

Price List of . . .

— SERVICES AND —
MISCELLANEOUS SUPPLIES

JACK ROE
(CINEMA SUPPLIES)
LIMITED

40 BUXTON ROAD
LUTON BEDS.

'phone Luton 30922



Gentlemen,

In response to many requests, we have produced this price list to give a general idea of the supplies and services that we have to offer. Foremost, our aim is to promote good, safe economy coupled with speedy service and delivery. We still believe in the rather old fashioned idea that the customer is always right, for without you we cannot exist. We are certain that we can save you money through our Arc Mirror and Spool services, plus "Endless" Carbons, "Econoclips" and competitive prices of other supplies. We have excellent facilities for making special items that you may have difficulty in obtaining or, indeed, think that we may be able to improve on the price aspect. Why not give us the opportunity of serving you? It is the only way that we can prove ourselves.

Yours faithfully,

for JACK ROE (CINEMA SUPPLIES) LTD.

RONALD C. ROE,
Managing Director.

HOW TO USE "ENDLESS" CARBONS

1. It is recommended that the positive stub to be connected be no less than $2\frac{3}{4}$ " in length. Connect the stub to a new positive carbon rod when cooled, referring to fig. 1 and 2 below.
2. The quantity of carbon paste to be used at one time should be just bigger than an ordinary match head. After connection, if the paste overflows from the junction, wipe it off.
3. After striking the arc, the connection will be perfect within two or three minutes by the heat generated.
4. If the convex of the stub is just too big to insert into end of new rod, rub the convex with sandpaper supplied with carbons.
5. No air should be left in the concave of the carbon after connection.

Fig. 1

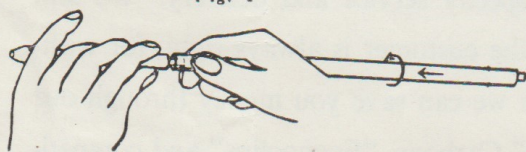
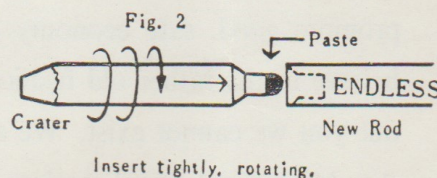


Fig. 2



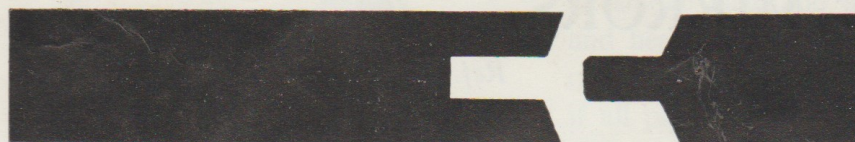
N.B.—It should be noted that only the positive carbons lend themselves to this unique joining process; the "Endless" brand negative carbons, of course, have the slow burning advantage. It will, therefore, almost certainly be necessary to slow down the carbon feed motor by rheostat adjustment, to retain the correct arc gap.

As it is difficult for us to assess the demand in the initial stages of introduction, it is advisable, once you have decided to use "Endless" carbons, to re-order supplies three months in advance. This will enable us to maintain a steady supply in view of the distance from the manufacturer.

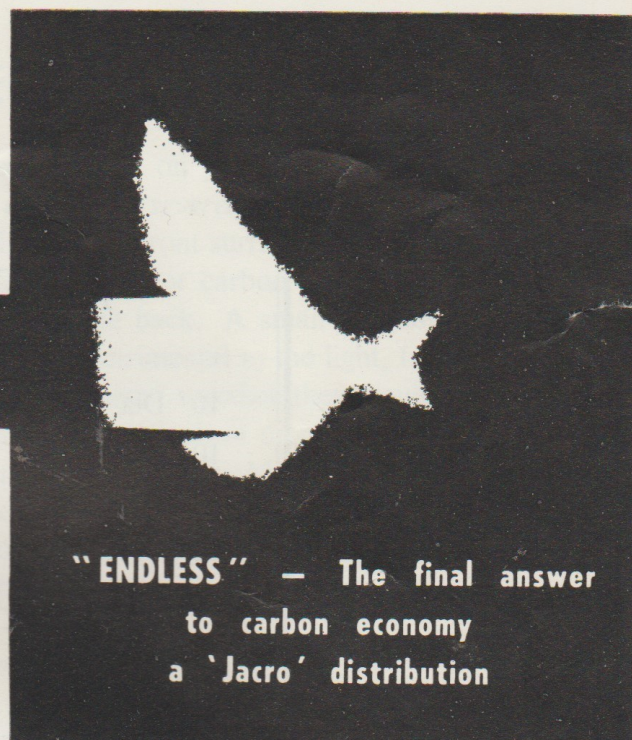
It is regretted that it will not be practical to supply free samples owing to the need for the special carbon joining paste, which is supplied in tubes for boxes of 50 pieces. We also have to point out that owing to the high import tariff, these carbons can only be obtained DIRECT from us, the sole distributors.

