

Important Notice about Prices

In these days of constant fluctuation, we can give no guarantee that the prices shown throughout this Catalogue are current, even at the time of issue, but we have made special endeavours to publish up-to-date information.

It is felt that you would rather have a priced Catalogue than have to go to the trouble of referring to a separate Price-Index, and which latter, too, would be subject to alteration without notice.

Much as we dislike it, we must, therefore, make the reservation that all products listed herein will be supplied at prices ruling at time of despatch. So far as major items are concerned, i.e. Projection and Sound Equipment, Seating, Draperies, Stage Equipment, Film Studio Equipment, etc., and which are generally subject to a preliminary survey, firm prices, current at the date of quotations, will be provided.

It is obviously impossible for us to state what priceadvances will have to be made in the future, but you have our assurance that we will always keep our figures to a minimum, consistent with quality.

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to the Cinematograph Industry

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You can order direct from this Catalogue with complete assurance. (See note on opposite page concerning prices). You can call upon the services of our Branch Managers throughout the country for information and advice connected with your cinema or theatre at any time. You have the usage of our Planning and Design Division to assist you in creating complete furnishing schemes, without obligation. In fact, our whole organisation is at your disposal; you need only write or telephone.

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Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs "Trigga" Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms "Universal" Arc Lamp Urinal Channel Blocks Vacuum Cleaners "Valor" Fire Extinguishers "Vanair" Paint Sprayer "Varley" Torch "Yulcan" Slide Attachment	117 117 117 26 116 99 83 , 68 118 118 54 21 21 31 63 83 117
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs "Trigga" Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms "Universal" Arc Lamp Urinal Channel Blocks Vacuum Cleaners "Valor" Fire Extinguishers "Vanair" Paint Sprayer "Varley" Torch "Vulcan" Slide Attachment Wall Brooms	117 117 117 26 116 99 83 , 68 118 118 54 21 31 63 83 117 106
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs "Trigga" Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms "Universal" Arc Lamp Urinal Channel Blocks Vacuum Cleaners "Valor" Fire Extinguishers "Vanair" Paint Sprayer "Varley" Torch "Vulcan" Slide Attachment Wall Brooms Waxed Tapers	117 117 117 26 116 99 83 , 68 118 118 54 21 31 63 83 117 106
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs 'Trigga'' Spray Gun Tubular Furniture Ombrellas for Doormen Uniforms ''Universal'' Arc Lamp Urinal Channel Blocks Vacuum Cleaners ''Valor'' Fire Extinguishers ''Vanair'' Paint Sprayer ''Varley'' Torch ''Vulcan'' Slide Attachment Wall Brooms Waxed Tapers ''Westinghouse'' Rectifiers	117 117 117 26 116 99 83 , 68 118 54 21 21 31 63 83 117 106
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs "Trigga" Spray Gun Tubular Furniture Ombrellas for Doormen Uniforms "Universal" Arc Lamp Urinal Channel Blocks Vacuum Cleaners "Valor" Fire Extinguishers "Vanair" Paint Sprayer "Varley" Torch "Vulcan" Slide Attachment Wall Brooms Waxed Tapers "Westinghouse" Rectifiers "Westinghouse" Rectifiers	117 117 117 26 116 99 83 , 68 118 154 21 21 23 31 63 83 117 106
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs ''Trigga'' Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms ''Universal'' Arc Lamp Urinal Channel Blocks Vacuum Cleaners ''Valor'' Fire Extinguishers ''Vanair'' Paint Sprayer ''Varley'' Torch ''Vulcan'' Slide Attachment Wall Brooms Waxed Tapers ''Westinghouse'' Rectifiers ''W.E.'' 3A, 4A ''W.E.'' Universal Base	117 117 117 126 116 99 83 , 68 118 154 21 31 63 83 117 106
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs "Trigga" Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms "Universal" Arc Lamp Urinal Channel Blocks Vacuum Cleaners "Valor" Fire Extinguishers "Vanair" Paint Sprayer "Varley" Torch "Vulcan" Slide Attachment Wall Brooms Waxed Tapers "Westinghouse" Rectifiers "W.E." 3A, 4A "W.E." Universal Base "W.E." Westrex	117 117 117 26 116 99 83 , 68 118 154 21 31 63 83 117 106 17 26 87 49 49
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs ''Trigga'' Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms ''Universal'' Arc Lamp Urinal Channel Blocks Vacuum Cleaners ''Valor'' Fire Extinguishers ''Vanair'' Paint Sprayer ''Varley'' Torch ''Vulcan'' Slide Attachment Wall Brooms Waxed Tapers ''Westinghouse'' Rectifiers ''W.E.'' 3A, 4A ''W.E.'' Universal Base ''W.E.'' Westrex Westone Screens 88 to	117 117 117 26 116 99 83 , 68 118 118 54 21 31 63 83 117 106 17 26 87 49 49 49 49 49 49 99
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs 'Trigga' Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms ''Universal' Arc Lamp Urinal Channel Blocks Vacuum Cleaners ''Valor'' Fire Extinguishers ''Vanair'' Paint Sprayer ''Varley'' Torch ''Vulcan'' Slide Attachment Wall Brooms Waxed Tapers ''Westinghouse'' Rectifiers ''W.E.'' 3A, 4A ''W.E.'' Universal Base ''W.E.'' Westrex Westone Screens White Nosing Blocks	117 117 117 26 116 99 83 , 68 118 154 21 31 63 83 117 106 17 26 87 49 49
Torches Torch Batteries ,, Bulbs Towels Paper Transfer Tickets Transportable Chairs 'Trigga' Spray Gun Tubular Furniture Umbrellas for Doormen Uniforms ''Universal' Arc Lamp Urinal Channel Blocks Vacuum Cleaners ''Valor'' Fire Extinguishers ''Vanair' Paint Sprayer ''Varley'' Torch ''Vulcan'' Slide Attachment Wall Brooms Waxed Tapers ''Westinghouse'' Rectifiers ''W.E.'' JA, 4A ''W.E.'' Universal Base ''W.E.'' Westrex Westone Screens White Nosing Blocks ''Windolene''	117 117 117 26 116 99 83 , 68 118 118 54 21 31 63 83 117 106 17 26 87 49 49 49 49 49 49 99
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Yellow Dusters

ni m

ADHESIV	E BO	STIK/C

½ pint 2/9 each, 1 quart 6/9 each, 1 gallon 20/9 each.

ASBESTOS BLANKETS

Comply with all local regulations. Available in steel containers for fixing to wall of operating booth and ready for immediate use in an emergency. Blanket only supplied if desired.

6' x 6' in Metal Container	£4 6	3
6' x 6' without Metal Container	£3 5	8
4' 6" x 6' in Metal Container	£3 16	2
4' 6" x 6' without Metal Container	£2 15	6

Fire buckets and extinguishers see pages 63, 64, 65.

ASBESTOS CABLE

30 - 40 amp. per yard 6/2

50 - 100 amp. per yard 6/6

ASBESTOS CURTAINS

Made to requirements. For the stage, spotlights, arc lamps, etc.

ASBESTOS STRING

per lb. 5/3

ATTENDANT'S ARMLETS

Stoutly made of strong white material with buckle fixing. Embroidered in bold lettering: — CHILDREN'S ATTENDANT, ATTENDANT, USHERETTE, FIREMAN each 9/-

Other wording on application

The "NO-FUME" Ash Tray



Easily opened for removal of contents

This well-known make of ash tray which was greatly favoured for the more expensive seats in Cinemas, Theatres and Concert Halls before the war, is again available for the home market. There are two standard finishes but it can be supplied to any desired colour if ordered in quantities of 500 or more. The prices given below are inclusive of Purchase Tax.

Gold or white enamelled finish chromium plated top each 8/6 Gold sprayed finish throughout each 6/6

5

ASH TRAYS

The prices shown below are inclusive of Purchase Tax. Carriage paid on orders value £2 and over.

Brass

	-			and the same	Bras	ALC: NO SERVICE DE LA CONTRACTOR DE LA C			teel			Brass	
		olish Bras		1557 1565	Copp				dised pper			romi	
No. 950			doz.			doz.			- doz.			/3 de	
No. 925			doz.			doz.			3 doz.			/3 de	
No. 1350						doz.			- doz.		41	/10 0	loz.
No. 1239	66	/7	doz.			doz.			-			/4 de	
No. 1377	43	/11	doz.	49	7.	doz.		-			58	/1 de	oz.
"P" Type Polis	hed	1 C	ast Me	etal				Flat	Back			36/6	doz.
							Ang	le	Fixing			34/8	doz.
P.1572. Steel, A	nti	que	Cop	per	Br	onze	Fi	ish				11/7	doz.
	P	olisl	ned	A	ntic	nue		Ant	ique	Ch	rom	ium	
		Bra			Bra	SS			per				
FLAT BACK	£	s.	d.	f.	s.	d.	1	S		f.	s.	d.	
No. 25119	1		3		5	11	î		11		19	2	doz.
No. 25110	2	9	1	2	10	5		10			6	2	doz.
No. 25123	2	2	6	2	9	1	2	9	1	3	9	0	doz.
ANGLE FIXING													
No. 25122	2	2 6 6 18	6	2	9	1	2	9	1	3	9	0	doz.
No. 25137	2	6	6	2	10 10	5		10		3	3		doz.
No. 25136	2	6	6	2	10	5		! 10		3		8	doz.
No. 25124	2	18	4	3	5	0		5		4	4		doz.
No. 25133	3	7	8	3	12	11		12	11	4	12	10	doz.
CIGARETTE EN	D 8	k AS	SH CC	LL	EC	TOF	RS, W	all	fixing	rem	ova	able	iners
No. 3168		17	8	3	3	0	3			3	16		each
No. 3168/1		17	2		1		3				13	8	each
No. 3231		6	4		10				4	4	7	6 2	each
No. 3230	3	5	0	3	9	0	3	9	0	4	0	2	each
TABLE ASH TR	A	s,	suital	ole			çaf			r			
No. 2884		1		1					. 7	1	9	2	each
No. 3169		15		3	6		3			4		6	doz.
No. 3156		12.	0		12	8		12	8		16	0	each
ASH COLLECTO	DR	S fe	or use										
No. 3199		-			19	5		1 19			_		each
No. 3188		_			7			1 7			10	•	each
No. 3189		7	8		14	3		7 5	3		10 19	2	each
No. 3212	0	12	0	7	5	10			10	•	19	U	each
SMOKERS STA													
No. 3161		16	5	8		0		3 3		9		6	each
No. 3163 black ster. No. 3160	13	6	4	_	16	1		3 11			12	6	each each
No. 3162/7	2	9	1			4		2 14		3		0	each
No. 3206				2	15			15			_		each
No. 3163/1 with						- 2							
tray & black sten	1 4	19	6		_	C Complete		5 . 4		6	5	11	each
No. 3206		-		2	15	8	70 00	2 15	8		1		each
No. 3206/1 black	ste	m			STATE OF			Ben	10 mm (c)	3	9	0	each

Illustrations of the above types available on request.

ASH TRAYS

We offer the widest choice of ash trays at prices suitable for every type of Cinema, Theatre and Concert Hall. The efficiency of their design has been proved and being made from solid brass, steel or cast metal, they will give years of service.

The Smokers' Stands and Cigarette End Collectors listed on the opposite page are handsome pieces of furniture and will add to the attractiveness and completeness of every Cafe, Restaurant, Lounge or Foyer.



No. 1350 Overall length 3³/₄ in.



No. 1377 Overall length $4\frac{1}{4}$ in.



No. 925 (Hinged) Overall length 6 in.



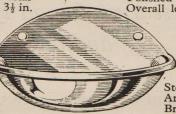
No. 950 Overall length $3\frac{3}{4}$ in.



"P" Type Flat Back Polished Cast Metal Overall length 3½ in.



"P" Type Angle Fixing Polished Cast Metal Overall length 3½ in.



P.1572 Overall length 3½ in.

Steel construction with Antique Copper Bronze finish.

ATTENDANT SEATS

TYPE 2 Circular

Heavy polished hardwood automatic tipup seat, 12 in. diameter complete with bracket for fixing to wall.

£2 0 0 each All-steel 12 in. diameter, dark green enamel finish, complete with bracket. Price on application.

TYPE | Rectangular Heavy polished hard-

wood $13\frac{1}{2}$ in. x 12 in. complete with bracket for fixing to wall

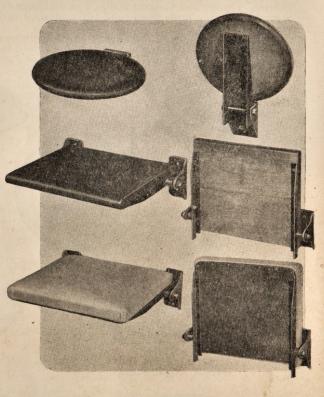
£1 10 9 each

TYPE 3 Upholstered

Rectangular pattern size $13\frac{1}{2}$ in. x 12 in. framed up and upholstered to a depth of approximately 3 in. to crown: top covered Duck to any required colour, complete with bracket. £,2 1 0 each Upholstered in Plain Moquette Velvet.

£2 8 3 each Upholstered in Wool Tapestry, Tinkertex or Lasting Cloth.
£2 3 9 each

Upholstered in Crimped or Curled Mohair Velvet. £2 15 9 each



Stoutly constructed automatic tip-up seats to conform with regulations. They will withstand many years of hard wear. Made at the G.B-Kalee seating factory at High Wycombe. All prices shown are carriage paid on orders value £2 and over.

We are manufacturers of seating for all types of auditoria

See pages 93 to 100

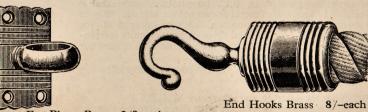
FACTORIES: HIGH WYCOMBE: STANMORE: LONDON

G.B-KALEE BARRIER ROPES AND FITTINGS

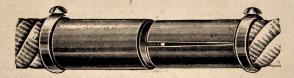
G.B-KALEE complete barrier ropes, priced below, include the regulation fittings, two end hooks, two eye plates, and one emergency centre break. The fittings are of brass of robust dimensions. Diameter of rope 1 in., Colour red.

Prices of	Complete	Ropes	with Regula	tion	Fittings.	Includir	ng Purchase	To	ax.
3' 0" £2			4' 3" €	2 19	8		5' 6" £3	6	6
3' 3" £2	14 2		4' 6" £	3 1	0		5' 9" £3	7	11
3' 6" £2	15 6		4' 9" £	3 2	5		6' 0" £3	9	3
3' 9" £2	16 11		5' 0" £	3	9		6' 3" £3	10	8
4' 0" £2	18 3		5' 3" £	3 5	2.		6' 6" £3	12	0
	6' 9"	13 13	5		7' 6"	C3 14	0		

Barrier Rope only Red 1" Diameter per foot 5/6



Eve Plates Brass 2/9 each



Centre Break Brass 10/3 each

NYLON BARRIER ROPES

The modern material for barrier ropes. Proved under war conditions to be stronger and more durable than ordinary types of rope.

The fine silky appearance and rich red colour, will add a touch of luxury to every Cinema at only a small extra cost. When soiled it can be washed and will return to its original appearance.

Price:	s of	C	omp	lete	Ropes	with	re	gula	tion	fit	tings	inclu	ding	Pur	chas	e T	ax
3' 0"	£3	13	3			4'	3"	£4	8	8			5	6"	£5	4	1
3' 3"						4'	6"	£4	11	9			5	' 9"	£5	7	2
3' 6"									14					0"			
3' 9'	£4	2	6											' 3"			
4' 0'	£4	5	7			5'	3"	£5	1					6"	£5	16	5
			6'	9" £	(5 19	6					7' 0"	£6	2	7			

NYLON BARRIER ROPE ONLY Red 1" diameter per foot 12/4 Prices for other colours, diameters of Rope, and chromium plated fittings on application.

HIGH

INTENSITY

Uncoppered

Positives

STANDARD FACTORY PACKED UNITS. All carbons are normally packed 50 pieces to a carton, 5 cartons (250 pieces) to a Unit Pack, with the exception of the following:

* Carbons marked thus are packed 50 pieces to a carton, 2 cartons (100 pieces) to a Unit Pack.

† Carbons marked thus 25 pieces to a carton, 4 cartons (100 pieces) to a Unit Pack.

A 5% discount is allowed off invoice only for orders covering one or more complete Unit Packs for delivery at one time to one address, by normal route. Settlement nett monthly account.

PRICE PER 100 PIECES

DIA	8′′	9"	10"	12"	Low
10 mm.	42/0	48/0	53/0	63/0	INTENSITY
11 mm.	49/0	56/0	62/0	74/0	
12 mm.	57/0	65/0	72/0	86/0	
13 mm.	65/0	74/0	82/0	98/0	POSITIVES
14 mm.	73/0	83/0	92/0	110/0	

Copper Coated Core	DIA	8″	9"	Low
and	5-7 mm.	23/0	26/0	INTENSIT
Solid Copper Coated	8 mm. 9 mm. 10 mm.	27/0 34/0 42/0	31/0 39/0 48/0	NEGATIVE
	10 111111.	/-	10/0	

DIA	8"	10"	12"	14"	16"	18"	HIGH
6 mm. 7 mm. 8 mm. 9 mm. 10 mm. 11 mm.	68/0 68/0 74/0 84/0 91/0 102/0	84/0 84/0 92/0 104/0 113/0 126/0 150/0	101/0 101/0 110/0 125/0 136/0 152/0 180/0	118/0 128/0 146/0 159/0 178/0	135/0 147/0 167/0 182/0 203/0	151/0 165/0 188/0 204/0	

DIA	12"	18"	20"	22"
9 mm.	77/0	115/0	128/0	141/0
11 mm.	116/0	174/0	193/0	213/0
13.6 mm.†	163/0	244/0	271/0	299/0
16 mm.†	219/0	329/0	365/0	402/0

DIA	6"	8".	9"	12"	нідн
5,5·5 mm. 6 mm.	35/0 35/0	46/0 46/0	52/0 52/0	69/0 69/0	INTENSITY
6·5-8 mm. 9 mm.	43/0 51/0	57/0 68/0	64/0 76/0	86/0	Copper
10 mm. 11 mm. 12 mm.	56/0 62/0 68/0	74/0 82/0 91/0	83/0 92/0 102/0		Coated Negatives

11

Recommended for cleaning G.B-Kalee metal backed, and all other types of arc lamp Mirrors, as well as projection ports.

Manufactured by C.A.Parsons & Co. Ltd., who have over 50 years' experience of manufacturing silvered

glass reflectors. 10 oz. bottle 4/- each
Protect your Mirror and prolong its brilliancy by
using only this recommended Cleaner.

BATTENS Magazine Type W.S.B.1.

