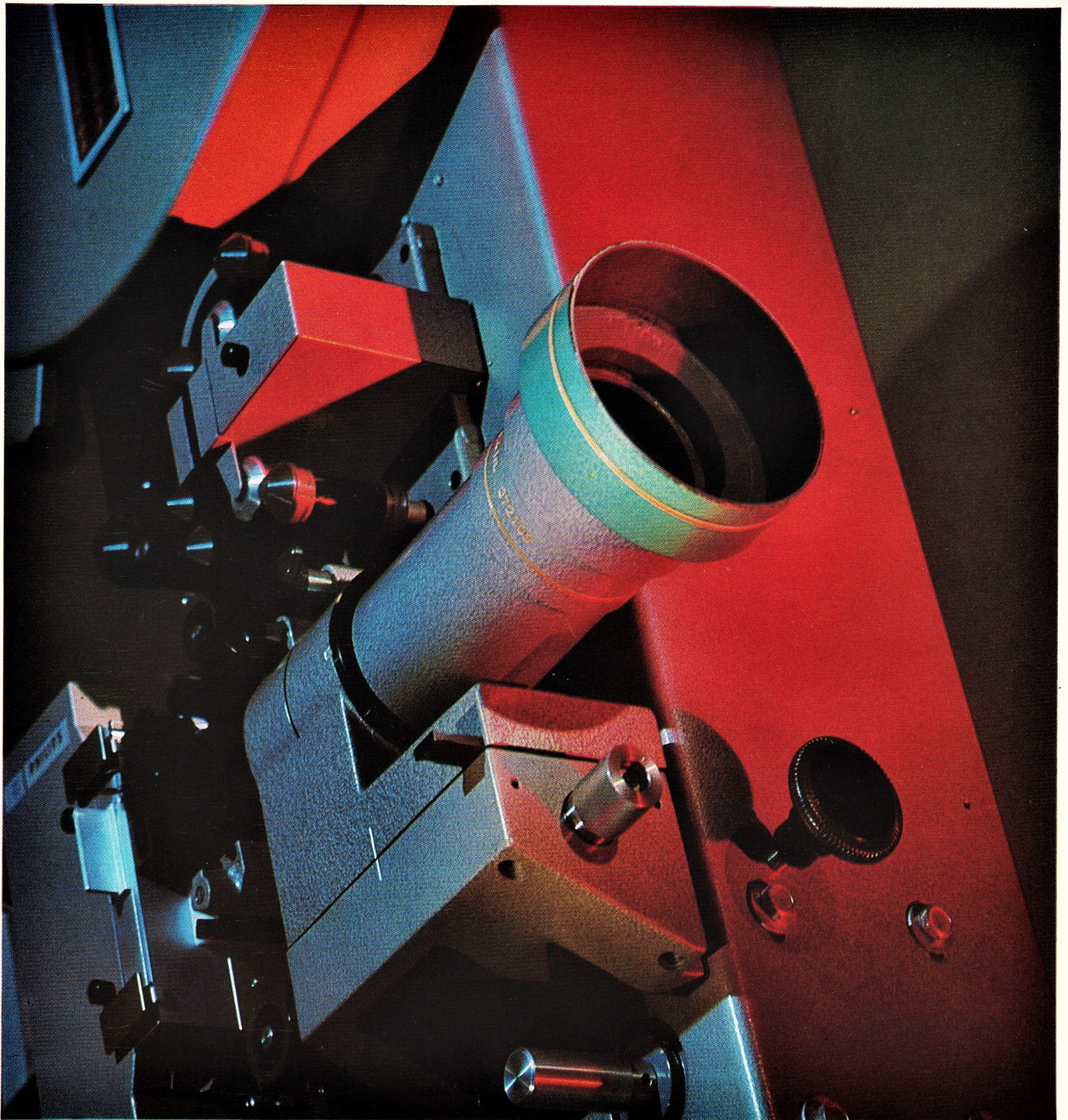
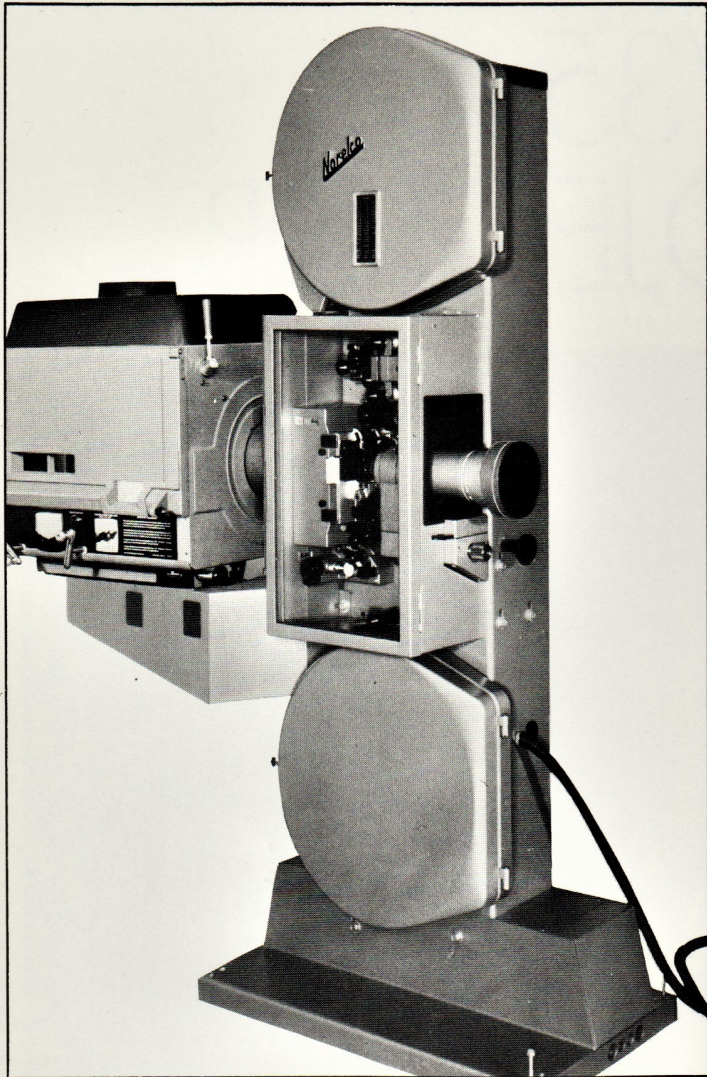