HERE AT LAST!

Revolutionary Cinema Carbons

'ENDLESS'

**NO POSITIVE WASTE
THEY JOIN TOGETHER!**



Incorporating a method of joining positive carbons together, which we recently perfected, "ENDLESS" D.C. and A.C. carbons produce an extremely bright and stabilised arc which is comparable to any other leading brand. Made in Japan in an up-to-date factory of 30 years' carbon manufacturing experience, every rod is rigidly tested at each stage of production to ensure uniform quality. They are copper covered and nickel finished. They cost no more than ordinary conventional carbons, but have the following *MONEY SAVING ADVANTAGES*:

- * A positive stub of "Endless" can be easily connected to a new "Endless" positive rod with the aid of the special paste supplied with the carbons.
- ** The burning rate of "Endless" is very low and you save the cost of carbon further.
- *** The need to buy carbon savers is eliminated. Burn your positive carbons right up every time.

Operating Data				Average Burning Rate	
				(Inch per hour)	
Positive	Negative	Amperes	Arc Volts	Positive	Negative
7 mm x 12"	6 mm x 9"	40 — 50	32 — 35	7.5	3.5
8 mm x 12"	7 mm x 9"	60 — 70	34 — 35	8.4	3.0
9 mm x 12"	8 mm x 9"	75 — 85	40 — 45	10.5	3.3

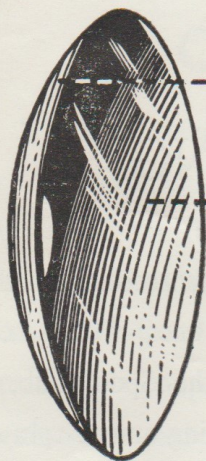
EACH CARTON CONTAINS 50 PCS.

FOR PRICES — REFER TO LIST

SUPPLIERS TO THE MOTION PICTURE INDUSTRY FOR OVER 30 YEARS

ARC MIRROR RENOVATING

(d)



We can put a new lease of life on your Arc Mirrors provided they are not cracked or *severely* carbon pitted. Work consists of repolishing the front surface to remove all smoke haze and stains, but *not* carbon pit marks, and heat resisting silvering the back. A small amount of carbon pit marks are not detrimental to the light, for if all pit marks could be gathered together they would all go into a circle less than one inch in diameter, and this small loss would not be noticeable. Mirrors should be sent to us well packed in a wooden container brim full with packing. Work only accepted at owner's risk. Mirrors returned in approximately 28 days.

Ref.

10" size	...	112	
12" "	...	113	<i>Packed free</i>
13½" "	...	114	<i>Carriage Extra</i>
14" "	...	115	

... plus ...

Our Unique Circuit Mirror Plan

It is easy to see that by entrusting your circuit mirror supplies to us, we can combine the sale of new mirrors with our mirror renovating service, netting you a huge saving over a given period. Our idea, already in operation, works as follows:—