An efficient and soundly constructed batten for use with 100–150 watt lamps. Arranged with 7 in or 8 in compartments each complete with B.C. lampholder, unbreakable "Silverlite" reflector and metal frame colour screen. Fitted with special horseshoe suspension brackets every 6 ft. for adjusting angle of tilt. Wired three or four circuits terminating in special connection box on one end, arranged for flexible tail entry with gripping gland.

Price per foot run in any length, exclusive of lamps
Spare colour frames only 3/9 each.

57/9

SUSPENSION GEAR for Battens W.S.B.1.

5 Cwt. Self Sustaining Winch with three division drum £14	15	9
Suspension Barrel, 2" diameter per foot	4	
Barrel Clamps, one required per horseshoe each		
Cable, Flexible steel, 3/16" diameter per 100 ft f.2		State of the last
Cable Grips, for securing ends per doz		
Pulleys, 4" single, on fixing plate each		
Pulleys, Triple each f.2		
Flexible Tails, in asbestos hose per ft		

LINK BOXES Wall mounting for connection of Batten tails

6 Way for three circuits £3 1 7 8 Way for four circuits £3 13 11 Extra Ways ... each 5 5

BELTING

Finest quality round leather belting available in the three diameters mostly used in the Projection Room.

1/4" per foot 9d. 5/16" per foot 1/1d. 3/8" per foot 1/10d. Prices quoted for "V," spring and all types of machine belting on request.

BILLPOSTING REQUIREMENTS

See page 25 "Cleaning and Maintenance."

BLOOPING INK made by "KODAK"

2 oz. bottles each 1/9d.

8 oz. bottles each 3/-

CHECKTAKERS' TICKET BOX

Substantially made of sheet steel, crystalline black enamelled. Fitted with a removable canvas bag into which the checks drop, strong hasp and staple for padlock, and brass carrying handles.

Complete with padlock £1 17 6

CARBONS

A.C. HIGH INTENSITY - Copper Coated

DIA	8"	10"	12"
6 mm.	79/0	99/0	118/0
7 mm.	79/0	99/0	118/0
8 mm.	87/0	109/0	130/0
9 mm.	100/0	125/0	149/0

STAGE ARC CARBONS

Cored Positives

DIA	6"	8"	10"	12"
16 mm.	52/0*	70/0†	87/01	104/0†
18 mm. 20 mm.	69/0* 81/0*	92/0† 108/0†	115/0+	138/0+
22 mm.	96/0*	128/0+	135/0† 160/0†	162/0† 192/0†
25 mm.	133/0*	178/0	222/0+	266/0+

Copper Cored & Solid Negatives

DIA	6"	8".
10 mm.	30/0	40/0
II mm.	36/0	48/0
12 mm.	40/0	54/0
13 mm.	43/0	58/0
14 mm.	46/0	62/0
16 mm.	52/0*	70/0+

Cored & Copper Coated Negatives

6"	8"
56/0 62/0 68/0	74/0 82/0 91/0

A.C. WHITE FLAME

DIA"	6"	8"	10"	12"
12 mm.	49/0	66/0	82/0	98/0
14 mm.	63/0	84/0	105/0	126/0
16 mm.	80/0*	106/0+	133/01	159/0+
18 mm.	103/0*	137/0+	171/0+	205/0+
20 mm.	119/0*	# 158/0 †	198/0	237/0+
22 mm.	143/0*	191/0+	239/0+	286/0+



"SHIP" CARBONS for

Process Engraving etc.

Plan Reproduction

All prices shown below are nett per 100 pieces, for delivery of one type and size, at one time to one address. Packing and carriage free 100 pieces or more per goods train. Passenger train, postage or smaller quantities carriage extra. Prices in lists "A" and "B" only apply when the appropriate quantities are ordered. 5% discount is allowed off list "A" for orders of multiples of 250. Settlement strictly nett.

SOLID ENCLOSED and CORED ENCLOSED

Dia. m/m	Length in.	100 or more	50-99 pieces	''C'' I-49 pieces
5 6	4	13/- 39/-	14/6	15/9 47/-
7 8	11	47/- 52/-	51/9 57/3	56/6
9	12	58/- 69/-	64/-	62/6 69/9 83/-

OILL	D LITT	LUGE	D	
Dia. m/m	Length in.	100 or more	50-99 pieces	"C" I-49 pieces
12	12	83/- 87/-	91/6 95/9	99/9 104/6
13	16	116/-	127/9	139/3
14	12	130/-	143/-	1567-
17	12	118/-	130/-	141/9

WHITE FLAME for OPEN LAMPS

Length in.	100 or more	"B" 50-99	1-49
		pieces	pieces
12	47/-	51/9	56/6
	60/-	66/-	72/-
12	73/-	80/6	87/9
10	82/-	90/3	98/6
12	98/-	108/-	117/9
.12	110/-	121/-	132/-
10	105/-	115/6	126/-
12	126/-		151/3
16	167/-	183/9	200/6
	12 12 10 12 12 10 12	12 60/- 12 73/- 10 82/- 12 98/- .12 110/- 10 105/- 12 126/-	12 60/- 66/- 12 73/- 80/6 10 82/- 90/3 12 98/- 108/- 12 110/- 121/- 10 105/- 115/6 12 126/- 138/9

	01	TOT ALVE	10		
	Dia. m/m	Length in.	100 or more	50-99 pieces	''C'' I-49 pieces
4	15 15	12 16	142/- 189/-	156/3 208/-	170/6 227/-
	16 16	. 16	159/- 212/-	175/- 233/3	191/- 254/6
6	18	12	205/- 237/-	225/6 260/9	246/- 284/6
	22 25	12	286/- 376/-	314/9 413/9	343/3 451/3
1					

THERAPEUTIC CARBONS

"ALPHA" Plain Cored

"SOLID" Negative

Length Price in. per 100

83/-

111

138/-

202/-

365/-

397/-

12

12

12

12

12

12

12

12

14

16

18

22

"SUNLIGHT" White Flame "BETA" Nickel Cored

"GAMMA" Tungsten Cored

"POLYMETALLIC"

"ULTRA"

	on Cor	ea
Dia. m/m	Length in.	Price per 100
12	12	98/-
13	12	110/-
14	12	126/-
16	12	159/-
18	12	205,-
20	12	237/-
22	12	286/-

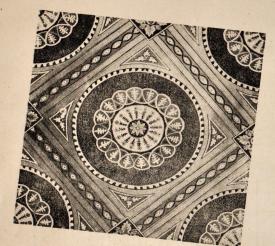
Dia. m/m	Length in.	Price per 100	
12	12	196/-	
13	12	220/- 252/-	
16	- 12	318/-	
18	12	410/-	
22	12	474/- 572/-	

CARBON SAVERS for Cinematograph Arc Lamps.

With the present high carbon costs, these economisers are more Price than ever essential. They are robustly made and will give long service. Fit Gaumont-Kalee Savers and use carbons to the last inch. 9/11

CARBON TRAYS

For fixing to wall of operating box. Three compartments, one 24" long, two 12". Ensures dryness of carbons required for the day. 18/6.



Carpets and other Floor Coverings

Consult our experts for 'Carpets in Harmony.' Our Planning and Design Department is organised to assist you in choosing a design and colour scheme most suited to the decoration or architectural features of your Hall.

They will, if desired, prepare schemes embracing carpets, curtains, seating and decorations, or work in collaboration with your architect and interior decorator.

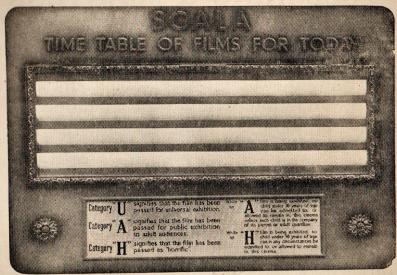
The range of patterns and colours of carpet that can be supplied from stock is unfortunately not as extensive as we would desire, due to the Export drive, but we can supply carpet made to any required pattern or colour, and our deliveries are frequently better than are obtainable elsewhere.

Consult us upon all floor coverings, whether it be carpeting between rows of seating, stairs, crush halls, cafe, the manager's office or complete refurnishing; we will advise and submit quotations without cost or obligation.

We can also supply tough wearing hair cord carpet, sisal matting in a wide range of beautiful colours, latex backed felt, cork and inlaid linoleum, parquet and rubber flooring, the latest plastic floor tiling, marble chips or cork chips in rubber tiles, terazzo and composition floors. Also a wide range of modern stair nosings including "Ferodo," and fabric or colour-filled aluminium stair treads.

Carpets can be supplied on Hire Purchase terms if desired.

CATEGORY BOARDS AND TIME TABLE



SUF/FC	Category "X" is now included on all boards. (Illustrated above) A new, attractive board of neat modern design, tastefully spray painted, with the name of the Cinema in relief. Celluloid letter strips are			
	firmly held around curved bars, between special channelling.	£.9	7	0
SCB/FC	Similar construction to the above, using celluloid letter	£11		0
	SUF/FC and SCB/FC.	£1	13	0
	Set of black or red letters and figures on white celluloid for SUF/FC and SCB/FC	£2	15	0
SCB/U	A handsome, well-constructed board using metal letters with a prong on the back which is pushed into a special grooved panel covered with black felt. Board is fitted			
	with a glazed frame.	£12	2	0 0 6
	Set of 1" Unit letters and figures. Set of 1\frac{1}{2}" Unit letters and figures.	£8 £11	5	6
	Carriage and packing on all the above articles is charged. Category Board crates are credited if received in good condition on return.	~		
CS/3867	A handsome, well-constructed board with the name of Cinema in relief lettering—colouring to choice. The centre section comprises four curved bars fitted between special channelling which holds firm the celluloid letter			
	Price complete with set of celluloid letters and figures.	£9	0	0
CS/3868	If fitted with hinged glazed frame to cover centre panel. An attractive cut out board with name of Cinema in relief, colouring to choice. The centre panel is similar to type CS/3867.	£,10	10	U
	Price complete with set of celluloid letters and figures. Boards can be made to special requirements.	£8	0	. 0
	the state of the s	0411	-	1 //

"X" Category Panels for fixing to existing boards. "S" Type 24" x 7½", including 1½" letter "X", 20/- each. "CS" Type 25½" x 7½", 7/6 each.

CLEANING & MAINTENANCE



DO YOU ever stop to think what it costs per year to keep your Cinema, Theatre or Hall in "spick-and-span" condition?

WHETHER it is costing you more than it should depends a good deal upon how and where you buy your cleaning and maintenance materials.

TO HELP YOU reduce your expenditure in this direction to the minimum, we have listed in the following 16 pages almost all the cleaning and other items you need in your day-by-day "wash and brush up."

IT IS A DEFINITE ECONOMY to buy all your requirements from under one roof: you save time, reduce office records, minimise labour, and cut your costs appreciably.

IF YOU USE materials which are not shown in this list, please let us know and we will obtain them for you.

KEEP G.B-KALEE IN MIND for "everything for the Cinema and Theatre." There are 10 Branches ready to serve you: see addresses on cover.



BROOMS, BRUSHES, ETC

BROOMS

Bass Brooms, 24 in., No. 12, Pure Bahia	doz. 134/10
Carpet Brooms, 9 in. block, No. 1 Pure Bahia	doz. 66/2
Scavenger Brooms, 12 in. single hole, No. 4 African Bass	doz. 63/7
Sweeping Brooms, No. 2 soft, extra full Briscol	doz. 84/9
" No. 3 stiff, flat top 14 in. x 5 in. Bass	doz. 47/8
" No. 6, 24 in. reversible long Briscol	doz. 238/1
" No. 6, 24 in. reversible short Briscol	doz. 204/2
Wall Brooms, No. 14, 12 in. turnover Briscol	doz. 142/11
Broom Handles, 4 ft. x 1 in. dia. Best Pine	doz. 17/3
,, 6 ft. x $1\frac{1}{4}$ in. dia. Best Pine	doz. 47/8
Union Pieces for extensions, metal 9 in	doz. 19/2

BRUSHES

Bannister Brushes, No. 22, Hand made, 7 in. blade, soft hair Briscol	doz. 42/4
Bannister Brushes, No. 22c Machine made 43 knot, 7 in blade, Pure Hair	doz. 66/9
Bannister Brushes, No. 23a, Hand made, 6 in. blade, Pure Bahia	doz. 39/9
Lavatory Brushes, No. 20, best union, turkshead, 16 in. or 18 in. handle	doz. 39/8
Lens Cleaning Brushes, camel hair	each 2/6
Radiator Brushes, No. 43, 12 in. twisted wire, pure bristle	doz. 23/11

Screen Cleaning Brush,		
"Kleen-e-ze,"		
8 ft. jointed handle	each	15/3
Scrubbing Brushes, No. 19,		
9 in. chub. Best Union	doz.	26/6
Scrubbing Brushes, No. 19a,		3
Deck type, Best Union	doz.	50/4
Sprocket Cleaning Brush,		
Specially made for cleaning		
projector sprockets	each	2/3
Cornice or Picture Dusters,		
8 ft. cane	doz.	90/-
Feather Dusters, best turkey		1
feathers	doz.	52/11 -
Feather Dusters, turkshead	each	19/10 -
		9550

Canan Clanning Daugh

17

Squeegees		
No. 52, 12 in. doz. 33/9	No. 56, 22 in. doz. 63/7	
No. 53, 13 in. doz. 37/9	No. 57, 25 in. doz. 76/10	
No. 54, 15 in. doz. 46/4	No. 58, 30 in. doz. 84/9	
No. 55, 18 in. doz. 51/-	No. 59, 36 in. doz. 100/7	
Paint Brushes, Pure Bristle, Rubbe	r Set	
$\frac{1}{2}$ in. flat doz. 19/10	2 in. flat doz. 68/10	
$\frac{3}{4}$ in. flat doz. $\frac{21}{3}$	01: 0	
1 in. flat doz. 27/10	2: 2	
$1\frac{1}{2}$ in. flat doz. $52/11$	4: 0	
Distemper Brushes	4 in. flat doz. 222/3	
4 in. flat, bristle	6 in flat bristle	
mixture doz. 190/6	6 in. flat, bristle	
5 in. flat, bristle	mixture doz. 317/5	
	7 in. flat, bristle	
mixture doz. 264/6 10 in. Two knot fibre	mixture doz. 370/4	
To In. I wo knot nore	doz. 79/10	
For details of spray-painting plant	and spray-guns see page 83	
MINC CLOTHE		
ANING CLOTHS		
Dusters, Yellow	doz. 25/11	
Floor Cloths TLR/10	doz. 27/6	
O-CEDAR solid metal centre Mo	p No. 16	
Impregnated in tin, with green ce	llulosed polished	
metal screwed handle	each 14/9	
***** . 1 11	each 11/9	
O-CEDAR Mop No. 16 impregnated	l spare pads each 7/9	
Mons. 12 oz special varn doz 54	1/8 16 oz doz 60/	
Mops, 12 oz., special yarn doz. 54 Mutton Cloth (Stockinette)	10 02. 002. 09/-	
2 lb. roll in cut lengths	anah 16/4	
Chamois Leathers	each 16/4	
	1 5/4	
Approx. 16 in. x 16 in	each 6/4	
"KERMATEX" Synthetic Chamo	is Leathers	
Made of special fabric with all the	ne cleaning properties of real	
chamois leather at a much lower pri	ce and considerably longer life.	
$18 \text{ in.x } 14\frac{1}{2} \text{ in. each } 2/6 18 \text{ in.x } 22 \text{ in.}$	each 3/3 24 in. x 22 in. each 4/-	
"KERMATEX"	Wash Cloths	
	les, marble, lino, parquet and	
similar smooth sur		
22 in. x 18 in. doz. 3		
50 yd. rolls 44 in.		
Cleaning Rags,	Mixed coloured	
	$\frac{1}{4}$ -cwt. $62/5 \frac{1}{2}$ -cwt. $118/9$ cwt est white, washed and sterilised.	
Cleaning Rags, B	est white, washed and sterilised.	
$\frac{1}{9}$ per lb. $\frac{43}{4}$	-cwt. $86/8\frac{1}{2}$ -cwt. $165/$ -cwt.	-

Curtains Cleaned

Re-Fireproofed

Ouotations submitted on request

CLE

CLEANERS & POLISHES

F	L	0	0	R	P	0	LI	SH	

"MANSION" Floor Polish, No. 4, 3½ oz. size	each	$9\frac{1}{2}$ d.
7 lb. tin		
"PHOENIX" Floor Polish, 7 lb. tin	each	11/4
"RONUK" Floor Polish, Special M.A.2, 7 lb. tin	each	12/6
"CARDINAL" Red Tile Polish, No. 4	each	9d.

METAL POLISH

"BLUEBELL" "BRASSO" Size "B"	 	each	1/1
"PHOENIX" 1 gallon cans only		gall	9/3

MIRROR & WINDOW CLEANERS

"BART" Optical Cleaner Made specifically for cleaning and polishing arc lamp mirrors, by C. A. Parsons & Co. Ltd., Newcastle-on Tyne, who have over 50 years' experience of manufacturing silvered glass reflectors. Use a cleaner produced by

actual mirror manufacturers. "Bart" Optical Cleaner can also be used on gold, silver and other precious metals 10 oz. bottle each 4/-

"REFLECTO" Mirror Cleaner

For rejuvenating old pitted arc lamp mirrors. A small quantity rubbed over the surface polishes the particles embedded in the glass. 4 oz. bottle each 2/6, 16 oz. each 7/6 "WINDOLENE" size "H" each 1/3

SCOURERS

"GOSPO" Tins each 9d. 1 cwt. bulk including dispensing tin ... cwt. 34/6 "KEEN" Bulk, packed in 1 cwt. bags cwt. 17/10

SUNDRY CLEANERS

Furniture Cream, type "O", 1 gallon only gall 14/6 White Nosing Blocks ... doz. 4,-"THAWPIT"

We are sole concessionaires in the Cinematograph Trade for this well known cleaning fluid. In addition to cleaning films it will remove dirt and grease from cine apparatus, furnishing fabrics, uniforms, etc. One gallon cans only ... gall 24/-



PASTE CLEANERS

"KLENSEVE"

A fragrant soap paste, entirely free from grit and caustic. An ideal cleaner for linoleum and rubber floors. Special solvents loosen grease or other binding matter and dirt is easily removed by simply rubbing over the surface and finishing with a clean damp cloth.

28 lbs. 16/-, 56 lbs. 30/-, 112 lbs. 54/-

"TEXAPASTE"

Free from grit and caustic, it is the perfect cleaner for delicate surfaces. With a minimum of water it should be used on all types of flooring and situations where dampness is likely to cause rotting and decay. It can also be used on the hands before and after dirty work.

