

M U LTIPLY YOUR

MANPOWER

(WITHOUT INCREASING YOUR STAFF)

FOR HIGHER PROFITS
LOWER COSTS



AUTOMATION CONTROLS for your perfect theatre presentation

The intermission music is silenced; the house lights dim. There's the picture appearing on the curtain, which opens: THE SHOW'S ON! And it's all done by pressing one button.

Who freed the projectionist from the recurring cycle of "thread up, strike up, changeover and rewind"? Meet XETRON!

XETRON 7111-B console system

For two-projector systems this single console, 17" wide, 27" high and only 7" deep, wall-mounts easily between projectors. Pre-programmed to your wishes, it operates both projectors and all auditorium functions. From any number of optional remote control stations you wish . . . in any location within your theatre.

Specifically, you have precise automated control of the following functions:

AUDITORIUM:

Intermission tape deck House lights Curtain Masking pre-select Manual overrides

PROJECTORS

Drive motors Lamphouses Picture & Sound changeover Cue detector/Failsafe

Annoying pre-start flashes are eliminated by the unique changeover system. Manual overrides are included, and heavy-duty control switches for local operation of curtain, masking pre-select and house lights.



Once your projectionist has set up the show and programmed your XETRON 7111-B, he's free to leave the booth for other operations. MULTIPLY YOUR MANPOWER for increased profits and lower costs. Put XETRON in your projection room!

With ALL XETRON AUTOMATION CONTROLS you get the XETRON EXTRAS:

PERFECT PRESENTATION by the dependable product proven in service • SIMPLICITY of use, in clear logical sequence • EASE OF INSTALLATION with preformed cables • EASE OF SERVICE-with hinged access tops • XETRON FIELD MEN, a team of experienced technicians, at your service in your area.

All XETRON automation systems are furnished complete with a fully illustrated installation and operation manual. Large schematics and installation drawings, coupled with a full set of preformed cables, make installation a simple efficient operation. Cue detector/failsafe devices are stocked for all projector installations. Installation requires no machining or special modifications. Back-up boxes are the way electricians like them — sturdy, roomy and with all mounting holes and conduit knockouts ready to go. All terminal strips are large and clearly identified right on the chassis.

XETRON automation systems are simple to operate. All controls are logical and straightforward. Sensible display lights clearly indicate essential functions. Color coded switches are used for selective functions, engraved push-buttons for stop or go.

CONTROL MODULES in easy stages

Go easy on your budget. INSTALL XETRON in stages:



XETRON MAXI-7

For 2-projector systems two small cabinets (each 12" wide, 10" high and 5" deep) wall-mount or can be mounted one on each projector. The MAXI-7 includes centralized additional switches and manual controls to operate motor start, changeover and remote power supply on/off. Later, one can add the optional M7-AP auditorium programmer and RC-M7A (see back page). XETRON MAXI-7 has been especially designed to interface readily with these two additional XETRON units.

Both the MAXI-7 and MINI-7 give you control of:



AUDITORIUM:

Intermission tape deck

PROJECTORS:

Drive motors Lamphouses Picture & Sound changeover Cue detector/Failsafe

XETRON MINI-7

The lowest-priced two-projector system control, for those projectors which have centralized motor start, changeover and remote power supply on/off mounted on base. The MINI-7 is two identical units (12" wide, 10" high and 5" deep) which mount easily on each projector or on wall.

When you're ready, auditorium functions can be controlled by the M7-AP, and Stop/Start functions can be controlled from remote control stations (see back page).



XETRON MAXI-8

For single projector systems, this unit (12" wide, 10" high and 5" deep) mounts on projector or wall. The MAXI-8 controls the following for you:

AUDITORIUM:

Intermission tape deck Drive motor

PROJECTOR:

Drive motor
Film transport
Lamphouse
Picture & Sound Changeover

Cue detector/Failsafe

Later, the optional M7-AP auditorium programmer, and RC-M8A remote control can be added (see back page).

REMOTE CONTROLS

XETRON remote control units are professionally styled for use in public areas or in manager's offices as required. Finished in blue textured vinyl and matte white with silk screen legends, they provide logical control and display functions for automation equipment from a remote point. All units directly interface with their appropriate automation equipment via a single multi-conductor cable.

RC-M7A projector control

For use with 7111-B or MAXI-7. Includes audible and visible fault indicators. 10" wide, 5" high and 31/2" deep. May be surface or flush mounted.



RC-M8A projector control

For use with MAXI-8. Includes audible and visible fault indicators. 81/2" wide, 41/2" high and 3" deep. May be surface or flush mounted.



M7-AP auditorium control

For use with MINI-7, MAXI-7 and MAXI-8 systems. Pre-programmed control for house lights, curtain, and masking pre-select. Includes manual overrides. 12" wide, 10" high and 5" deep. Mounts on wall.



OTHER AVAIL CO



For use with 7111-B automation console, this unit is a switching option for manual control of projector, and automation start/stop. Mounts on the side of projector, to reduce installation time.

3 PAS-18

For use with CINEMECCANICA V18M three-phase single projector systems. This unit is a three-phase slow start device, which includes rewind override control.

- and your profits, with XETRON CONTROLS.

Call your local XETRON dealer, or



ETRON

DIVISION OF CARBONS, INC. Distributors of Cinemeccanica 10 Saddle Road, Cedar Knolls, N. J. 07927 Telephone: 201-267-8200