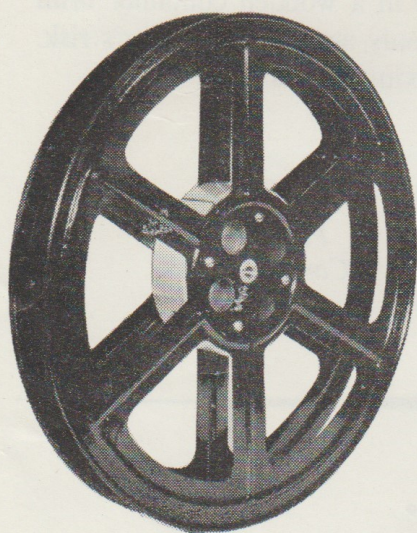
1. Supply new mirrors to your cinemas as required.
2. Instructions are given to return to us used mirrors in our returnable packing case.
3. These will be inspected for recovery of suitable ones to be processed as above. (Some losses will be inevitable through being damaged or too badly pitted.)
4. Having been renovated, advice will be sent to you stating type and quantity available in your pool for disposal.
5. We will hold them in stock and charge only when you allocate them to your cinemas by official order.

N.B.—Meter tests have shown that a good renovated mirror equals the performance of a new one.

All prices quoted are subject to market price at date of despatch of orders

SPOOL RECONDITIONING

(d)



Your Spools can be effectively reconditioned at less than half the cost of new ones. Process consists of hard brass bushing the Spool hub, repressing, straightening, re-aligning and re-spraying the Spool flanges and assembling with new screws. This service, a boon to circuits and already being used by most in the country, is designed to save you money. Most projectionists prefer these to new ones as they receive a really true spool. Spools returned in approximately 28 days, all work being carried out in our workshops.

Charge per Spool ... 2,000', Ref. 116; 3,000', 116/A

(G.B.-Kalee Rivet Flange Type, 1/- extra)

Packed free.

Carriage extra (film transport)

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CARBON 'ECONOCLIPS'

(b)

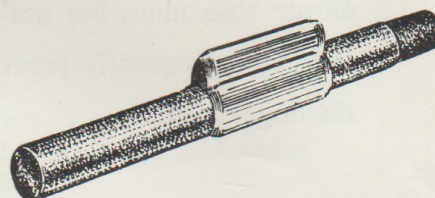
For the "Endless" Negative and when using ordinary conventional carbons.

Here is a "must" for the Projection Room, the very latest economic idea for using up all those irritating short ends of carbon that seem to accumulate. Simply couple a reasonably short end together with a new carbon and use like a normal Saver, burning to the last $\frac{1}{2}$ " or so. You can use over again.

"Econoclips" will not, and are not intended to, burn through to the new carbon. Advantages are low cost, simple speedy clip action, longer time factor for burning up short ends and if you do miscalculate on length the clip will burn away and only $2\frac{1}{2}$ d. is lost without stopping the show.

SIZES

5 mm, 6 mm, 6.5 mm, 7 mm,
8 mm and 9 mm



*Free Sample sent
on request*

PRICES $\frac{1}{2}$ Gross Box, Ref. 117; 1 Gross Box, Ref. 118
or 2 sizes mixed in $\frac{1}{2}$ or 1 Gross Boxes

Postage Extra

ALL PRICES NETT UNLESS OTHERWISE ARRANGED

May & Baker Product

FILM CEMENTS Etc. (c)



'TRICOID' is a film splicing solution specially designed for use with triacetate film base; it is also very satisfactory for normal acetate base, but should not be used for nitrate base. The resulting joints have a very great strength and are free from blush.

500 cc Size, Ref. 119 *Packed free*



'EMBACOID' Film Cement is designed for splicing acetate and nitrate base films, but not the newer triacetate base. Laboratory tests have frequently proved that joints are usually stronger than the original film.

500 cc Size, Ref. 120 *Packed free*

JOHNSONS 'UNIVERSAL' FILM CEMENT

500 cc Size	Ref. 121	<i>Packed free</i>
250 cc Size	Ref. 122	<i>Packed free</i>

KODAK FILM CEMENT

500 cc Size	Ref. 123	<i>Packed free</i>
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BLOPING INK FOR SOUND FILM SPLICERS

100 cc Size only	Ref. 124	<i>Packed free</i>
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REEVES CHINESE WHITE

1 oz Jar	Ref. 125	<i>Packed free</i>
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FILM SPACING (a)

White Opaque Coated Leader	50' Roll, Ref. 126	100' Roll, Ref. 127
Black (framed) Printed	50' Roll, Ref. 128	100' Roll, Ref. 129



LENS CLEANING

'GREENS' 105 LENS TISSUES — A superfine tissue used equally by the Cinema and Television Industries.