28 lbs. 15/6, 56 lbs. 30/-, 112 lbs. 58/3

LIQUID CLEANSERS

"CLENAGENA" Soapless Cleanser

A cleanser for paintwork, floors, etc. Will also shampoo carpets and upholstery. It is concentrated and can be diluted 5 to 20 times with water. 1 gall. 12/6, 5 gall. 60/-

"THORPES" Soapless Cleanser

A highly concentrated liquid cleaner. Suitable for paintwork, floors, crockery and cooking utensils, as well as for shampooing upholstery. Diluted with 40 per cent. water and then 2 to 3 tablespoons of the diluted solution to one gallon of water. Gallons only. gall. 12/6

"Q40" Soapless Cleanser

Suitable for cleaning all types of floors, upholstery, crockery, etc. Dilution two tablespoons to one gallon of water.

1 gall 8/-, 5 gall. 35/-

... each 2/3

each 1/3

"CLINT" Soapless Cleanser gall. 7/-

"SANII AV"

"HARPIC" Size "A"

LAVATORY CLEANSERS



SAMILAV			each 1/3
"SANIPAN	"		each 1/3
SOAP			
Carbolic Soap	Bars		per lb. 1/-
		r cwt. 9	04/6 per lb. 11d.
Toilet Soap M			per tablet 51d.
			per gross 60/3
Soft Soap	•••		per lb. 1/-
Liquid Soap			per gall. 6/6
SODA			cwt 14/4
			carriage extra

LIQUID SOAP SUBSTITUTES

"Q10" Synthetic Liquid Soap

For handwashing and use in dispensers. 1-gallon can ... 5-gallon drums, per gall. 8/9

"TEXORA"

Soapless washing oil and disinfectant cleanser ... gall 7/-

LIQUID SOAP DISPENSERS



AND BOOK P

The perfect method of supplying synthetic or liquid soap. For fixing above handbowl.

No. 1 Perspex bowl, anodised aluminium bracket and chromium nozzle each 19/3 No. 3. As above but with patent pouring and filling device, no nozzle each 19/3 "LORCO" Soap Dispenser each 11/6

DEODORISERS

"D" Blocks, Disinfectant Bricquettes ... 9/8 ... doz. "AROMA" Urinal Channel Blocks doz. 8/9



The "SCENTINEL" Air Conditioning Boxes

An attractive and efficient deodoriser, air purifier and moth repellant. Air conditioning box of anodised aluminium, in a selection of colours. Complete with one chemical block ... each

"SCENTINEL" Refill Blocks

Wrapped and sealed in cellophane. Life in use averages 21 to 3 months. Evaporates completely. Available in four pleasing perfumes, Pine, Verbena, Old English, Perfection. each 2/-

"B" Blockettes

Complete with wire cage doz. 32/4

"A" Blockettes (Refills) doz. 24/-

"ROTOSAN" Doublets

Packed two per bag doz. bags 14/-

21



7/1

DISINFECTANTS

"DETTOL"

The germicide used by hospitals and the medical profession. Three times more efficient (Rideal Walker test) than pure carbolic acid, yet it is non-poisonous and non-staining ... gall. 20/9 "IBCOL"

A highly efficient germicide and disinfectant. Rideal Walker co-efficient 4. It is non-poisonous and non-corrosive and can be used as a general disinfectant for all purposes ... gall. 12/6

"IZAL"

A highly refined germicide of exceptional stability and value. Rideal Walker co-efficient 18/23. The perfect disinfectant for toilets. Dilution factor 1 in 600 parts of water makes it inexpensive in use, costing only a fraction of ... 5 galls. 11/7 gall., 1 gall. 12/7 a penny per gallon of solution

"JEYES" Fluid

Disinfectant fluid and germicide for all general purposes. Dilution two tablespoons to one gallon of water for spraying the atmosphere, flushing drains, sinks, toilets, mopping floors, etc. Regular use prevents unpleasant odours as well as repelling flies, insects and vermin.

5 galls. 39/9

"JEYES" White Disinfectant ... 5 galls. 23/3

" JEYPINE "

Germicide and disinfectant, harmless to human tissues. It has a Rideal Walker co-efficient of 5 and for all general purposes of disinfection and spraying a dilution of one tablespoonful to one pint of water is recommended. Pleasant 1 gall. 15/-, 5 galls. 51/6 pine oil odour.

"LYPTOBLACK"

A highly concentrated germ killer and deodoriser. Contains 10 to 20 per cent. V/V of Phenols. To comply with the Act it is labelled poison. For lavatories, drains, floors, etc., dilution: four tablespoons to one gallon of water. 1 gall. 6/8, 5 galls. 29/2 "LYPTOWHITE"

A highly concentrated disinfectant, Rideal-Walker co-efficient of 18-20. Contains 30/40 per cent. V/V of Phenols. One gallon makes up to 600 gallons of powerful disinfectant 20 times as strong as pure carbolic acid. Poison. 1 gall. 6/10, 5 galls. 30/9

"LYPTOPINE" Non-poisonous, pleasant odour. For lavatories and drains, etc., a dilution of one part in 60 parts of water is recommended. 1 gall. 8/- 5 galls. 27/3

"PINAGENA"

Pine oil disinfectant fluid, more powerful than carbolic acid yet non-poisonous and pleasantly aromatic. Softens water and is useful for cleaning floors and toilets.

5 galls. 40/-

INSECTICIDES

D.D.T. Spraying Fluid gall. 16/9 **JEYES "PYAGRA"** For the extermination of all insect pests. Contains D.D.T., and pyrethrins, giving immediate effect and lengthy residual action. Toxic to flies, fleas, bugs, etc. "Pyagra" has a pleasant odour, low fire risk and is non-staining and nonpoisonous gall. 18/2 "SECTIGENA" An insecticide combining pyrethrum flowers and other active ingredients with D.D.T. Geigy. Fabrics and carpets sprayed with "Sectigena" remain moth and vermin proof for four to six months. ... 1 gall. 21/-, 5 galls. 100/-"ROXEM C" Insecticide and deodorant. Contains D.D.T., to increase its lethal and residual action. Diluted one part to 100 parts of water for lavatories and drains etc., 1 to 40 parts for fleas and 1 to 10 parts for bugs. gall. 60/6

SPRAYING ESSENCE

"GERMSPRAY"

A delightful and refreshing spray essence available in the following perfumes: Pine, Verbena, Old English, Perfection. Highly concentrated and economical in use. Dilution: one teaspoon to one pint of water. ... 1 qt. 25/-, 1 gall. 80/-

"ADOS"

Contains powerful antiseptic properties and is available with the following refreshing perfumes: Carnation, Wallflower, Rose. The recommended dilution is one part to 40 parts water. Minimum quantity supplied, one gallon ... gall. 33/-

gall. 29/3

"S.A." Spraying Essence Minimum, one gallon

CARPETS CLEANED

SITE

Ouestions submitted on request















"MYSTO"

"ENOTS"

"NEW HYGIENE"

No. 2 Pneumatic Sprayer

Solidly constructed and will give long service. Container holds four pints of spray solution. Pressure is obtained by means of a plunger type pump at the top. Continuous mist-like spray, silent in action.

> Chromium finish. £5 5 0 Copper lacquered £4 10 0

No. 3 Semi-pneumatic Sprayer

Semi-pneumatic action giving continuous spray. Nickel-plated finish.

Price £2 5 0 each

No. 4 Tom Thumb Sprayer

Solid brass nickel-plated. Fine vaporisation operated by touch of finger. Silent in action.

Price £1 10 0 each

No. 5 Cine Sprayer

An adaption of the No. 3 model. Semipneumatic action giving continuous spray. Price £2 5 0 each



"MYSTO" No. 5

Container is of polished copper and holds four pints. The filler cap is fitted with safety valve and spray lance with shut-off tap. Continuous spray, silent action. Similar in appearance to No. 2 above.

Price £4 19 6 each

"ENOTS" No. 1807

Soundly constructed sprayer with plunger type pump, similar to No. 2 illustrated above. Container holds four pints. Continuous spray, silent in action.

Price f.4 17 6 each

LIQUID FLOOR PAINTS

The "Liquid Lino" and "Tredonit" paints listed below are two well-known products for use in all situations where a tough, hard drying paint is required. They are particularly suitable for rejuvenating worn lino and other types of floor surfaces. They can also be applied to stonework, cement, stair-treads, etc., and are available in a wide range of colours.

	"LIQUID LINO"	$\frac{1}{2}$ gall.	19/6, 1	gall. 38	8/-
	"TREDONIT"		1 ;	gall. 28	8/2
	Thinners for "Tredonit"	$\frac{1}{2}$ gall.	4/7, 1	gall. '	7/2
•	WHITE KERB PAINT Quick-drying and hard wearing for stairs, Perfected during the war for road traffic lin	ies	8		
	Thinners for White Kerb Paint			pint :	2/4
	Brushes for use with above are l	listed on p	page 18.		

BILLPOSTING

BILLPOSTING PASTE "A.1"

Of great tenacity and clean to handle ½ cwt. 20/6, 1 cwt. 37/Kegs charged 5/-, returnable.

"GLOY" BILLPOSTING PASTE at prices ruling PASTE CANS

Soundly constructed of galvanised iron each 10/4
BILLPOSTING BRUSH HEADS each 6/6
BRUSH HANDLES. 4 ft. x 1 in. each 1/6

LADDERS AND STEPS. All types, made of wood or aluminium, can be supplied, prices on application.

BLANKING PAPER

Matt Blanking Paper size double crown. Colours available: Red, Yellow, Blue, Dark Blue, Black. A minimum quantity of hth ream of any colour only can be supplied.

Prices on application.

POSTER SLIPS

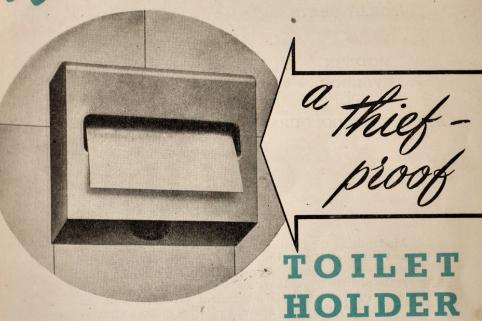
Stock sizes and wordings — MON. TUES. WED., THURS. FRI. SAT., SUNDAY NEXT, NEXT WEEK, NOW SHOWING, COMING SHORTLY, etc. per 100 5/10 Size 61" x 11" for use in Still Frames etc. Standard wording per 100 3/-



MISCELLANEOUS

BUCKETS
Buckets, galvanised, 36/38 lbs., No. 121, 12 in each 3/10
Mop Buckets, galvanised, No. 140/28G.,
approx. weight 4 lbs each 11/10
DUSTBINS
Iron, painted green bituminous paint, 24" x 18", 26 gauge each 23/3
DUSTPANS (SPENDER CTO?) December and Burnel Set
"PERFECTO" Dustpan and Brush Set set 17/6
Dustpan, 14 in. Rear dust pocket each 3/1
GAS MANTLES
"Bijou" etc. Prices on application.
KNEELING PADS Shaped with moulded guard, sponge rubber each 5/5
Shaped with moulded guard, sponge rubber each 5/5 LENS TISSUES
For cleaning all makes of "bloomed" and ordinary lenses
and all optical glassware. See page 78 per box 2/6
SANITARY BINS
Finished cream, with foot operated lid and metal liner.
Size approx. 13½" high 10" diameter Incl. Tax each 17/11
Special packing and passenger train (recommended) charges extra.
SWEEPING COMPOUNDS
"DUSTALL"
Delivery—Provinces, cwt. 14/6 London Area cwt. 14/-
"LAYDUST" —London area only cwt. 8/2
TAPERS, Waxed lb. 3/8
TOILET PAPER
Sulphite Toilet Rolls, 6 oz doz. 15/3
"IEYES" Interleaf toilet paper doz. 18/2
"SALUS" M.G. pure sulphite interleaf paper doz. 13/9
Note. FREE HOLDER supplied to regular contract users
of interleaf toilet paper.
TOILET PAPER HOLDERS — THIEF-PROOF
for Roll Paper
Smith's Locking Holder. Type S280 Bronze
metal antique finish each 13/5
The G.B-KALEE "MORTIMER" for Interleaf Paper
Made of steel finished cream stove enamelled (see page 27) each 9/2
TOWELS "Jeyes" Hygienic Paper Towels
A welcome amenity Exhibitors can give to their patrons.
Essential in the Cinema or Hall with Cafe or restaurant
Service. Case lots only, containing 20 rolls 47/3
PAPER COLLARS, CUFFS and SHIRT-FRONTS
Modern and economical, very comfortable to wear and
will retain their smart, clean stiff appearance for many
days. Non-launderable.
Collars Styles 3, 5 and 6. Cut away, squared or long points.
Sizes $13\frac{1}{2}$ —18 per gross $48/$ —
Winged Style , ,, 45/- Cuffs Marcella per gross pairs 50/6
Shirt Fronts No's. 1, 2 and 4 per gross 89/6 No. 3 per gross 113/6
26





for FLAT-PACKET interleaved paper

We believe we have at last overcome the menace of the petty pilferer of your toilet paper and holders.

This new type of Holder, which has been designed by us, and is made exclusively for this Company, makes it a difficult and laborious job for the thief to "get away with it" and yet it can be replenished with any standard pack in a few seconds if you know how.

Solidly made of substantial gauge Manchester-tin-plate, and finished highly polished cream, stove enamelled. It will last a life-time.

Save money by investing in these TOILET FLAT HOLDERS for your toilets. Ask for the "G.B-KALEE MORTIMER TOILET HOLDER".

Thousands already sold!

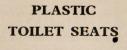
Price each 9/2 inclusive of purchase tax

Designed and sold exclusively by

Everything for the



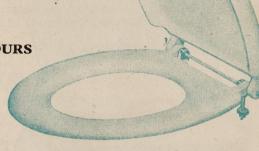
Cinema and Theatre



MODERN HYGIENIC

and in

ATTRACTIVE COLOURS



Modernising the cloakroom services can now be cheaply and easily effected with 'Priory' or 'Belvedere' plastic toilet seats. Sturdily constructed and made in a wide range of attractive colours that will not stain or fade.

The 'Priory' model is a standard type seat and the 'Belvedere', illustrated above, a pleasing modern streamline design. Both models are available with or without cover flap.

Moulded in one piece, they cannot harbour dirt or germs, and are easily kept spotless. Fitted with rust-proof, straight or cranked, hinges and non-porous rubber buffers. The cover completely encloses the seat.

Black, Walnut, Mottled Red, Mottled Green

The "PRIORY" Seat only 22/6 each With cover 35/- each The "BELVEDERE", 32/9, 53/3 each Pastel shades Old Ivory, Pink, Blue, Primrose, Light Green, Jade Green The "PRIORY" Seat only 27/- each With cover 42/- each

The "PRIORY" Seat only 27/- each. With cover 42/- each The "BELVEDERE", 35/6, 59/3 each

White

The "PRIORY" Seat only 27/- each With cover 42/- each The "BELVEDERE" , , , 41/6 , , , , 70/- each

Carriage paid on 12 seats, or on 6 seats with covers. Delivery free London area any quantity.

WOOD SEATS finished Imitation Mahogany

Seat only $1\frac{1}{4}$ " thick each 18/3Seat, $1\frac{1}{4}$ " thick with cover flap ... 25/6 Carriage extra.

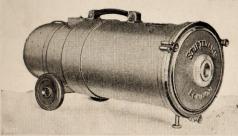
28

VACUUM CLEANERS

"STURTEVANT" Industrial Cleaners

The famous Sturtevant No. 3 and No. 4 Portable Turbine Industrial Cleaners are now available for quick delivery. These heavy duty machines are specially built for use in cinemas and all buildings where large areas have to be cleaned speedily and thoroughly. Turbine vacuum cleaners greatly increase the life of furnishings and decorations by entirely removing dirt through the handling of a large volume of air at high velocity. Rotating brushes and beaters are not employed.

"STURTEVANT" Model No. 3



A medium sized vacuum cleaner with three times the cleaning capacity of the domestic type. Its performance is a revelation in the speed of cleaning and the thorough manner in which it handles a multitude of operations. Mounted on two wheels with a skid in

front, it can easily be moved around. It is also suitable for sweeping smooth floors, walls, ceilings: and for staircase cleaning it is portable enough to be easily handled by women.

The universal electric motor is rated at 1/3 H.P., suitable for any of the following voltages:—100-110 or alternatively 200-230 and 230-250 v D.C., and A.C. 50 periods single phase.

Price f.48 15 0

"STURTEVANT" Model No. 4

A large size vacuum cleaner that will meet the heaviest demands. It has six times the cleaning capacity of a domestic model. Built largely of aluminium it is comparatively light and being mounted on three rubber tyred wheels, it can easily be used by women and wheeled up and down stairs. Beautifully designed aluminium cleaning tools with swivelling joints reinforced by gunmetal for use on carpets and floors, and other tools are supplied for upholstery, curtains, walls, etc. The universal electric motor develops 1/2 B.H.P. on 100–110 volts D.C. and A.C. single phase—alternatively on 200–250 volts D.C. and A.C. 50 periods single phase. Illustrated on page 30. *Price £84 0 0*

All vacuum cleaners can be supplied on Hire Purchase Terms.

The "STURTEVANT"

No. 4 Portable Turbine Vacuum Cleaner

These heavy duty machines for Cinemas, Theatres, Restaurants, Hotels, etc., make a most thorough job of removing dust from carpets, upholstered seats and similar furnishings. Can also be used for brushing down walls, decorations, etc.



"HOOVER" Model 912

Specially designed for heavy duty and suitable for use in cinemas, theatres and large halls. Reinforced in all parts likely to be affected by heavy usage.

Including Purchase Tax Price £28 15 0





"HOOVER" DUSTETTE Model 100

Invaluable for cleaning chairs, shelves, interiors of cars, etc. No heavier than an iron, no bigger than a brush.

Including Purchase Tax Price £7 17 6

Prices of other "HOOVER" models, including Tax

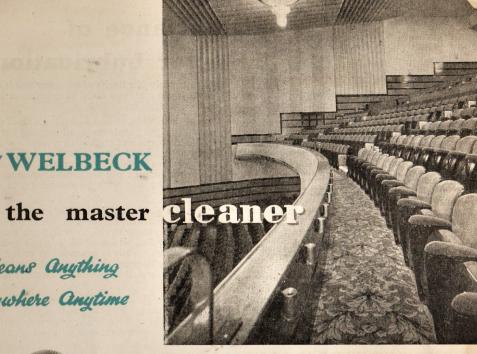
"Hoover" Cylinder Cleaner "Hoover" Junior Cleaner £21 0 0 "Hoover" de luxe No. 612 without tools £24 7 6

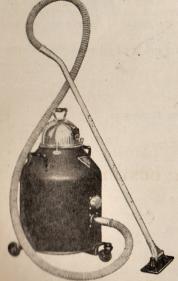
with tools £28 17 6

We can also supply the well-known range of "GOBLIN" Vacuum Cleaners, domestic and industrial. Prices and full details on application.