NEW
Norelco
70/35_{mm}
PROJECTOR



INTRODUCING the ALL NEW *Norelco* DP-75

Lower cost! Simple installation, operation and maintenance!
Makes quality 70/35mm projection practical for most theatres!



New Norelco Universal **Deluxe** Projector-75

The North American Philips Company proudly presents the completely new Norelco 70/35mm Universal DP-75 projector — a brilliantly engineered successor to its famous Academy Award winning AAll 70/35mm projector.

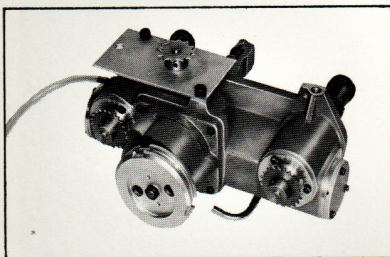
The DP-75 is truly an advanced projector . . . with many innovations and design features no one ever thought of before. Yet it is **lower in cost** than most high quality projectors on the market! And it is particularly adaptable to remote or automated control of projection equipment.

Just look at some of the advantages of the DP-75:

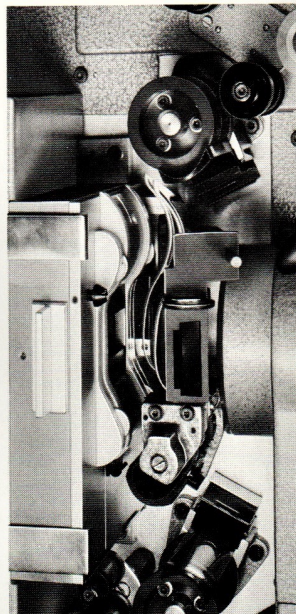
- **AUTOMATIC SELECTION OF CORRECT SOUND REPRODUCTION** ranging from 35mm optical to 6-channel 70mm magnetic. When used with the Norelco OMA 6 sound system, a single pushbutton switch controls simultaneous changeover of both picture and sound!
- **EXCEPTIONALLY EASY MAINTENANCE** through well-spaced parts and detachable pad, film gate and sprocket keepers.
- **NEW FILM GATE* OVERCOMES BUCKLING** through ingenious design that keeps film in one plane at aperture.
- **60 SECOND CONVERSIONS** between 70mm and 35mm . . . without using tools!
- **SOLAR CELL IN OPTICAL SOUND HEAD** means higher sensitivity, lower noise level!
- **SOLID COLUMN CONSTRUCTION** assuring perfect alignment and picture steadiness.
- **UNIQUE SAFETY DEVICE** stops projector if film breaks or when film is improperly attached to take-up reel. Extremely vital with automated or remotely controlled equipment.
- **DELTRIN RUNNING SURFACES** handle old and new prints smoothly because emulsion residues, wax, etc. do not adhere to Deltrin.
- **FRONT WALL CONTROLS** for easier operation.
- **ANY PROJECTIONIST CAN SERVICE IT** without special tools and without any need for fitting or adjustment.
- **FAST, SIMPLE INSTALLATION** can be completed in less time at lower cost.

Projectors are your biggest booth equipment investment. Play it safe. The new Norelco DP-75 is designed for the '70's . . . but it is available at your authorized Norelco theatre supply dealer today!

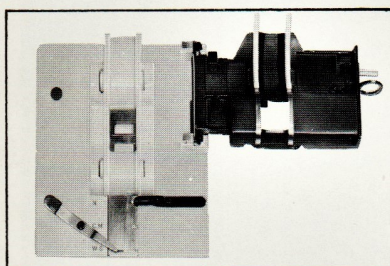
*Patent applied for



Servicing the DP-75 is quick and uncomplicated. This heavy aluminum casing contains seven helical cut steel gears in an oil filled enclosure. Prefitted parts can be replaced with a screw driver and a wrench.



New anti-buckle film gate* construction is a feature of the Norelco Universal DP-75 projector. It prevents heat flutter and defocusing without necessity for cumbersome air pressure devices or liquid gates sometimes found when very powerful light sources are used for 70mm projection.



Fast conversion from 70mm to 35mm is facilitated in the new DP-75 projector. The 35mm film gate has a unique one piece, triple aperture sliding plate for 1.37:1 wide screen and CinemaScope. Deltrin running surfaces allow both old and new prints to be used without special precautions.

Norelco MOTION PICTURE EQUIPMENT
NORTH AMERICAN PHILIPS CORPORATION
Motion Picture Equipment Division
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