Box Ref. 130 (c)

'JACOIL' LENS CLEANING FLUID — Specially selected (anti-static) for Cinema Industry. Gets lenses really clean.

10 oz Bottle Ref. 131 (a)

'REFLECTO' ARC MIRROR POLISH — Regular mirror cleaning will add months of life and maintain performance.

16 oz Ref. 132 (c)

FILM WAX

12 Pieces per Box. Specially prepared quality. Scored for easy partition.

Ref. 133

LANTERN SLIDES Etc.

TYPEWRITER ANNOUNCEMENT SLIDES — By far the neatest way of presenting announcements to your patrons. Simply type, place between two pieces of clear glass and project.

Box (72) Ref. 134 (a)

MORROPAQUE ANNOUNCEMENT SLIDES — Ready ruled.

12 per Box. Size $3\frac{1}{4} \times 4\frac{1}{4}$ (wide screen) Ref. 135 (c)

Size $3\frac{1}{4} \times 3\frac{1}{4}$ (standard) Ref. 136 (c)

BUTTERFLY SLIDE BINDING STRIPS

Box Ref. 137 (a)

CINEMA SLIDE BLACK

Jar Ref. 138 (a)

FILM CABINET SPRINGS

Standard Type—will fit Premier

Doz. Ref. 139 (a)

Large " " " "

Doz. Ref. 140 (a)

SPARES FOR EASIFIT CHANGEOVERS

(a)

Bowden Cable (12')	170
Small Springs	171
Large Springs	172
Shutters (pair)	173
Handle and Shaft	174

ASBESTOS COVERED ARC LEAD CABLE

(a)

Extra Flexible Arc Cable suitable for most Arcs. 60/80 amp capacity	175
"Press-on" Cable Lugs for same ($\frac{3}{8}$ " hole)	176

GREEN ARC OBSERVATION GLASS

Cut to any size or shape	Prices on request
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FLEXIBLE METALLIC ARC DUCTING

Any diameter—cut to required length	Price on request
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'SELECTA BRAND' STYLUS FOR NON-SYNC.

(c)

LP/ST-3, LP/ST-8, LP/ST-18, LP/ST-24, LP/ST-26, LP/ST-101	177
LP/ST-14, LP/ST-15	178
LP/ST-30	179
LP/ST-34	180

SPARES FOR 'PREMIER' REWINDERS

(a)

$\frac{5}{16}$ " and $\frac{3}{8}$ " Wing Nut	181
Bakelite Handle only	182
Handle Spindle and Nuts only	183
Bakelite Handle and Spindle complete	184
Aux. End Spindle, $\frac{5}{16}$ " and $\frac{3}{8}$ "	185
Small Gear Spindle only, $\frac{5}{16}$ " and $\frac{3}{8}$ "	186
Large Gear Spindle only	187
Etc., etc.	

SPARES FOR SIMPLEX SPOOL BOXES

Top Spool Box Spindle	Ref
Lower Spool Box Spindle	188
Lower Roller Holder, complete	189
Small Fire Trap Roller	190
Large Fire Trap Roller	191
Leather Take-up Washer	192
Leather Take-up Belt, 3' 6" and 5'	193
Friction Spring	194
Friction Washer	195
Friction Washer Retain Clamp Nut	196
	197

ALL PRICES NETT UNLESS OTHERWISE ARRANGED

NEW 'PREMIER' SPOOLS

(c)

15" dia. (2,000' cap.), 35 mm with Bakelite Hub (5") and Steel Sides, for $\frac{3}{8}$ " or $\frac{5}{16}$ "	
Spindle Complete	198
17" dia. (3,000' cap.), ditto. Complete	198A
13 $\frac{3}{4}$ " and 15" dia. Split Spool, for spooling-up a programme when received from	
renters 13 $\frac{3}{4}$ " dia.	199
For $\frac{3}{8}$ " or $\frac{5}{16}$ " spindle 15" dia.	200

(New locked type—all now have brass adaptor)

'PREMIER' FILM WAXER (35mm.)