Cleans Anything

Anywhere Anytime





Additional lengths of hose 9' with connectors extra £3 17 6

It will perform all its services with economic and trouble-free efficiency. The large capacity metal dust container is provided with a partially self-cleaning filter, is light, portable and easy to empty.

The power unit is mounted in a special two-stage spring suspension, resulting in almost noiseless operation.

The universal motor operates on either A.C. or D.C. current at normal mains voltages. The detachable trolley, together with overall lightness, enables the machine to be taken to the iob with exceptional ease.

The model illustrated is recommended for Cinema and Theatre use.

£57 15 0

Purchase Tax Free

Double action Carpet nozzle extra £2 15 6

HIRE PURCHASE TERMS AVAILABLE

Illustrated list and full details or a demonstration in your own building on application

The Importance of Correct Projector Lubrication

Projector mechanisms are made to extremely fine limits of accuracy and it is, therefore, very important that the correct grade and type of oil as recommended by the projector manufacturer is used for lubrication.

It is false economy, as well as asking for trouble, to use a cheap grade of oil just because the cost is less. If it is not the right consistency, all moving parts will not be lubricated, thus causing additional wear and constant replacement of parts as well as the risk of seize-up and a heavy bill for overhaul and repairs. Our marketing would be greatly simplified if we could sell one oil which would be suitable for all makes and types of mechanisms; but we have four grades, each having its own special characteristics for use with particular types of projectors.

Oil-bath types of Projectors, such as the Kalee "12", the Gaumont-Kalee "21", "20" and "19" models, can be compared with motor cars. Car manufacturers generally recommend that oil be completely drained off and the sump replenished with new, clean oil every 1,500 miles, which at an average speed of 30 m.p.h. represents 50 hours running time. This is essential in order to maintain the vehicle at the highest pitch of efficiency and is sound common sense viewed in terms of long life, reliability and freedom from damage and expensive repair.

For oil-bath Projector mechanisms, we strongly advise a complete replenishment with new oil every 80 hours of running time. It is not sufficient merely to "top up" with oil occasionally to maintain the correct level: such a delicate, precision made instrument deserves all the care and attention you can give it, and correct oiling is the most essential.

Our instructions upon the points and periods of oiling should be rigidly observed by all Projectionists. If faithfully carried out the life of all wearing parts will be prolonged and consequently the steadiness of the picture on the screen will be maintained.

When ordering be sure to state the correct grade of oil required, or give name and type of machine.



"SUPEROIL"

For use with the following Projectors

KALEE 6 :	KALEE 7	: KALEE 8
KALEE VALIANT	:	KALEE INVICTA
GAUMONT-KALEE "19"	:	GAUMONT-KALEE "20"
GAUMONT-KALEE "21"	:	GAUMONT-KALEE "40"

"ELEVENOIL"

For use with the following Projectors
KALEE 11 : KALEE 12

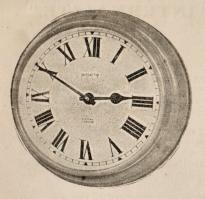
TYPE 04747 OIL

For

GAUMONT ECLIPSE : GAUMONT MAGNUS
GAUMONT "N" type Portable
TYPE 360 for use in GAUMONT "N" type CROSS BOX

Prices: All Grades 1 gall 27/6, ½ gall 15/-

G.B-BELL & HOWELL 16 mm. Equipment 2 oz. bottles 1/9



Model H.538

An exceptionally well constructed clock with synchronous movement, hermetically sealed for inside or outside use Suitable for cinemas, theatres, hotels, works, etc. White enamelled dial with black Roman or Arabic numerals.

Finished grey or colour sprayed.

Wall fitting, single sided:

8" Dial	 £ 7 13	4
12" Dial	 € 8 18	5
18" Dial	 £14 6	8
24" Dial	£24 1	0

With hanging rods, double sided: 18" Dial .. £30 0 11

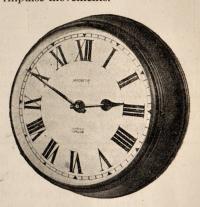


"MAGNETA" CLOCKS

Magneta clocks are renowned for their reliability and have been installed in Public Institutions, Banks, Hotels, Works etc., all over the world. Some well known users include the Royal Mint, B.B.C., Admiralty and Air Ministry.

They are guaranteed for a period of twelve months against latent defects in material or workmanship.

Quotations given for clocks for inside or outside use and up to 4 ft. diameter dials. Also for clocks with impulse movements.

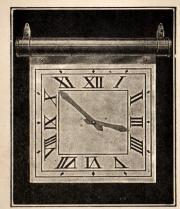


Model H.501

For interior use. In metal case, wall mounting finished bronze or colour sprayed. White enamelled dial with Black Roman or Arabic numerals and hands. Synchronous movement.

Model H501 Wa	all Mounting 6" Dial 8" " 10" " 12" " 18" "	Bronze £4 11 6 £4 18 10 £5 9 10 £5 17 2 £10 1 11	Chromium £5 6 9 £5 14 5 £6 7 6 £6 14 3 £12 4 11	Colour £5 1 7 £5 8 11 £5 19 11 £6 7 3 £10 18 8
Model H501 D Double Sided with hanging chain.	6" Dial 8" " 10" " 12" " 18" "	£11 8 9 £12 7 1 £13 14 6 £14 12 10 £26 7 8	£13 6 11 £14 6 1 £15 15 4 £16 16 2 £28 18 4	£12 14 1 £13 12 4 £14 14 8 £15 13 0 £26 16 10

We can supply clocks for all purposes, and will be pleased to submit quotations for installations operating from master clocks.



"INTERNALITE" CLOCKS

for

A.C. ELECTRIC SUPPLY Illuminated Face

Well known for their elegant design, sound construction, and reliability. The white dials are illuminated by the internal reflection of the light through the edge or edges of the glass. The black characters and hands make an excellent contrast and increase legibility.

All prices are inclusive of Purchase Tax.

Model No. 19. Illustrated above. Glass size 11" x 11"	£13	1	10
Model No. 21. Octagonal dial, Roman figures. Glass size 11" x 11"	£13	1	10
Model No. 14. Circular dial, Roman figures. Glass size II' x II'	£13	1	10
Model No. 22. Octagonal dial, Roman figures illuminated top and			
bottom. Glass size 18" x 18"	£21	13	3
STRIPLIGHT LAMPS, for use in the above clocks extra.	THE REAL PROPERTY.		
8 11/16" or 11 3/16" 30 watt.	each	6	11

COLOUR FILTERS for Stage and Colour Lighting "CINABEX," "CINEMOID" and "GELATINE"

The following numbers and colours are not standard to all manufacturers of colour media, but are those most used in theatre and cinema lighting.

1	Yellow	12	Deep Rose	23	Light Green	39	Primary Green	-
2	Light Amber	13	Magenta		Dark Green	*40	Light Blue	
2		14	Ruby	25	Purple	*50	Pale Yellow	
3	Straw					51	Gold Tint	
4	Medium Amber	†15	Peacock Blue	26	Mauve			
5	Orange	16	Moonlight Blue	29	Heavy Frost	52	Pale Gold	-
*5A	Deep Orange	17	Steel Blue	*30	Clear	53	Pale Salmon	
-51	Fire Red	18	Middle Blue	31	Light Frost	54	Pale Rose	
. 0	Fire Red			32	Medium Blue	*+55	Chocolate Tint	-
7	Light Rose	19	Dark Blue					
+8	Salmon	20	Deep Blue		Deep Amber		Pale Chocolate	
9	Middle Salmon	+21	Pea Green	36	Pale Lavender	*†60	Pale Grey	
10	Middle Rose	22	Moss Green	AND THE	(Surprise Pin	k)		
11	Dark Pink		lours not available	in Cin	emoid *	Not ana	ilable in Cinaber	x.

For Three Colour lighting, use the primary colours No. 6 FIRE RED, No. 20 DEEP BLUE and No. 39 PRIMARY GREEN. The wattage of the lamps for the BLUE Filters should be double the wattage of those used for the other two colours. Where this is not possible, substitute No. 19 DARK BLUE.

CINABEX Size 24" x 54" any colour 9/- per sheet, 24" x 27" 4/6 per sheet. CINEMOID Size 20" x 24" 5/3 per sheet, 20" x 48" 10/6 per sheet. GELATINE Size 21" x 17" Clear any colour 2/2 per sheet, Frosted 2/7 per sheet.

"CELASTOID"

The colours available of this make of colour medium are as follows: 49 Yellow, 46 Orange, 27 Deep Orange, 15 Fire Red, 14 Mid Price Rose, 38 Peacock Blue, 39 Steel Blue, 40 Mid Blue, 19 Deep per sheet 9/5 Blue, 20 Primary Green, 48 Pale Grey. Size 49 in x 21 in.

CINEMA BLACK											
The perfect coating for Announcement Slides, 2 o	z. Bottles 1/6										
CONDENSER GLASSES											
Specially Selected Glass Meniscus											
Bi-Convex Plano-Convex $4\frac{1}{4}$ in. and $4\frac{1}{2}$ in	each 27/-										
0: 0 !:	each 60/-										
CONDENSERS FOR LIMES											
6 in. x 8 in. and 6 in x 9 in	each 60/-										
CONDUIT AND FITTINGS											
We shall be pleased to quote for your requirement	ents.										
"COWAN" MIRROR PROTECTOR											
A British invention consisting of a shaped shield n annealed glass. Prevents pitting of mirror.	nade of specially										
	and 14 in. each 35/-										
CURTAIN CONTROLLERS											
Quotations gladly submitted for the correct to controllers for use with the tracks listed below.	type of curtain All types can be										
supplied — wall or floor mounting, manually automatic electric. The latter can be fitted with	y operated and										
control giving "open" and "closed" positions button permitting in addition, the stopping of cur	s only or push										
button permitting in addition, the stopping of cur	tains as desired.										
CURTAIN TRACKS	0										
For Front Curtains, Screen Curtains and S Constructed of tubular steel and fitted with pulleys	s, silent bobbins,										
greaser bobbins, overlap clips, suspension fittings cable for winding winch, or continuous sashline for											
Prices as follows:											
EXTRA LIGHT LIGHT	MEDIUM										
10 ft. £5 2 4 18 ft. £8 11 0	27 ft. £12 18 2										
11 ft. £5 3 9 19 ft. £8 16 7 12 ft. £5 5 0 20 ft. £9 2 3	28 ft. £13 4 4 29 ft. £13 10 8										
13 ft. £5 6 4 21 ft. £9 7 10 14 ft. £5 7 8 22 ft. £9 13 5	30 ft. £13 17 0 31 ft. £14 3 2 32 ft. £14 9 6										
15 ft. £5 8 11 23 ft. £9 19 0	32 ft. £14 9 6										
16 ft. £5 10 3 24 ft. £10 4 7 17 ft. £5 11 7 25 ft. £10 10 3	33 ft. £14 15 9 34 ft. £15 2 0										
18 tt. £5 13 0 26 ft. £10 15 10 Spring Pulleys Spring Pulleys	35 ft. £15 8 3 Spring Pulleys										
extra 13 3 extra £1 19 6	extra £2 6 6										
	CAITA EL O										

EATRA LIGHT			L	LIGHT			1	MEDIUM			
10 ft.	£5	2	4	18 ft.	£8	11	0	27 ft.	£12	18	2
11 ft.	£5	3	9	19 ft.	£8	16	7	28 ft.	£13	4	4 8
12 ft.	£5	5	0	20 ft.	£.9	7	3	29 ft.	£,13	10	8
13 ft.	£.5	6	4	21 ft.	£.9	7	10	30 ft.	£13	17	0
14 ft.	£5 £5 £5 £5 £5 £5	7	8	22 ft.	£9 £9 £9	13	5	31 ft.	€.14	3	2
15 ft.	£.5	8	11	23 ft.	£.9	19	0	32 ft.	£14	9	6
16 ft.	£5	10	3	24 ft.	4,10	4	7	33 ft.	£14	15	9
17 ft.	€.5	11	7	25 ft.	£.10	10	3	34 ft.	£.15	2	0
18 !t.	€.5	13	0	26 ft.	£.10	15	10	35 ft.	£15	8	3
Spring Pulleys			Spring	Spring Pulleys				Pulley	S		
extr	a	13	3	extra	£1	19	6	extra	£2	6	6
	HEAVY										

36 ft.	£.17	11	9	44 ft.	€.20	10	0
37 ft.	£.17	19	0	45 ft.	£.20	17	2
38 ft.	£.18	6	4	46 ft.	£.21	4	6
39 ft.	£.18	13	8	47 ft.	£.21	11	8
40 ft.	£.19	1	0	48 ft.	£.21	19	0
41 ft.	£.19	8	2	49 ft.	£.22	6	3
42 ft.	€.19	15	4	50 ft.	£.22	13	6
43 ft.	€20	2	7	51 ft.	£23	0	9
	Sr	oring	Pulle	ys extra £2	9	6	

Curtains and Draperies

Every curtain designed, every yard of drapery produced by G.B-Kalee Ltd., has twenty years wealth of experience behind it. Controlled by life-time experts in this fascinating industry, we have the ability and the resources to provide just the right setting for any given project, whether it be the large stage for massed orchestra, or the small platform for amateur dramatics in the parish hall.

Our experience covers all types of drapery work for cinemas, theatres, ballrooms, stage and film-production work, theatre boxes, cafes, restaurants, hotels and wherever curtains are required for decorative or functional purposes. We have made a special study of draperies for use with coloured lighting effects, and for box stage settings, in conjunction with scenery for workmens' halls, schools, arts theatres and similar auditoria, and in gauzes and transformation for pantomime, etc.

The quality of workmanship employed is superb, whether exhibited in the single curtain or in a complete scheme running into thousands of pounds. The range of materials always available is second-to-none, and our prices will bear the closest possible comparison consistent with the highest quality work.

A complete planning and design department is at your service, and we will gladly prepare a scheme to cover your requirements without any obligation to accept. Our expert representatives will attend on site for surveying and estimating on request.



We bring to your notice

"KALUSTRE" Spunglass Fabric for Curtains and Draperies

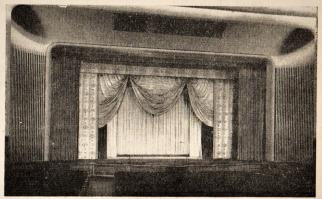
An exclusive material to G.B-Kalee Ltd.

FIREPROOF . COLOUR FAST . ROT PROOF
VERMIN PROOF . IMPERVIOUS TO WATER
INEXPENSIVE

Approved by the L.C.C., and other authorities for use in Public Buildings without the necessity for fireproofing. It is long lasting, offers considerable economies, and is the perfect material for colour lighting. Available in white and a delightful range of pastel colours.

Colour samples and quotations sent on request

for Stages and all other purposes



An excellent example of Proscenium Curtains designed, made and installed by us at a leading Cinema. It shows one of the many pleasing effects obtained by our contour curtain gear.

for CINEMAS THEATRES
TOWN HALLS VILLAGE HALLS
HOTELS EXHIBITIONS



Velarium of "KALUSTRE" Spunglass Fabric made by G.B-Kalee Ltd., for B.I.F., Earls Court. Contractors Frank Batty & Smith Ltd.

EFFECTS LANTERNS for the BALLROOM and DANCE HALL

MIRROR BALLS and BOWLS

Specially designed for obtaining wonderful multi-coloured snowstorm effects. Spun aluminium spheres covered with small silvered mirrors and complete with suspension hook or chains.

The electric motor is fitted with reduction gearing providing a final speed of approximately 4 r.p.m.

20" diameter Mirror Bowl, excluding rotator	£12	2	6
20" diameter Mirror Ball, excluding rotator	£25 1	9	9
Electric Rotator A.C. 200-250 volts or D.C.	£15 1	5	0

Carriage and packing extra

COLOUR-CHANGING SPOTLIGHTS

Designed for projecting a slowly changing beam of coloured light on to the mirror bowls described above, or on to the ballroom floor. A special electric motor-driven colour wheel revolves at approximately 4 r.p.m. and operates immediately the lamp is switched on. The equipment is of robust construction and is supplied complete with lampholder, reflector, 6 in. diameter lens, colour wheel, reversible fixing bracket, and A.C. motor 200-250v or D.C.

£30 12 0

The New "SPECTROLA"

This remarkable new invention provides the most spectacular novelty lighting effects, and is an invaluable piece of equipment for the theatre and ballroom. It has been designed to project 30 constantly changing beams of beautiful rainbow colours. In the centre of the floor, directly underneath the Spectrola a continuous display of changing colours is provided, while secondary beams are passing from the centre to meet, and disappear into the main beams which are sweeping round the outer radius of the floor. Entirely automatic in action. It is a soundly constructed piece of apparatus, with thirty reflectroscopic mirrors, six lenses, a complete set of colour screens, containing the primary and subsidiary spectrum colours, and a specially designed electric motor.

£.54 10 0

Available with A.C. (200-250) or D.C. motors

Spare colour frames, complete with rainbow colours 9/3 ea. All the above prices are exclusive of lamps. Carriage and packing extra.

LAMPS for the Colour-Changing Spotlight and Spectrola

For small halls 500w. B.1. Projector 23/- each For medium and large halls 1000w. B.1. 30/- each

Other suitable spot and floodlights are listed on pages 111 & 112. We can supply everything for the Ballroom and Dance Hall. Tubular furniture (pages 67 & 68), Draperies etc. All equipment can be obtained on Hire Purchase Terms.

DISPLAY BASKETS

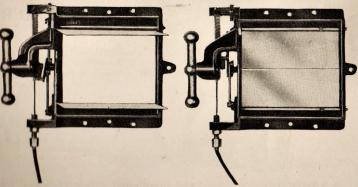


Standing baskets for palms, artificial flowers etc., mounted on straight legs only and finished sprayed gold, gold and green, or to your requirements.

12"	X	9"	x	24"	overall	height	£.5	1	3	
13''	X	10"		30"	,,	20	\widetilde{f} .5	5	0	
15"	**	11"		36"	,,	,,	£.5	8	9	
		121"			,,,	,,	£.5	16	3	
		14"			1 22	,,	£.6	6	0	
Packing and carriage extra. Packing credited upon receipt in										
good condition at our Stores, within 28 days.										

Brass bound hardwood Tubs, beautiful examples of the cooper's craft, can also be supplied.

"EASIFIT" CHANGEOVER DEVICE



A simple and trouble-free mechanism to obtain the perfect change-over. It consists of two frames fitted with shutters, which are linked by Bowden cable. A finger touch on the control knob of either frame instantaneously closes one shutter and opens the other. Easily fitted to any make or type of projector.