(c)

Specially designed for first run films. Enables a thin coating of wax to be applied to the perforated edge to prevent emulsion sticking, ensuring a smooth passage of film through projector

201

'PREMIER' (35mm.) FILM JOINERS

(c)

Standard Model	202
De Luxe Model	203
" " " for Cinemascope	204
" " " with Automatic Scraper	205
" " " for 'Scope with Automatic Scraper	206
Automatic Scraper Attachment only	207
Cue Dot Marker	208

'PREMIER' No. 3 — (35mm.) FILM REWINDER

Strongly constructed in cast iron, finished in grey crystalline enamel. The gears are helically cut and perfectly meshed in the ratio of 3-1

209

Metal Adaptors for use with plastic film bobbins

210

CINEMOID — COLOUR MEDIUMS

(a)

Ref.

'Cinemoid' is particularly suitable for exterior work in addition to normal inside use. The colours are practically fast and do not have to be replaced as often as gelatines. They are far stronger mechanically, and, in addition, are impervious to water.

Colours or Frost	Sheet Size: 48" x 20"	Per Sheet	211
	24" x 20"	Per Sheet	212

SPROCKET & SPOOL BOX ROLLERS FOR KALEE PROJECTORS

(a)

Pressure Roller for Feed Sprocket	213
Lower Roller for Intermittent Sprocket	214
Inside Roller for Spool Box	215
Outside Roller for Spool Box	216

SPARES FOR ASHCRAFT 'SUPREX' ARCS

We are Sole Stockists of these

Prices on request

(a)

SUNDRY SUPPLIES

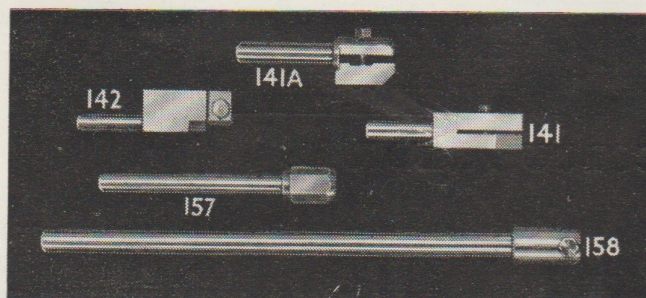
Carbon Tetrachloride	1 gal. Can	217
Sprocket Cleaning Brushes	218
$\frac{1}{2}$ " Insulating Tape	25 yd. Roll	219
6" Scissors—unbreakable Sheffield steel	220
Bill Posting Brush, 9"	221
Projector Oil	1 gal. Can	222

ALL PRICES NETT UNLESS OTHERWISE ARRANGED

CARBON SAVERS FOR PEERLESS MAGNARC

(a)

Positive Carbon Saver. Specially designed for use in this arc to negotiate 'V' guide.	Ref.
Rugged construction	141
Negative Carbon Saver. Ditto. Please state size of carbons	142
Alternative Design Pos-Saver (<i>see illustration</i>)	141A
Pos. Carbon 'V' Guide (special flame resisting quality)	143
Pos. Carbon 'V' Guide Mica Insulator	144
Pos. Post Bakelite Insulator	145
Pos. and Neg. Insulating Washers	146
Motor Coupling Springs	147
Neg. Clamp Tension Springs	148
Motor Brushes and Springs	149
Motor Speed Rheostat	150
Arc Feed Motor Complete	151
Arc Feed Indicator Card	152
Cartridge Fuses	153
Neg. Guide Castings	154
Green Observation Glass	155
Asbestos Cable	156
Feed Motor Overhauls Undertaken	



CARBON SAVERS FOR ROSS ARCS

(a)

Positive Carbon Saver. Chuck action grip	Ref.
Negative Carbon Holder. Please state size	157
	158
Blank Aperture Plate for GC Mechs.	159
Spindle and Pinion for BR II Rewinder	160
Handle and Spindle	161
Pos. 'V' Guide and Pin for Streemlite	162
Projector Grease. 1 lb. Tin	163
Pos. Asbestoc Covered Arc Leads for Ross 'D' and Streemlite Arcs	164
Neg. ditto	165
Feed Motor Brushes	166
Take-up Leather Belting	167
$\frac{3}{8}$ " Spool Rewinder Wing Nuts	168
Green Observation Glass	169