Price £10 10 0 per pair

The "EXODUS" Model No. 3 DOOR CLOSER

Made by a firm with over 50 years experience in door and window mechanisms, including the famous "STANDARD" floor springs and "EXODUS" panic bolts, fitted in the majority of cinemas throughout the country.

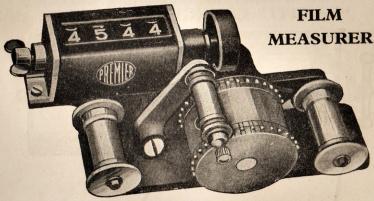
NOTE THESE IMPORTANT FEATURES:

- Operates right- or left-hand doors without prior adjustment or alteration of operating spring.
- Special ratchet enables the spring to be pre-loaded for different types of doors, giving greater flexibility than any other similar device.
- Exceptionally wide range of valve adjustment enables it to be used on any door between 30 and 150 lb. weight.
- Powerful flat-wire torsion spring for long life and smooth action.
- Adjustable hydraulic checking system giving fully controlled closing.
- All-steel construction—definitely leak and seep proof. Noiseless in action.
- Attractive outer shell of original design with concealed fixing screws.
- Simple to install—can be fixed by anyone who can use a screwdriver following the template given with each closer.

Price £3 0 0 each

Standard finish Gold or Silver, others to order at slight extra cost.

Specify "EXODUS" for perfect door control



A substantially constructed and trouble-free measurer. It consists of an eight picture sprocket with guide rollers for ensuring perfect alignment of the film. A "Veeder" counter is fitted, reading up to 10,000 feet, which can be set to zero by the thumbscrew at the side. It can be supplied for use with either a vertical or horizontal rewinder.

Price £.12 12 0

Projection and Sound Equipment

Leading the World in Design, Efficiency and Appearance

The G.B-Kalee Organisation, throughout its career of 38 years, has been responsible for many outstanding achievements in the design of sound and film projection equipment, which eventually became standard practice.

With a wealth of unsurpassed experience behind it; a staff of highly qualified engineers; and with manufacturing resources that have no equal in the industry, the Organisation has sponsored improvement after improvement which have undoubtedly led to better and better projection.

These unremitting efforts, with the closest attention given to detail, and with the cumulative effect of so many years of practical experience, have resulted in an enviable reputation for efficiency, dependability, and long troublefree service.

Such is the foundation on which the new and outstanding range of Gaumont-Kalee equipments has been built to serve the world of films.

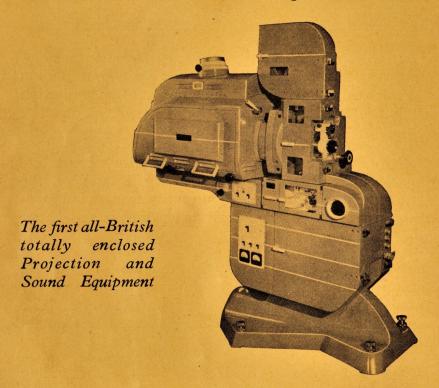
The new equipments well deserve the acclamation they have received from all who have seen them, experienced them in action and especially from those who operate them.

"A Gaumont-Kalee Product"... in those four words is found the standard by which all other projection and sound equipment is now judged.

The

GAUMONT-KALEE "21"

35mm. Sound and Picture Reproducer



The Gaumont-Kalee "21" was the first totally enclosed complete Projection and Sound equipment ever to be offered to exhibitors. Not only is it outstanding in its streamlined, graceful and practical design, but it gives a performance and reliability that is far in advance of any other equipment available. The Gaumont-Kalee "21" has made its mark in the theatres of the world, and has raised the standard of British equipment wherever cinemas are found. The massive "Lightmaster" arc lamp employs a 16 inch metalbacked mirror which gives a greater light output than ever before obtained.

Price SOUND REPRODUCER from £1,105 10 0

A twenty page full coloured catalogue available on request.

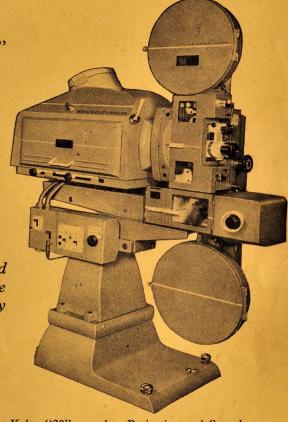
Attractive allowances made for your present equipment and Hire Purchase Terms can be arranged over 1, 2 or 3 years if desired.

GAUMONT-KALEE "20"

35mm. Sound and Picture Reproducer

with the
"PRESIDENT"

Arc Lamp



Highest standard of performance and dependability

The Gaumont-Kalee "20" complete Projection and Sound equipment provides the same high standard of performance, dependability and accessibility achieved in the famous Gaumont-Kalee "21"—but at a much lower price. Precision in every detail has been the foundation upon which this new equipment has been evolved. Our long experience in projection and sound equipment design, together with the unrivalled resources of our technical research departments, and our manufacturing facilities, have assured highest efficiency with long and trouble-free service.

Price SOUND REPRODUCER from £792

A fully illustrated catalogue of the Gaumont-Kalee "20" obtainable on request. Attractive allowances made for your present equipment and Hire Purchase Terms over 1, 2 or 3 years can be arranged if desired.

The

GAUMONT-KALEE "18"

35mm. Sound and Picture Reproducer



The Gaumont-Kalee "18" complete Projection and sound equipment is of the same high standard of reliablity as its larger counterparts, but within a price field that will instantly appeal to the smallest cinemas.

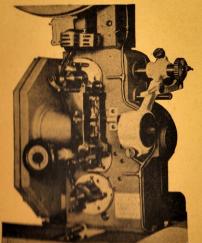
It embodies many advancements in design and manufacture; improvements which make for better picture presentation, and all the economies in maintenance which have made the post-war range of Gaumont-Kalee equipment famous throughout the world.

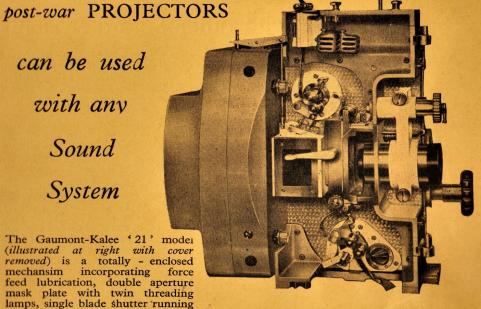
Price SOUND REPRODUCER from £632 10 0

A fully illustrated catalogue of the Gaumont-Kalee "18" obtainable on request. Attractive allowances made for your present equipment and Hire Purchase Terms over 1, 2 or 3 years arranged if desired.

can be used with any Sound System

The Gaumont-Kalee '21' model (illustrated at right with cover removed) is a totally - enclosed mechansim incorporating force feed lubrication, double aperture mask plate with twin threading lamps, single blade shutter running at twice normal speed, giving approximately 20% increase in light efficiency with less flicker and improved definition, electrically operated change-over device and many other refinements.





The Gaumont-Kalee '19' and '20' Projectors, similar to above illustration, are equipped with the normal two-blade shutter. Model '19' does not embody an electrically-operated change-over device.

> The Gaumont-Kalee '18' model (illustrated at left) employs a grouped oiling system for all spindles and bearings; the cross and cam of the intermittent unit run in an oil bath and are housed in an oil tight box casting.

All equipment is finished in the standard Gaumont-Kalee colours of mid-stone,

white and maroon.

The interchangeability of all Gaumont-Kalee equipment makes it possible to modernise your Projection Room section by section and improve picture presentation at every step, an improvement which will be reflected in the box office.

GAUMONT-KALEE Projectors

for use with other Sound Systems

When the post-war range of complete Gaumont-Kalee projection and sound equipment was conceived, an ideal that was never before thought possible to attain was set before our designers, scientists and engineers. It was demanded that each separate unit, i.e. projectors, arc lamp, stand and soundhead must be adaptable for use with a cinema's existing installation.

That this was achieved is now well known to many exhibitors who have replaced equipment that was either worn out and costly to maintain, or was of old design and inefficient by modern standards, with our post war models.

EQUIPMENT SUPPLIED ON 14-DAYS FREE TEST

We are so confident in the superiority of all Gaumont-Kalee equipment that we will install in your own cinema two post-war model Projectors with "bloomed" lenses, and/or Arc lamps on TWO WEEKS approval, free of all cost or obligation to purchase. It will be operated by your

own staff and we feel sure you will agree that it is the most convincing test that can be made.

Illustration shows the Gaumont-Kalee totally enclosed oil bath Projector with round type top and bottom spool boxes adapted to Westrex R2002 Sound System. Also the "President" Arc lamp and Box Stand.

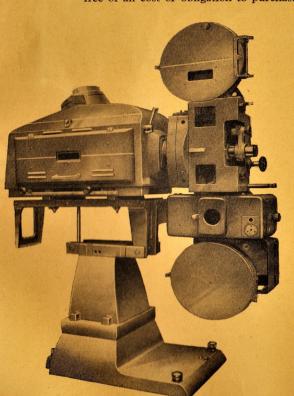


PROJECTORS can also be fitted to

R.C.A.
B.T.H.
B.A.
B.T.P.
Sound Systems

Prices for the majority of Sound Systems are shown on the opposite page and on page 48 are details of the weekly payments for TWO Gaumont-Kalee projectors on Hire Purchase over three years.

Illustrated catalogue sent on request.



Gaumont-Kalee '18' (Kalee '18') (Kalee '19') (Kalee '18') (Kalee '19') (Kalee '19		B.T.P	B.A.		B.1.h	1					R.C.A					WES.		
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adaptor gearing for use with the following

Sound

Systems

47

GAUMONT-KALEE projectors for use with your weekly

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Finance equipment See G.B-KALEE publication "The Cinema Exhibitor and the Finance Act.", present buying for your granted recent allowance also money Attractive allowances are initial discontinue

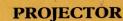
W.E. UNIVERSAL BASE SOUND SYSTEM

GAUMONT KALEE

The illustration, right, shows the Gaumont-Kalee totally enclosed, oil bath, projector mechanism with angular type top spool box, fitted to Western Electric Universal Base sound system. Round type top spool box can be supplied if desired.

Also the famous "President" Are Lamp which is equipped with a 14" diameter elliptical mirror and TWIN MOTOR feed. The "President" Arc Lamp is suitable for use with all makes of rear shutter projectors.

GAUMONT-KALEE Projectors can be used with all known makes of sound systems.



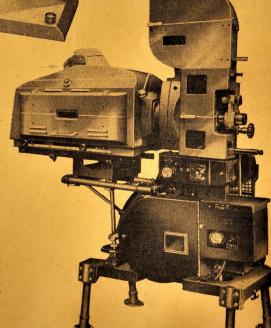
fitted to

WE 3A and 4A

SOUND SYSTEM

The illustration, left, shows the Gaumont-Kalee totally enclosed, oil bath, projector mechanism with round type top and bottom spool boxes, fitted to Western Electric 3A sound system.

"'Lightmaster" High Intensity, 16" mirror Arc Lamp and Box Stand.



A new and different Reel-end Alarm

for use with

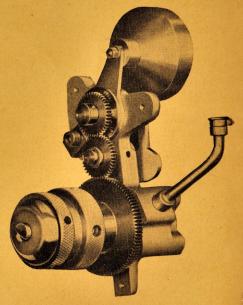
GAUMONT-KALEE "21" "20" & "19" **PROJECTORS**

Here is an entirely NEW type of Reelend Alarm which will appeal to all exhibitors and projectionists who operate Gaumont-Kalee projection and sound equipment, because of its utter simplicity and efficiency.

The unit is a complete assembly and can readily be mounted on Gaumont-Kalee spool boxes used with Models '21', '20' and '19'.

It is of a completely no-trouble design. There is no complicated machinery to go wrong; the entire mechanism is on the outside of the spool-box, and the important feature to note is that whilst it gives audible warning of the approching end of the reel, it does not contact the film in any way, thus avoiding risk of film damage.

Risk of fire is also minimised because the Gaumont-Kalee Reel-end Alarm eliminates the general and dangerous practice of opening the spool-box to see how much film is on the spool.



The Gaumont-Kalee Reel-end Alarm with cover plate removed showing the bell and striker.

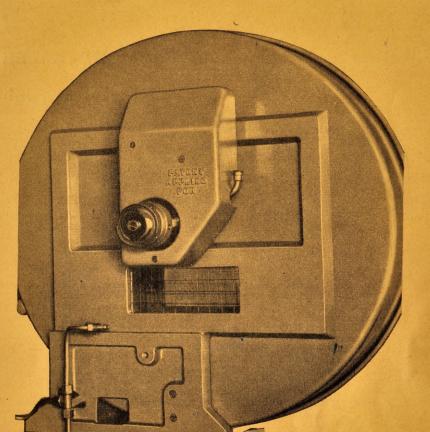
EACH

PRICES

For fitting to existing Equipment, £10.17.0

When supplied with Gaumont-Kalee equipment at time of installation,

£8 · 14 · 0



How the new Reel-end Alarm operates:-

As the film is drawn off the top spool at constant linear speed, the film drum is reduced in diameter and the rotation speed of the spool and spindle increases accordingly.

A suitable gear train is driven from the spool spindle and the last gear in this train, together with a small crank pin, are secured to a shaft which rotates in bearings in the main casting.

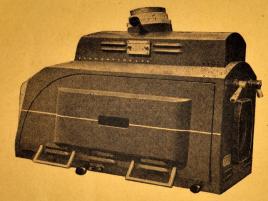
A pendulum hangs freely on the crank pin and at the critical speed of the crank (i.e. that determined by the speed of the spool spindle at which the alarm is required) the oscillations of the pendulum reach the required amplitude to strike a gong mounted directly above.

The normal position of the gong in relation to the pendulum is, of course, vertical irrespective of the rake at which the equipment may be operated and adjustment is provided for the re-positioning of the gong around the axis of rotation of the pendulum.

The positioning of the gong in relation to the pendulum also determines the "time lag" from the alarm signal to the end of the film run. This is normally about 11 to 2 minutes with the alarm ringing for the first 15 to 20 seconds of this period, but this can be adjusted to individual requirements whether 4" or 5" diameter spool hubs are used.

The mechanism comprising gear train, pendulum, and gong is completely enclosed by a cast guard finished in the usual Gaumont-Kalee colour.

The GAUMONT - KALEE



"LIGHTMASTER" ARC LAMP

PRICE

£219

EACH

Highly qualified designers, technicians and engineers with a wealth of unsurpassed experience were teamed to produce the Gaumont-Kalee "Lightmaster" Arc Lamp. It has been acknowledged all over the world as being truly great. Great in both performance and construction It features a 16" elliptical mirror which gives a greater light output than ever before obtained, yet requires less critical focussing. Any H.I. carbon combination, with a 14" positive, using up to 60—65 amperes is accommodated. The lamphouse is a rigid one piece streamlined shell with flush fitting doors opening to expose the full length. Every provision has been made for ease of operation and maintenance—push button arc striker, interior illumination controlled by door opening switch, and grouped control panel at rear.

SPECIFICATION

Gaumont-Kalee "Lightmaster" High Intensity Arc Lamp complete with 16" diameter elliptical metal backed mirror, motor drive with shaded potentiometer control, push button arc striker, interior illumination controlled by door opening switch, transluscent arc crater screen, energised magnetic flame control, fitted in stream-lined lamphouse with control panel at rear, finished light stone, maroon and white; ready for use on D.C. supply.

HIRE PURCHASE TERMS OVER 3 YEARS

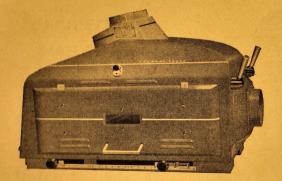
TWO "Lightmaster" Arc Lamps as above specification

Deposit £87 12 0
156 Weekly payments of £2 12 5

The "Lightmaster" Arc Lamp can be installed on free test in your Cinema for 14 days. Illustrated list and full details on request.

Generous allowances given for your old equipment

The GAUMONT-KALEE



" PRESIDENT "
ARC LAMP

PRICE

£165

EACH

The clean cut stream-lined exterior of the "President" gives an indication of a completely new departure in Arc Lamp design. A new and outstanding feature is the employment of TWIN MOTORS to ensure accurate automatic feed of both positive and negative carbons, whatever High Intensity combination between a range of 30—65 amps is used. The lamphouse accommodates up to 18" positive carbon. Every detail has been appropriately designed and tested—even to the lamphouse chimney which is tilted at 15° to allow for easy connection of vents at all operating rakes. This care of detail combined with precision manufacture, simplicity of operation, and adequate cleaning facilities, ensures many years of trouble-free service.

SPECIFICATION

Gaumont-Kalee "President" High Intensity Arc Lamp, complete with 14" diameter metal-backed elliptical mirror, twin motor drive, potentiometer controls, external carbon scale, scissor type striker, flame control, interior inspection lamp, arc periscope, fitted in streamlined lamphouse with control panel at rear, and finished light stone, maroon and white; ready for use on D.C. supply.

HIRE PURCHASE TERMS OVER 3 YEARS

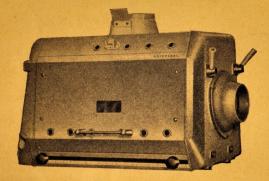
TWO "President" Arc Lamps as above specification

Deposit £66 0 0
156 Weekly Payments of £1 19 6

The "President" Arc Lamp can be installed on free test, in your own Cinema, for 14 days. Fully illustrated catalogue and details on request.

Generous allowances given for your old equipment

The GAUMONT - KALEE



" UNIVERSAL "
ARC LAMP

PRICE
Automatic Feed
£125 · 10 · 0
EACH
Hand Feed
£104 · 10 · 0
EACH

The Gaumont-Kalee "Universal" Arc Lamp is "universal" in the sense that it can be supplied for use with either High Intensity D.C./A.C., or Low Intensity carbons. A feature of the lamp, which is largely contributory to its simplicity and low cost, is the incorporation of a direct gear train, and constantly rotating feed screws for both positive and negative carbon carriages. This results in maintained uniformity of screen illumination, and the 12" elliptical mirror of optimum collection angle assures high optical efficiency. Economy in carbon consumption is made possible through the lamphouse being designed to accommodate a 14" positive carbon with a 9" feed.

SPECIFICATION

Gaumont-Kalee "Universal" Arc Lamp with motor drive, 12" diameter elliptical metal-backed mirror, potentiometer, external carbon scale, flame control (with D.C. models only) arc periscope, fitted in modern design lamphouse finished in light stone, maroon and white

It must be stated when ordering whether the arc lamp is to be used for H.I., A.C., or L.I., carbons so that the correct gears are fitted.

HIRE PURCHASE TERMS OVER 3 YEARS

TWO "Universal" Arc Lamps with AUTOMATIC FEED

Deposit

£50 4 0

156 Weekly Payments of £1 10 0

TWO "Universal" Arc Lamps with HAND FEED

Deposit 156 Weekly Payments of £41 16 0 £1 5 0

The "Universal" Arc Lamp can be installed in your Cinema on free test for 14 days. Illustrated list and full details on request.

Generous allowances given for your old equipment



" COMMANDER "
ARC LAMP

PRICE
Automatic Feed
£107 · 5 · 0
EACH
Hand Feed
£83 · 0 · 0
EACH

A sturdy efficient Arc Lamp fitted with a 12" elliptical metal-backed mirror, and embodying refinements normally included in more expensive models. It can be supplied for use with either High Intensity D.C./A.C., or Low Intensity carbons, and there are hand or automatic feed models. The motor and drive are situated behind the mirror in the cool part of the lamp house. An energised magnetic arc flame control is fitted to D.C. models ensuring arc stability and correct crater formation. The lamphouse accommodates up to 14" positive carbon. Large full opening doors each side of the lamphouse permit easy access to all parts of the arc lamp for cleaning and maintenance. On the operating side is fitted a periscope which projects the arc image on to a screen at the front of the lamphouse.

SPECIFICATION

Gaumont-Kalee "Commander" Arc Lamp complete with 12" elliptical metal backed mirror, magnetic flame control (D.C. model) and arc periscope in steel lamp house with linked mirror screen and dowser. Finished light stone. Supplied either for hand feed or with motor and shaded potentiometer for automatic feed. When ordering it must be stated whether the arc lamp is for use with A.C., H.I. or L.I. carbons so that the correct gears are fitted.

HIRE PURCHASE TERMS OVER 3 YEARS

TWO "Commander" Arc Lamps with AUTOMATIC FEED

Deposit £42 18 0 156 Weekly Payments of £1 5 8

TWO "Commander" Arc Lamps with HAND FEED

Deposit £33 4 0 156 Weekly Payments of 19 10

The "Commander" Arc Lamp can be installed in your own cinema on free test for 14 days. Illustrated list and full details on request.

Generous allowances given for your old equipment

The

G.B.-BELL & HOWELL

6609

I6 mm
Sound Film Projector
with
H.I. Arc Lamp
On Roll-away or
Pedestal Stand

Sound or silent films.
Metered lubrication.
Motor powered rewind.
Full film protection
f 1.8 Taylor-Hobson lens.
Up to 2,000 ft. reels
Rigid tilting mech.
25w. Amplifier
Twin-speaker system
Monitor speaker
Roll-away or
Pedestal Stand
H. I. Arc lamp
Metal rectifier

The perfect equipment for the

SMALLER CINEMA, TOWN or VILLAGE HALL, FACTORY etc.

This projection and sound equipment has now made possible the showing of films equal to the professional standard, in every type of hall, and without the need of an expensive and specially constructed operating box. It is easily transportable and perfect cinematograph shows can be given with simplicity and at an extremely low cost.

A high-intensity carbon arc lamp ensures brilliant pictures and the amplifier gives a 25w. undistorted speech output. There are separate inputs for a microphone and a record player, allowing independent or 'mixed' operation during projection.

16mm copies of current release films are now available and there is also an extensive range of interest and educational films not printed on 35mm stock.

SPECIFICATION: Sound and Picture Projector mechanism with spool arms, take-up unit, 3" focus f 1.8 Taylor-Hobson lens, 1,600' spool, 400' spool, spares, instruction book and practice film and leads. Amplifier with 100' speaker lead and 24' mains lead. Two loudspeakers with 15' interconnecting lead. Roll-away or Pedestal Stand. Arc Lamp, High Intensity 12" Mirror, complete with automatic carbon feed and 25 pairs of carbons. Rectifier for Arc Lamp.

The whole including delivery and setting up in Great Britain but not including electrical wiring.

Price from

£650

NAME OF TAXABLE PARTY.

Dual Equipment can be supplied at Prices from £1,154 15 0

All our Branches hold stocks of genuine "Kodak" film cement for the new tri-acetate safety base film stock.

This is known as either 22410 or type "D," the number given by the manufacturers in the early production stage.

2 oz. bottles each 2/3 8 oz. bottles each 5/- 1 pt. bottles each 10/-

It is important when making joins in tri-acetate stock that the following points should be observed:—

The emulsion and substratum be removed from the section of film to be joined.

The film base must be thoroughly cleaned and the surface prepared for the application of the cement.

The joins should remain under pressure for at least 30 seconds after applying the cement.

The correct cement is used.

All these operations are greatly facilitated by using the specially designed "Premier" film joiner illustrated below.

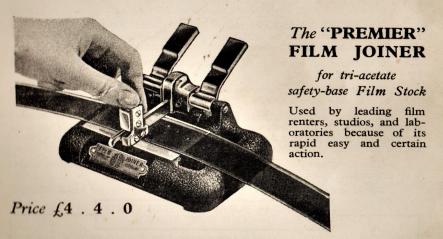
G.B-KALEE CEMENT for NITRATE (flam) STOCK

4 oz. bottles each 3/-

1 pt. bottles each 10/-

"DUFAYCOLOUR" FILM CEMENT

1 oz. bottles each 1/6



Compact combined rotary cutting and dry scraping device, with specially designed serrated scraper so that not only the emulsion but also the sub-stratum itself is removed before joining. It also ensures that the base is left slightly grooved to ensure permanent "weld" to joined edges.

The rotary cutter ensures a clean

and perfect cut in one motion. Special "scraping to cutting" position achieved by a simple movement of the central pressure bar. The centre bar is spring loaded to ensure complete air expulsion from, and an automatic pressure over the join. May be permanently fixed to a table or bench. Working parts finished nickel plating; castings grey.



The new Gaumont-Kalee clutch type rewinder, illustrated above, is of robust construction built to withstand hard and continuous service. It is attractively finished in mid-stone enamel and chromium plate.

The standards are made of cast-iron, accurately machined and coupled by a strong tube 39" long.

A cast-iron block, machined out to film width, is supplied fixed to the tube, to provide a simple fixture for scraping and joining the film.

The geared winding head is provided with a $14\frac{1}{2}$ " diameter pressed aluminium disc for loose film winding, and is driven through suitably enclosed machine cut gears giving a 3 to 1 ratio. The fixed head is fitted with a clutch on the revolving spindle and can be adjusted to control the speed of spool.

The Gaumont-Kalee rewinders can be supplied to accommodate spools with centre hole diameters of 5/16'', 3/8'', 1/2'', and 9mm.

Please state diameter of centre hole or make of projector when ordering.

SPECIAL ADAPTER SLEEVES for the NEW 2000' REELS

Reels of 2000' of film are now being wound by Renters on 2'' diameter Bakelite cores.

To facilitate their spooling, we can supply special adapter sleeves; one to fit over the idler end spindle and one for the stripping plate of the rewinder. They are fastened in position by means of a grub screw for which a key is provided.

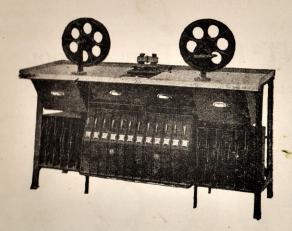
Price 10/- per pair, including grub screw key.

Spooling On & Spooling Off Plates

With hubs of the new diameter to take 2000' reels can also be supplied.

Price 30/- each

NOTE Size of spindle and make of rewinder must be stated when ordering sleeves or plates.



"PREMIER"
all-metal
REWIND
BENCHES

De Luxe Model

Designed to increase efficiency in the projection suite. Everything to hand in one complete unit—"Premier" rewinder with film keep, de luxe film joiner with scraper for both tri-acetate and nitrate film stock, film waxer, scrap film bin, compartments for bottles etc., drawer for tools and spares, "Premier" patent 12 way interlocking film storage cabinet and two open 6 way spool cabinets. Constructed entirely of metal finished black crystalline with matt chromium bench top. The whole unit occupies a space of 6' x 2'.

Price £75 complete

IUNIOR MODEL

Designed for use in cinemas where space is a vital consideration, but it is also eminently suited for use as an auxiliary to the de-luxe model. Constructed entirely of metal and finished black crystalline with matt chromium bench top. The bench is totally enclosed back and sides, and is fitted with a "Premier" rewinder with film keep, and drawer for tools and spares. There is a recess below which will accommodate a 12 way film spool cabinet, but this is not an integral part of the unit. The bench occupies a space of 3' 8" by 1' 9".

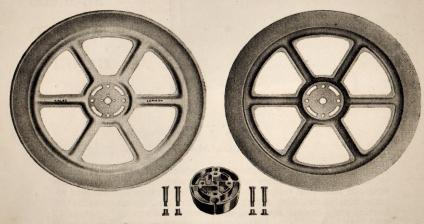


Price £33 complete

The above equipment can be obtained on Hire Purchase Terms if desired.

GAUMONT-KALEE FILM SPOOL

with Detachable Steel Cheeks



Saves time and money and increases Projection Room efficiency. Available for all makes of projectors.

NOTE THESE EXCLUSIVE ADVANTAGES

Cheeks and hub can quickly and easily be detached by unscrewing four brass bolts. Should any part become damaged, the operator can effect an immediate replacement. There is no need to reject the whole spool or buy a new one. Every Gaumont-Kalee spool is made to high precision standards and is guaranteed mechanically true.

The 14¾" diameter cheeks are made of steel, finished in mid-stone enamel, and the 4"/5" hub is the latest moulded type, with brass bush. The strong yet extremely light weight of the Gaumont-Kalee spool means longer life, less wear and strain on spindles and take-up gear, therefore less frequent replacement of those parts, as well as of the Rewinder.

The new Gaumont-Kalee spools are available for all makes of projectors and sound systems, using 35mm film.

60



PRICE 24/-EACH

REPLACEMENT PARTS

4" dia. special moulded hub complete with bush, tubes and screws for fixing cheeks

5" diameter hub as above each 14/6
4 tubes and 8 screws per set 3/2
14\frac{3}{4}" Steel Cheeks per pair 15/2

per foot 2d. 50 feet 6/8d.
per foot 2d.



The

GAUMONT-KALEE FILM STORAGE CABINET

The cabinet is made of stout gauge steel, and is divided into twelve separate compartments, each fitted with a self-closing sprung door, to conform with the regulations. The compartments will accommodate any size spool up to 15" diameter. The stand is substantially made of wrought iron.

The cabinet and stand are finished in the standard Gaumont-Kalee midstone enamel, with maroon door knobs; or if desired, they can be supplied in black crystalline enamel. The cabinet may be purchased separately, if required.

12 Spool cabinet only finished mid-stone enamel or black crystalline enamel

with stand f_{12} 0 0

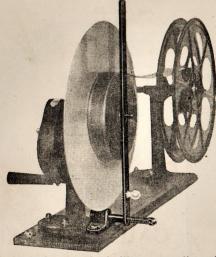
Door springs for above cabinets 6/7 per dozen.

NOTE:— The space within the Stand is designed to take an additional cabinet if desired.

FILM STORAGE BIN

For outside use, made of stout gauge galvanised iron. Size $30\frac{1}{2}$ " x 20" x $15\frac{1}{2}$ ", will accommodate twenty 15" diameter film tins or spools. Fitted with padlock.

£5.5.0



The "PREMIER" FILM STRIPPER

The latest spooling off device.

Bolted to bench—no loose parts which can be mislaid or lost. Used in conjunction with rotating disc; cannot damage film. Ensures perfectly even rewinding Leaves operator free to examine film during rewinding.

Folds down when out of use. Can be used with any make of rewinder.

This device greatly facilitates spooling-off without causing any damage to the film. It is located alongside the rotating end of the rewinder, and is not attached or dismantled with every film that is rewound.

37/6

FILM CLEANING FLUID

"THAWPIT"

G.B-Kalee are sole concessionaires in the Cinematograph Trade, for this well-known cleaning fluid. In addition to cleaning films it will remove dirt and grease from Cine apparatus, furnishings, uniforms, etc.

PRICE 24'-

FILM TONE FLUID

BLACK for sound-track joins WHITE for change-over cues

62

per bottle 3/per bottle 3/-

FILM WASTE BIN

The bin illustrated fulfils the regulation that a receptacle for scraps of film must be provided in the rewind room. The top is fitted with a spring controlled flap which can be taken off for emptying. The bin measures 11" x 11" x 12" deep and is finished black crystalline enamel.

PRICE £1.12.6

LARGER MODEL

For film renting and processing companies, strongly constructed of 24 SWG galvanised iron 18" x 18" x 24" high *Price* £3 0 0





containing

twelve slabs 2/9

" VALOR "

EXTINGUISHERS

Box

The "BLACK" FILM WAXER

Indispensable to

Exhibitors, Film Renters and Studios.

The film is economically and speedily waxed whilst rewinding. Simple to operate: the waxer is clamped to the bench between the two spools on the rewinder and the film threaded under the rollers and slabs of wax.

Reduces Accidents to Films during projection.

Clogging prevented.

Friction in gate reduced to a minimum.

Perforated edges evenly waxed.

Perforations protected from wear and tear

Steadiness of picture greatly improved.

Reduction of wear and friction means longer life to projector and replaceable parts.

Price complete with one box of wax.

£7.17.6

WAX REFILLS

Finished black crystalline enamel.

FIRE EXTINGUISHERS

Refills

We can supply all makes and types of Fire Extinguishers. Listed below is a selection of the well known "Valor" range suitable for use in the Cinema, Theatre, and Assembly Hall.

E122 Plunger soda acid pattern for ordinary fire risks. 2gall. £3 10 0. 5/0
E212 Similar to above but fitted with length of hose for direct-

ing the solution. Steel. 1 gall. £3 15 0. 4/6 E222 Steel. As E212 but 2 gall. £4 0 0. 5/– E310 Reversible soda acid pattern

for ordinary fire risks. Steel
1 gall. £3 15 0. 4/6

E320 Steel. As E310 but 2 gall. £4 0 0. 5/-EW902R Pump CTC pattern

for motor and electrical fires.

Brass £3 5 0. 8/0

Chromium Plated £3 17 0. 8/0. E610 Foam pattern suitable for Petrol, Benzol and Oil Fires.

1 gall. £3 15 0. 5/0 **E620** As above but 2 gall. £4 5 0. 7/0

Consult G.B-Kalee upon fire precautions. We are established to give managements advice upon the most suitable types of equipment for use in Cinemas and all places of entertainment.

63



"PYRENE" AUTOMATIC FIRE EXTINGUISHER

Complete protection against fire dangers in Cinemas can be achieved by introducing this automatic safeguard into the projection room. Although a great advance has been made in the design of modern projection equipment the danger of film fires still remains. Fire safety is a responsibility that cannot be ignored—delay in providing adequate Fire Fighting Equipment may result in serious damage to valuable projectors and destruction of films. Even the lives of your patrons are threatened . . . The mere suggestion of fire may cause panic. The "PYRENE" Automatic Film Fire Extinguisher works quicker than fire itself and it has proved on many occasions that danger, damage, loss and injury due to film fires in projectors can effectively be eliminated.

METHOD OF OPERATION The "PYRENE" Automatic Film Fire Extinguisher is so efficient and rapid in action that the flames are extinguished before more than a frame or so of film can be burned. The first flash of flame from the film in the projector instantly ignites either the primary or secondary fuse. This fuses the celluloid link and releases the operating trigger. The whole of the film track from spool box to spool box is automatically and instantly saturated with CO2 gas; at the same time the arc is cut off and the motor stopped, thus preventing re-ignition of the film. The film can be rejoined as in ordinary breakdowns and the performance continued with a minimum of delay.

SUITABLE FOR ALL PROJECTORS The "PYRENE" Automatic Film Fire Extinguisher is the only effective means by which fire can be extinguished on cinema projectors. It can be fitted to all makes and models of projectors. Illustration above shows the Pyrene extinguisher fitted to the famous GAUMONT-KALEE 21.

PRICE £.42 . 10 . 0 EACH Hire Purchase Terms arranged if desired

WINE DI ANWERS ASPROTOS		*						
FIRE BLANKETS — ASBESTOS Made to fulfil all regulations. Can be supplied in								
special metal container enabling rapid and immediate								
action.								
6' 0" x 6' 0" in Metal Container	£4	6	3					
6′ 0″ x 6′ 0″ without ,,	£3	5	3 8 2					
4' 6" x 6' 0" in Metal ,, 4' 6" x 6' 0" without ,,	£3	15	6					
	t2	1,	U					
FIRE BUCKETS Standard flat bottom buckets, made of stout gauge								
metal, painted red with the word FIRE or SAND in								
black letters, each		12	15					
Round bottom buckets, each			/9					
Wall brackets for above, each		5	/3					
FIRST AID CABINETS								
Type A.1. Complying with the Factories Act 1938.								
Strong metal cabinet $11\frac{1}{2}$ " x $5\frac{1}{2}$ " x 5". Divisions								
fitted with dressings for wounds and burns, bandages, lint, cotton wool, adhesive plaster, eye drops, iodine,								
sal volatile, etc.								
For halls where there are not more than 50 employees.								
PRICE complete	£2	1	6					
REFILLS complete for type A.1 cabinet each	£1 £5	13	6					
Type 'B' for over 50 employees price complete REFILLS complete for type 'B' cabinet each	£.3	18	0					
	20							
The most efficient and economical method for								
conveying fumes from the arc lamp to the roof. Easily								
installed, pleasing modern appearance. Exterior dia-								
meter 6", interior $5\frac{7}{8}$ ". Price per foot		17	/6					
Ceiling Plate and Ring, for fixing tube to all standard	-	10	•					
types of lamphouse chimney, per set	£2	10	U					
FUSE WIRE			, .					
10 amp and 15 amp $per \frac{1}{k}b$. 5 amp $per \frac{1}{k}b$.			/4					
			/•					
FLOOR COVERINGS	ala							
We can supply and lay all types of floor covering materi CARPET — RUBBER	ais							
	TIET							
TERAZZO — COMPOSITION — PARQ	UEI							
CORK and INLAID LINOLEUM RUBBERISED BACKED FELT								
PLASTIC FLOOR TILES								
MARBLE CHIPS IN CORK TILES	-							

CORK CHIPS IN RUBBER TILES

Careful planning by our designers eliminates the wasteful use of materials thereby enabling us to provide

attractive schemes at an economical cost. All furnishings can be supplied on Hire Purchase Terms if desired.

LINOLEUM

	Fiain Brown	Other colours
"A" Quality (3.20mm)	13/6 sq. yd.	14/11 sq. yd.
"C" Quality (2.50mm)	10/- sq. yd.	10/7 sq. yd.
	prices are inclusive of	

FLOOR LETTERS

4" White metal or aluminium (as available) letters for fixing to floor at end of seat rows. per doz.