"ENDLESS" Carbon Prices - per 100 pieces

Pos. 7 mm x 12"	131/-	Neg. 6 mm x 9"	66/-
Pos. 8 mm x 12"	142/-	Neg. 7 mm x 9"	81/-
Pos. 9 mm x 12"	162/-	Neg. 8 mm x 9"	81/-
Code	Price			Code	Price	June 1962	
101	6 7 6			161	8 6	Plus	Post
102	6 17 6			162	6 6	"	"
103	7 17 6			163	3 0	"	"
104	9 17 6			164	1 2 6	"	"
104/A	9 0 0			165	1 0 0	"	"
105	5 19 6			166	2 0	"	"
106	6 5 0			167	ft. 1 3	"	"
107	7 10 0			168	3 0	"	"
108	7 19 6			169	6 0	"	"
109	9 10 0			170	10 6	"	"
110	9 10 0			171	9d.	"	"
111	8 5 0			172	9d.	"	"
112	2 15 0			173	12 6	"	"
113	3 5 0			174	12 6	"	"
114	3 10 0			175	ft. 3 0	"	"
115	3 15 0			176	1 0	"	"
116	17 9			177	5 11	"	"
116/A	1 0 0			178	13 11	"	"
117	15 0			179	15 11	"	"
118	1 10 0			180	6 8	"	"
119	13 6	Pt. Post	1/6	181	3 0	"	"
120	12 0	" "	1/6	182	2 9	"	"
121	15 0	" "	1/6	183	2 3	"	"
122	7 6	" "	1/3	184	5 0	"	"
123	13 6 14/-	" "	1/6	185	1 0 0	"	"
124	4 6 5/-	" "	9d.	186	5 3	"	"
125	4 2	" "	9d.	187	4 6	"	"
126	6 0	Post	10d.	188	1 0 0	"	"
127	11 0	" "	1/2	189	1 2 6	"	"
128	15 0	" "	10d.	190	2 2 6	"	"
129	1 8 6	" "	1/2	191	6 6	"	"
130	4 2 7/6	" "	9d. (100 sheets)	192	6 6	"	"
131	4 6	" "	1/2	193	1 4	"	"
132	4 6	" "	1/6	194	3/6 & 5 0	"	"
133	3 0	" "	1/-	195	2 2	"	"
134	18 6	" "	10d.	196	2 6	"	"
135	4 9	Pt. Post	9d.	197	3 0	"	"
136	4 6	" "	9d.	198	1 16 0	Carr. Pd.	
137	2 0	Post	6d.	198A	3 2 6	"	"
138	2 0	" "	1/-	199	3 10 0	"	"
139	3 0	" "	6d.	200	3 10 0	"	"
140	5 0	" "	9d.	201	7 7 0	"	"
141	12 6	Plus Post		202	5 17 6	"	"
141/A	13 6	" "		203	12 10 0	"	"
142	12 6	" "		204	15 0 0	"	"
143	12 6	" "		205	20 0 0	"	"
144	5 0	" "		206	22 0 0	"	"
145	2 0	" "		207	7 17 6	"	"
146	1 6	" "		208	3 17 6	"	"
147	2 0	" "		209	16 10 0	"	"
148	2 0	" "		210	1 1 0	"	"
149	2 0	" "		211	10 0	Plus Post	
150	2 17 6	" "		212	5 0	"	"
151	10 5 0	" "		213	13 3	"	"
152	3d.	" "		214	11 3	"	"
153	1 0	" "		215	7 6	"	"
154	16 6	" "		216	7 6	"	"
155	6 0	" "		217	1 5 0	Carr. Pd.	
156	ft. 3 0	" "		218	1 6	Plus Post	
157	7 6	" "		219	1 6	"	"
158	8 6	" "		220	4 3	"	"
159	1 12 6	" "		221	1 6 3	"	"
160	1 15 0	" "		222	15 0	Plus Carr.	