28/9

WEATHERPROOF FLOODLIGHTS

The "REGAL" Wide Angle Dispersive Type. Specially designed for the illumination of wide areas at close range. Particularly suitable for floodlighting buildings. Soundly constructed of lead coated sheet steel and supplied complete with lampholder, special glass reflector, adjustable supporting trunnion and toughened glass front in channel rubber mountings. A separate set of runners is provided on the 500 and 1000 watt floodlights to allow for colour screens, if desired.

"REGAL" 1000 watt, size 20" x 24" x 12"

Laminated Colour Screen in metal frame, red or blue green or amber

Lamps 1000 watt clear gasfilled each £2 9 4

("REGAL" JUNIOR 500 watts, size 19" x 22" x 11" ... each £13 2 6

Laminated Colour Screen in metal frame, red or blue green or amber green or amber

Lamps 500 watt clear gasfilled each £2 7 3

green or amber each £2 2 0

("REGAL" BABY 200 watts, size 15" x 15" x 9" ... each £7 16 0

Lamps 200 watt clear gasfilled 3/6 each tlus tax.

The "ASTRALUX" 100-150 watt Floodlight. A sturdy general purpose floodlight suitable for permanent installation, and the illumination of facias, hoardings, etc. May be suspended, mounted on wall, or will stand. Stout spun flange carries a polished aluminium reflector, of high efficiency, fitted with a B.C. Lampholder. The special stand permits angle adjustment in all directions. Finished best grey enamel. Dimensions overall 15" x 10" x 12" each £4 8 3 Lamps, single coil. 100 watt 1/6 — 150 watt 2/3 Plus Tax. Lamps and colour screens are not included in the above equipment.



Fountains for indoor display

The "Stokes" fountain illustrated above is complete with a 17" perspex bowl and stands upon a chromium plated base in which there are fittings for coloured lights, controlled by a separate switch. It makes possible attractive displays at an economical cost without the need of special installation. It is simply plugged into the electric supply and does not require a mains water supply. No attention or maintenance is necessary. The fountain can be used continuously for 333 hours on one unit. It is heavily chromium plated to prevent corrosion and the robust construction and absence of rotary parts gives long life and freedom from breakdown. Any voltage, 3 watts A.C. only £19 5 0 Outdoor model for fitting to a statue or garden ornament complete with 9' heavy 3-core cable. Any voltage, A.C. only £12 2 9 There is also available a wide range of charming statues fitted with the fountain suitable for outdoor or indoor display. Further details and prices on application.



We recommend for your attention our range of high quality tubular type stacking chairs. They are ideal for concert and lecture halls, restaurants, cafes, canteens, offices, waiting rooms and similar places where quick and frequent removal of seating is necessary. Quotations for this type of chair and other tubular furniture will be supplied upon request.

The two models illustrated are made of high grade steel tubing, electrically welded and with strong detachable canvas back and neat, or upholstered in "Rexine". Available in a wide range of colours and finished stove enamel or chromium plated. They can be stacked to any reasonable ceiling height and occupy little floor space.

QUICKLY and EASILY STACKED WHEN NOT IN USE

"STAK-A-BYE"

Tubular Steel

CHAIRS

and TABLES



"Stak-a-Bye" tubular steel furniture is available in a wide range of pleasing colour combinations which will add a touch of gaiety to any surroundings. Although light in weight they are very strong and durable. Greater comfort is obtained in the upholstered chairs with well-padded upholstery. Fitments can be supplied for making up clamped rows of chairs and removable clamps can be supplied for all square top tables to make up longer tables.

SPREAD LEG CHAIR

ARMCHAIR

Dimensions
Height 32⁸/₈" Width 18¹/₄"
Depth 20³/₄" Weight 10lb. 5oz.

Dimensions
Height 32₈" Width 20½"
Depth 20¾" Weight 12lb 8oz.

PRICE each £1 14 6
Upholstered
PRICE each £2 2 3

SUBJECT
TO
PURCHASE
TAX

PRICE each £2 1 3 Upholstered

E each £2 2 3 TAX PRICE each £2 10 6 Fitments for making up clamped rows of chairs 3/0 per chair

NOT

laking up clamped rows of chairs 3/0 per

STAK-A-BYE TABLES

ROUND TOP 2' 4" Diameter, three legs £2 15 6 each plus 12/1 Pur. Tax. SQUARE TOP 2'4" Square, four legs £3 6 0 each plus 14/4 Pur. Tax.

Sebel Buffet Tables FOLD FLAT



All steel. 40" high square table top, with wrinkle plastic finish in choice of 16 colours. Folds flat as a board for storage. Can be clamped together in a moment. Free of Purchase Tax for catering use.

FOLD-A-BYE TABLES

Can be lowered from dining height to coffee level if required.

ROUND TOP each £3 10 6 plus 15/4 Purchase Tax

SQUARE TOP each £3 17 6
plus 16/10 Purchase Tax

SQUARE TOP 40" high, for catering use only each £3 17 6 free of Purchase Tax

Quantity Discounts

CHAIRS: 12—96 12½%, 97—239 15%, 240—999 17½%. TABLES: 4—15 12½%, 60—249 17½%. Discounts apply only to basic price and is not allowed off Purchase Tax.

The "Foltip"

HARDWOOD CHAIR

A robustly constructed folding chair with a special TIP-UP seat. The "Foltip" provides maximum seating comfort yet occupies minimum storage space when folded. It is made of selected seasoned hardwood of stout dimensions and will withstand considerable rough use.

All exposed wood surfaces are properly finished and highly polished.

If desired, the seat only, or seat and back can be upholstered. There is a wide choice of covering materials to suit all requirements. It can be supplied as a single chair, or in easily portable sections of two or three. The latter are not subject to Purchase Tax.



Price free of

Suitable for

RESTAURANTS - CANTEENS - VILLAGE HALLS ASSEMBLY ROOMS ETC.

Price including
Purchase Tax

With Slatted Seat and
Hardwood Back £1 15 1.

Hardwood Back
With Upholstered Seat
and Hardwood Back
With Upholstered Seat

and Back

£2 4 3.

In sections of 2 or 3,

per chair

In sections of 2 or 3,

per chair

L1 7 0

In sections of 2 or 3,

per chair

L1 13 9

L1 17 9

per chair £1 17 9 DELIVERY carriage paid England Wales and Scotland for quantities not less than 100 chairs at one time. Northern Ireland, 1/6d. per chair



GANGWAY AND PASSAGE LIGHTS

Gangway Fittings

For fixing to end seat standards complete with lampholder B.C., or S.B.C. Finished in gold or silver.

With B.C. Lampholder each 10/9
With S.B.C. lampholder each 12/4
S.L.63 Model Louvre Light each 10/-

Note: Gangway illumination is incorporated in the aisle panels of the new "AMBASSADOR" chair; see pg.94



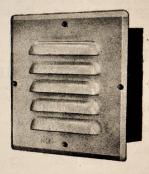
Passage & Gangway Wall Lights

Flush mounting gangway and passage louvre lights for fitting in wall. Detachable front and B.C. holder.

Box size $6\frac{1}{4}$ x $6\frac{1}{4}$ x $2\frac{3}{4}$ deep. Front $7\frac{1}{2}$ x $7\frac{3}{4}$.

Price each 15/5

L.66 Model with S.B.C. lampholder each 18/-



GELATINE COLOUR MEDIUMS

See page 34 for full list of colours and numbers. Size 21" x 17" Clear, any colour per sheet 2/2. Frosted 2/7.

GRAMOPHONE NEEDLES Prices including purchase Tax.

"Columbia" Chrome Semi-permanent	per pkt. ctg. 10	2/2
"Columbia" Superb Loud Tone.	box containing 200	1/5
"Connoisseur" Light weight steel	per pkt. of 20	3/7
"H.M.V." High Fidelity	,, ,, ,, 10	2/2

GRAMOPHONE RECORD PLAYERS

NON-SYNCHRONOUS ATTACHMENTS

for use with

GAUMONT-KALEE SOUND EQUIPMENT

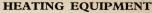
Type 486. Single turntable attachment fitted with "Connoisseur" Pick-up and volume control.

Price £35 including Purchase Tax

Type 487. Double turntable attachment fitted with "Connoisseur" Pick-ups and Volume Controls.

Price £70 including Purchase Tax.

We can also supply record players for use with the Public address Equipment shown on page 84 and for use with Gaumont-Kalee amplifiers.



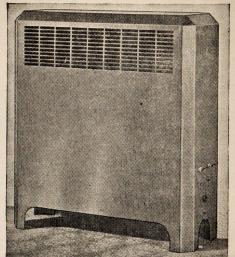
The "KALORIC"

Electric Cabinet

CONVECTOR

The modern heating appliance operating

"BLACK HEAT"



Specially designed for the quick warming and circulating of large volumes of air, in the most efficient manner known in modern electrical heating. Cool air is drawn through the openings at the base of the cabinet and passes over patented heating elements which operate on BLACK HEAT. It is then deflected through a special outlet grating without causing any draught. Because the elements operate on "black heat" a small coloured lamp is fitted to indicate when the current is switched on and at the same time it casts a cheerful glow on the floor and through the outlet grating. The outer casing is of pleasing design and proportions, finished in cellulose bronze sprayed or cream stove enamelled, and is insulated so that it does not get hot. The two and three kilowatt Convectors are provided with switches so that an output of 1 or 2 and 1, 2 or 3 units, respectively, can be had at will. If desired and the supply is A.C., these two models can alternatively be fitted with thermostatic control, giving a completely automatic and uniform temperature with a considerable saving of electricity.

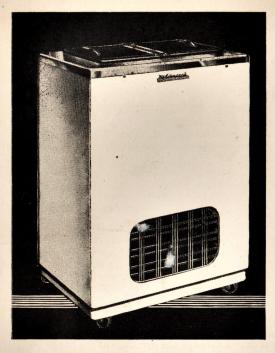
PRICES	
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Wațts	Finish	Length	Height	Depth	Weight	£	s.	d
750	Bronze Cream enamel	12"	19½"	6''	13lbs.	10	7	14
1000	Bronze Cream enamel	12''	19½"	6''	13lbs.	10	7	144
2000	Bronze Cream enamel	22''	26''	73"	261bs.	17 18	5	-
3000	Bronze Cream enamel	22"	26''	73"	26lbs.	21 23		3

THERMOSTATIC CONTROL instead of switch control for 2 and 3 kw types and for A.C. supply only

The above prices are inclusive of Purchase Tax.

ALL MAKES and TYPES OF HEATING APPLIANCES SUPPLIED



The "KELVINATOR"

ICE CREAM CONSERVATOR

Brief Specification: Flip-flop lid: stainless steel top: improved chamber-guard metal liner: water-tight sleeves: efficient insulation: welded steel cabinet: channel steel base: ¼ h.p. open type condensing unit: thermostat temperature control: capacity 7 glns. bulk, 13 glns. brick: overall size 28½ x 21½ x x 2½ high.

PRICE £86 6 0

Full details available on application.

REFRIGERATORS. We can supply all makes and types, see page 120.

1 pint

½ pint 1 pint 5/8

8/8

4/11

ICI	CI	DE	14	CD	00	NIC

You can now give this additional service to every customer at a cost of only .081d. each. It will be appreciated by all	6/	9	V
who fear soiling their clothes or who dislike eating from the cardboard lid. They are hygienic and made of wood.	10		
INSULATING TAPE		1.	
½" 100 yards roll ½" 25 ,, ,,		6	0
KING TRAILERS		1	6
"G.B-K" Black and White			
Short Version with payout	£1	2	0
Short Version	~-	11	0
"CROWN" Colour			
Long Version	£3	10 10	.0
Short Version	£2	10	0
"RENOWN" Dufaycolour Process			
Short Version	£2	10	0
"EMPIRE" Technicolour Process	-		
Long Version	£3	5	0
Short Version	£2	5	0
"EMPIRE" Black and White Long Version	CI	•	•
Short Version	£1	15	0
PLAYOUTS FOR THE ABOVE each		0 15 15	0
LAMP LACQUER			
For beauty and richness of colours these lacquers are unsurpassed. They can be used with any type of lamp with the exception of Gas-filled above 25 watts.			
TRANSPARENT, Spirit Lacquer for indoor use ½ pint		3/	-

LAMPS

We can supply electric lamps for every purpose, Projection, Decoration, Traction, Indicator etc., and will be pleased to quote for your requirements.

MAZDA, OSRAM, EDISWAN, COSMOS, PHILIPS, SIEMENS, CROMPTON etc.

Standard voltages between 200 and 260 volts.

	TYPE OF LAMP	Price Inc. P.T.	TYPE OF LAMP	Price Inc.P.T
8	Single Coil		Double Ended Tubular	
ı	40 watt Pearl and Clear	$1/4\frac{1}{2}$	30 watt 25 x 221 m/m	
	60 watt Pearl and Clear	$1/4\frac{1}{2}$	or 284 m/m	6/11a
	75 watt Pearl and Clear	1/9	Sprayed	
	100 watt Pearl and Clear	1/11	40 watt White and Colours	1/8
ı	150 watt Pearl and Clear	2/10	60 watt White and Colours	1/8
	200 watt Clear	4/5	75 watt White and Colours	2/1
	300 watt Clear	7/0	100 watt Wh. e and Colours	2/4
	500 watt Clear	9/0	150 watt White	3/10
			200 watt White	6/4
	Coiled Coil		300 watt White	8/9
	40 watt Pearl	1/8	500 watt White	11/3
	60 watt Pearl	1/8		
	75 watt Pearl	2/0	Neon	
	100 watt Pearl	2/1	0.5 watt Indicator Type	4/0a
			5 watt Lighting Type	4/6
	Sign (28 m/m)			
	15 watt Clear	2/0a	Photoflood	
	15 watt Sprayed	2/3a	275 watt 2/3 hours life Pearl	2/3a

(a) = Also in standard voltages between 100-130 volts. Prices shown include Purchase Tax where applicable.

We can now supply electric lamps

Stencilled with the name of your Cinema or Hall

A powerful safeguard against theft

Lamps between 15 and 150 watts can be stencilled with the name of your business, cinema or hall at a small extra cost. A minimum quantity of 500 only can be treated at one time, but this can be made up of various types, and wattages between 15 and 150 watts.

Quotations and full details on request.

"LOX-ALL" Universal LAMP LOCK Prevents Pilferage

An ingenious device to fit all standard B.C. lampholders. Easily fitted and locked.

TYPE A for standard B.C. lampholders per dozen	(1	7	
	£1		U
TYPE B for all lampholders with Home Office shield			
per dozen	£.1	7	0
Locking Tools for types A and B each		3	0
TYPE C. Cannot be removed until the lamp burns out	-		
and is broken. per dozen		16	0
Where small bulb, low wattage lamps are used, special			
adaptor rings can be supplied.			

Available in the following colours: White, Yellow, Amber

OPAQUE, Cellulose Lacquer

Red, Orange, Green, Blue, Pink.

FLUORESCENT TUBES

The light output in lumens of fluorescent lamps is from 2½ to 3 times that of the ordinary gas filled tungsten lamps for the same energy consumption, and their average length of life is two and a half times as

The "Daylight" lamps give a light which closely matches the light of day and are extensively used in industrial premises. "Warm White" lamps provide excellent illumination for schools, restaurants, shops etc. A blend of both forms of light can be obtained in fittings which take two or more lamps.

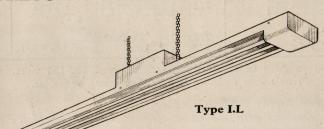
Prices including Purchase Tax. Standard Range

15 watt	$1\frac{1}{2}'$	14/6		40 watt	2'	16/5
20 ,,	2'	15/9		40 ,,	4'	17/8
30 .,	3'	16/5		80 ,,	5'	19/6
		50 or 70 watt +	8'	37/10		
			8'	40/11		

† Lamp wattage determined by auxiliary gear.

We can supply a wide range of fittings and accessories for fluorescent lamps also fluorescent lamps for Stage Lighting and would be pleased to quote or advise the most suitable equipment for your situation.

The COLD CATHODE **FLUORESCENT LIGHTING UNIT**



The fitting illustrated above is a self contained unit complete with condenser for power factor correction and THREE TUBES.

The overall length is 8 feet with visible tube light of 7 feet: finished stove white and fitted with three tubes 22mm diameter of the cold cathode type, which should not be confused with the ordinary fluorescent tubes listed.

The tubes can be supplied in Daylight White, Off White,

Warm White or a combination of colours.

Price—Complete with Three Tubes as above each £28 0 0

Replacement Tubes each £2 0 0

Free of Purchase Tax.

Carriage extra up to three units, free on 4 or more units, Packing extra, credited upon return, complete and in good condition within 28 days.

EMERGENCY LIGHT for the PAY BOX

The "Secundalite" is essential for emergency lighting in the Pay Box. A 6 volt lamp can be switched on, immediately there is a power cut or failure. The "Secundalite" consists of a rectangular box $3'' \times 3'' \times 4\frac{1}{2}$ " high, to house a heavy duty lantern battery, and is fitted with an on-off switch, and on top, a bakelite lampholder with 6 volt 3 watt lamp.

Price each 15/-



"KEEPALITE" Secondary Lighting System

as installed in the New

HOUSE OF COMMONS

The "Keepalite" system uses the mains interruption itself to trigger the safety circuit and takes over before the filaments have ceased to glow. It is therefore the ideal system of secondary lighting for cinemas and theatres.

Briefly, the "Keepalite" system incorporates a battery normally trickle charged, automatically switched on to the emergency lights when the mains fail, and quick charging by hand control. The use of static rectifiers eliminates the need for rotating machinery, and the whole apparatus (apart from the battery) is self contained and mounted in a ventilated sheet steel cubicle.

A typical installation would be as follows:-To maintain a circuit of safety or secondary lights continuously from the mains and automatically to maintain the supply for a further 3 hours from the battery during a supply failure; to trickle charge the battery; to fully charge the battery after any

emergency discharge.

LOAD. Say 65 - 100-volt lamps averaging 30 watts each - 1950 watts

MAINS. A.C. 230 volts 50 cycles single phase.

BATTERY. 50 DBG.3 cells supplied sealed-in, filled with acid and fully charged. Capacity 90 ampere hours in 10 hours, or 64 ampere hours in 3 hours. Complete with cell-to-cell connectors and bolts and wood stand.

AFPARATUS. Control cubicle with 31" moving coil ammeter, milliameter and voltmeter, switches, fuses, automatic changeover contactor (in compliance with B.S.S. 764/1937) and rectifier incorporating transformer and selenium rectifier units. Rectifier output 6 amperes. Step down-transformer to provide the normal A.C. supply to the 100-volt lights. Rating 2.5 kVA.

A wide variety of sizes is available. Brief particulars of some of these for 200/250 volt 50 cycle A.C. mains are shown below. Other sizes on request. Equipment consists of sealed-in fully charged battery, stands, control cubicle incorporating selenium rectifier, double-wound air-cooled step-down transformer and automatic contactor in compliance with B.S.S. 746/1947.

PRICES

Equipment No.	Voltage of Emer- gency Circuit	Ampere capaci battery 3 hrs.	ty of	Total load in watts battery can supply for 3 hrs.	PRICE
11 A.C. 12 A.C. 13 A.C. 14 A.C. 15 A.C. 15a A.C. 16 A.C. 17 A.C.	25 50 50 50 50 100 100	21 21 43 64 86 43 64 86	30 30 60 90 120 60 90 120	179 358 717 1075 1433 1433 2150 2866	£144 10 11 £194 3 9 £251 9 3 £302 5 3 £372 7 7 £411 6 9 £496 3 8 £614 7 0





GAUMONT-KALEE

LENSES

"BLOOMED" for More Light COLOUR CORRECTED for Whiter Light

Price £25 6 0 each

Series "H" f 2.2. Series "K" f 1.9.

The Gaumont-Kalee Series "H" and "K" projection lenses have been computed by expert mathematicians, and embody the constant f value optical principle to provide maximum screen illumination irrespective of the focal length.

The lens surfaces are coated with a refractive medium, known as "blooming", to increase light transmission and improve contrast. This technique normally affects the colour of the light, but a special process has been developed by the Gaumont-Kalee scientists to obtain colour correction, thus providing a whiter and more brilliant light.

This process is patented, and is exclusive to Gaumont-Kalee

projection lenses.

The lens surfaces are ground and polished to an accuracy of a few millionths of an inch. Special machinery and instruments were designed by experts skilled in modern methods of optical theory, production and testing, to ensure that every Gaumont-Kalee lens is perfect, and the finest that can be manufactured.

All Gaumont-Kalee lenses can be obtained on Hire Purchase terms if desired.

BETTER PICTURES 0 BETTER BUSINESS Illustrated list, with table for the selection of the correct focal length, sent on request.

Special Note to Cinemas equipped with PROJECTORS

The modern wide aperture Series "K" Bloomed Lens, f1.9 from 4" focus, can be fitted to Kalee projectors. It is only necessary to replace the present lens arm with one to accommodate the larger lens barrel. The cost is very small — why not ask for a test NOW? The improved picture presentation will astound you.

More Light and Better Definition. Special lens arm for Kalee 8, 11 or 12 to take Gaumont-Kalee Series "K" lens, from 4" focus Price each £4 1 0

76

TAYLOR - HOBSON LENSES

We can also supply the following range of cinematograph lenses manufactured by Taylor, Taylor and Hobson Ltd:—

Price each £32 4	6
Price each £26 12	6
Price each £28 7	6
	Price each £32 4 Price each £26 12 Price each £28 7 Price each £23 1 Price each £21 9

Use G.B-KALEE

Oriental LENS TISSUES

for cleaning all makes of "Bloomed"



CAMEL HAIR BRUSH: Specially made for removing dust, and of a suitable size to minimise the risk of being mislaid.

each 2/6

The "NUWAY"

Link Mat



Made of specially prepared tough-fibre rubber links with the whole of the fibres rubber impregnated. The links, serrated on their faces to give greater comfort, are woven on specially galvanized (rust-proof) steel wire which is practically everlasting and will withstand any amount of bending and exposure. "Nuway" mats have been supplied to the Atomic Energy Research Establishment, the "Queen Mary," Army, Navy and Air Force, Public Institutions and Education Authorities, etc.

GUARANTEED for 15 YEARS

The manufacturers have such confidence in the "Nuway" mats that they give an unequivocal guarantee to replace any of the mats listed below, which wears out under normal wear and tear within 15 years.

	24" x 14"	28/7		23" x 14"	16/5
Type 'A'	28" x 16"	38/4	Type 'B'	27" x 16"	21/11
1" Links	32" x 18"	48/8	2" Links	31" x 18"	28/0
Close	36" x 20"	61/5	Open	35" x 20"	35/3
Weave	40" x 22"	75/5	Weave	39" x 22"	43/2
	44" x 24"	91/3		43" x 24"	52/4
	48" x 26"	108/3		47" x 26"	62/1
				1 10/	- 11

"Nuway" matting can be made in any size up to 100 ft. long and 3' 6" wide for type 'A' and 4' wide type 'B'.

Name of Theatre incorporated.

Type 'A' 1" link mats can be lettered with white letters on black background or vice versa. A minimum of 6" is required per letter. Letter cost 1/6 each.

Type 'B' 2" link mats in some cases letters can be woven into a 1" link portion of the mat at a cost of 2/0 per letter. Letters are of the same

material and guaranteed 15 years.

"TYPROD" MATS

Link type mat guaranteed for 10 years. Made from hardwearing fabric reinforced by rubber strips, ideal for entrances. Available with coloured borders, black, rust, green or red as well as moulded rubber borders. Further details and quotations for other sizes and types on request.

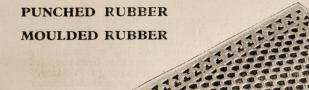
	Lyp	co OII	10	quest.									
	Pric	es in	clud	le Purc	hase	Tax.		Ca	rriage paid	orders	£,5	and or	er.
		lain o				(Color	ured be	order	M	Toul	ded bord	ler
14"	x	22"		12/2		14"	x	23"	14/71	17"	X	25"	24/11
16"	x	27"		17/9		16"	x	27"	$21/3\frac{1}{2}$	19"	X	30"	32/7
18"	x	31"		21/3		18"	x	31"	$25/6\frac{1}{2}$	21"	x	34"	38/4
20"	x	36"		28/1		20"	x	35"	34/111	23"	x	39"	47/6
23"	x	36"		36/6		23"	x	35"	43/91	26"	X	39"	57/4
26"	×	46"		50/8		26"	x	46"	60/10		X	49"	76/3
20	**	Mo	ulde	d Rub	ber	Borde	r w	rith sh	ort corrug	ated 2'	' ce	ntre lin	ks.
		121"	x	231"	2	4/11				x 341	"	42/7	
		17"	x	23"	2	7/4			27"	x 371	"	64/8	
		19"	x	29"	3	6/2			29"	x 49"	,	85/3	
						,		nave	and Spec	ial Siz	700		

Long Runners and Special Sizes
Plain "Typrod" V or Block link
Coloured "Typrod" V or Block Link
Corrugated † thick
7/4 sq. ft.



can supply all types of mats and strip matting

COIR . SISAL . FIBRE



We can supply mats for all purposes-entrance doors, corridors, cloakrooms, restaurants, canteens, electrical switch rooms, swimming baths etc. Our prices are very competitive and we will be pleased to quote for special sizes and types, and for mats with the name of cinema or hall incorporated.

"BRYSAL" SISAL MATTING

A hardwearing and economical sisal matting in an attractive range of colours. Available in rolls 45/50 yards.

	Price per	vard, includ	ling Purchas	e Tax.	9
18"	11/11	27"	17/9	36"	23/4
24"	15/9	30"	19/8	45"	30/11
	54"	35/5	72"	47/2	AND STATE OF THE S

When less than a roll is required there is a cutting charge of 9d. per lineal yard. Carriage paid on one or more rolls. Prices of rugs sent on request.

Why not ask



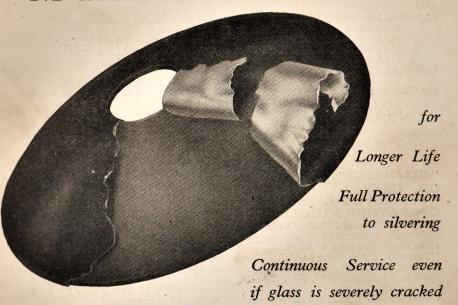
to quote for

all your floor Covering Materials

Quotations and schemes submitted free of cost. Hire Purchase terms if desired. With present difficulties of shortage it is more than ever advisable to consult an organisation that can obtain supplies from several sources.

Manufacturers continuously offer to us their new or alternative products, knowing that we are the largest Cin ema furnishing house in Europe. We are therefore in an excellent position to execute orders, whether they are large or small.

G.B-KALEE Metal Backed MIRRORS



Because of the separate covering, heat is evenly distributed over the whole of the mirror and cooling is more effective. These two factors greatly increase the life of the mirror.

Complete protection is given to the silvering thus maintaining for the greatest possible period the maximum efficiency of the reflection surface. Users of ordinary mirrors will appreciate this feature, for they know the effect of heat on unprotected silvering; tarnishing, dingy colouring and consequent loss of light.

Another great advantage of the metal backing is that should the mirror be severely cracked, it will continue to give satisfactory service without its

efficiency being appreciably impaired.

	PRICES			
	10" for Kalee Vulcan, ZL, 10 ML, HML, Ross,			
	Hahn Goertz, Zeiss, G.B. Autoarc, Eclipse.	£4	2 6 7 6 10 0	
	101" for Strong, Monarc	£4	7 6	
		£5	10 0	
	11½" Peerless H.I 12" Kalee Vulcan, Ross, GAUMONT-KALEE			
	"Universal" and "Commander"	€.5	17 6	
	13" Brenkert, B.T.H	£.7	17 6 0 0 7 6	
	131" Brenkert	£7	7 6	
	13½" Brenkert 14" Kalee Regal, Magnarc, GAUMONT-KALEE			
	"President"	£8.	10 0	
	"President"	£16	0 0	
	G.B-KALEE STANDARD MIRROR	S		
	The following sizes are made to the same high spec	ificatio	m and	
	accuracy as the above but are not metal-backed:-			
	51" diameter for all types of Arc Lamps	£1	2 0	
	7" diameter for all types of Arc Lamps	£1	10 0	
	8" diameter for 8ML, Hahn Goertz	£4	2 0	
0	G.B-Kalee Metal-Backed Mirrors for more light	and	longer	life

MUSIC STANDS We can supply all types of music stands; for the concert orchestra and theatre, with or without electrical illumination. Prices quoted on receipt of details of requirements. OIL G.B-KALEE SUPEROIL. For use with the following projectors:-KALEE 6 KALEE 7 KALEE 8 KALEE VALIANT KALEE INVICTA GAUMONT KALEE "19". **GAUMONT KALEE "20"** GAUMONT KALEE "21". **GAUMONT KALEE "40"** G.B-KALEE ELEVENOIL For use with KALEE 11 KALEE 12 GAUMONT PROJECTOR OIL Type 04747 for GAUMONT ECLIPSE **GAUMONT MAGNUS** GAUMONT "N" type Portable GAUMONT 16 m/m Equipment Type 360 for use in GAUMONT "N" type CROSS BOX PRICES — ALL GRADES ONE GALL. 27/6. HALF GALL, 15/0 "BELMOLINE" GREASE per 1 lb. tin 2/6 OIL CANS "WESCO" OIL CANS Type No. 3300 4 pint size each 5/0 **OPERATORS STOOLS** "Tan-sad" Model 2534F. Vulcanised Fibre seat and back, 24" high with adjustment to maximum of 29". Standard finish, stove enamelled grey or black. "Tan-sad" Silver King Model. Vulcanised Fibre seat and back. standard finish stove enamelled grey. Available in the following fixed seat heights. 18", 20", 22", 24" or 26" each 28", 30" each Quotations submitted for other types and makes, of occupational seats. PANIC BOLTS "EXODUS" PANIC BOLTS Doors up to and including 7' 0" x 2' 9" wide. Single Doors Folding Rebated Doors £3 8 3 each £4 12 2 each BRASS 9 each £9 9 0 each GUNMETAL B.M.A. £7 9 8 each Doors up to and including 7' 6" x 3' 0" wide. £9 18 4 each £3 12 0 each £7 10 0 each IRON £4 17 6 each BRASS £9 19 6 each GUNMETAL B.M.A. GUNMETAL B.M.A. 27 18 3 each "EXODUS" AUTOMATIC PANIC BOLTS £.10 10 0 each Single Doors only up to 7' 0" x 2' 9" wide. IRON . 8 0 each £5 8 0 each £3 16 0 each 1 "EXODUS" Closer on soffit bracket complete set £9 4 0 each Single Doors only up to 7' 6" x 3' 0" wide. IRON £5 11 9 each 1 "EXODUS" Closer on soffit bracket £3 16 0 each Complete set 9 each "EXODUS" PANIC SIDE LATCH Single Doors only up to 7' 0" x 3' 0" wide IRON 4 9 each BRASS £3 10 4 each GUNMETAL B.M.A. "EXODUS" L.C.C. Panic side latch with "Yale" type lock 2 keys and handle. IRON **BRASS** £6 12 4 each GUNMETAL B.M.A. £6 19 6 each "EXODUS" Spring Dirt Socket extra. "YALE" type lock 2 keys and handle extra per bolt 38/4 Prices quoted for panic bolts to fit doors exceeding the above measurements.

THE LOW-PRESSURE SPRAY PAINTING UNIT Net Weight: 25lbs. Complete outfit: 30lbs. WHICH IS TRULY

The Low - Pressure **Spray Painting Unit** which is truly portable and gives you better results on a wider range of finishes in less time, with less effort.

Compact design, silent operation and light weight are features of the VANAIR Spray Painting Unit which is ideal for cinema decoration and maintenance.

The unit operates on the low pressure principle, eliminating backwash and reducing atmospheric impregnation, and it produces every type of finish, including bronzing, shading, mottling, and misting, and sprays every kind of medium, including the thickest liquid paints.

All working parts of compressor totally enclosed.

Works on low pressure principle. Light, well-balanced, comfortable to handle, allows fine work to be done with minimum fatigue. Nonspill paint container.

VANAIR SPRAY GUN

PRICE

Full details on request

£44 complete

"TRIGGA" Spray Gun. Operates off any standard vacuum cleaner. Adjustable nozzle allows for varying paint densities. Perfect finish and shading easily and quickly obtained. Price f.4 17 6

POSTER SLIPS

Stock size and wordings—MON. TUES. WED., THURS. FRI. SAT., SUNDAY NEXT, NEXT WEEK, NOW SHOWING, COMING SHORTLY, etc. per 100 per 100 5/10 Size 6½" x 1½", stock wordings for use in Still Frames etc. Price per 100 3/0

RECORD CABINETS

Essential in every cinema, theatre and hall using gramophone records. Broken and spoilt discs through unsafe storing avoided. Partitioned into compartments to facilitate easy handling. Constructed of stout gauge sheet steel on an angle iron frame and legs, finished black crystalline enamel. The cabinet provides safe storage for Price £7 11 8 approximately 50 records. Cabinet as above but with spring operated self closing doors, to meet the requirements of certain local licensing Price £8 13 4

REFLECTO

For reluvenating old pitted mirrors. A small quantity rubbed over the surface, polishes the particles embedded in the glass 4oz. bottle 3/2 16 oz. 7/6

RESERVED CARDS RRSERVED cards 7" x 2" per 100 2/9 per 1000 25/6 THIS ROW RESERVED cards per 50 5/6. 100 8/6. 250 13/9. 500 22/-

RESERVED CARD CLIPS sprung clips for fixing to seat backs

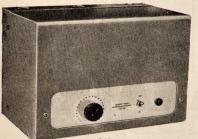
per gross 30/-

GAUMONT-KALEE PUBLIC ADDRESS EQUIPMENT

for 18 to 60 watts



Permanent magnet loudspeaker



Microphone Amplifier Type 524

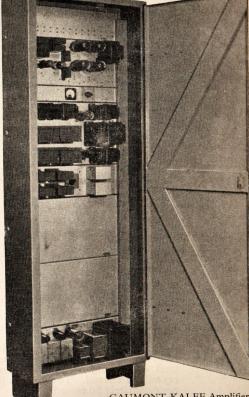


Mixer Unit Type 527



Prices and full details on application. Hire Purchase terms arranged if desired.

This new Equipment, which has been designed by Gaumont-Kalee and is manufactured by us, can be used in a wide number of situations where high quality reproduction is essential. It can also be used with existing Gaumont-Kalee sound equipment.



GAUMONT-KALEE Amplifier

"HEWITTIC" RECTIFIERS

"UNITARC MAJOR"

Three phase. Illustrated right Mercury bulb type designed for operation on any 3-phase 50 cycle supply over a voltage range of 360 to 440 volts. It will feed direct any make of arc lamp burning H.I. carbons over a wide range of arc current up to a max-

imum loading of 75 amps.
By a modification to the chokes, it can also be made suitable for L.I. trims. It is supplied with a separate control box for installa-tion in the projection room

Price £215

ECONOTROL "DUPLEX"

Input: 360/440v 3 phase 50 cycles.

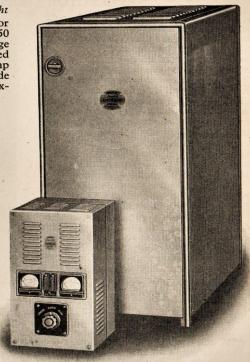
Output: 31/43v. D.C., 2 wire.

Capacity: Two output circuits each suitable for one arc lamp 40/75 amps,

Price £.285



"Hewittic" Rectifiers can be supplied on Hire Purchase terms over 1, 2 or 3 years.



"UNITARC STANDARD"

Single phase. Illustrated left.

Mercury bulb type, suitable for operation on any single phase 50 cycle A.C. supply over a voltage range of 200/250 volts, and provides for a wide range of arc loadings over 25 to 65 amps. It is suitable for H.I. or L.I. carbons

Price £.165

"UNITARC MINOR"

Single phase

The ideal Mercury bulb type equipment for the small hall where there is no need for the wide range of arc current. It is designed for the operation of high or low intensity carbons over a current range of 35 to 45 amperes, from any single phase A.C. supply between 200/250 volts.

Price £135

The NEW MODEL 5

"NEVELECTOR" RECTIFIERS

The sturdy design and improved ventilation of the new "Nevelector" single phase Rectifiers ensures longer life and cool running even under the most adverse conditions.

Note these improvements:-

Transformer. Larger vacuum impregnated transformer and choke with tropical finish, continuously rated to B.S. specification 171/1936 gives an increased safety margin when running for long periods at high arc currents.

Fan. A larger fan situated at the base of the cabinet provides better cooling of the bulb, wiring, and ventilation of the whole equipment.

Relay. Heavy industrial type trouble free relay of a design similar to those fitted to big power rectifiers.

Accessibility. Improved layout of components permits immediate access to all parts and connections.

Operation. Operation characteristics are the same as the old models, so the operator has no difficulty in changing to the new Model 5.

Illustration shows the sturdy general design, spacious layout, floodlit instrument panel, voltmeter, ammeter, coarse switch and fine switch giving twelve operating positions. Mercury rectifier bulb in shock absorbing suspension. Powerful cooling fan.

Sloping top to cabinet for safety. The "Senior" Model 5 Nevelector is

suitable for High Intensity arcs up to 70 amps and Low Intensity up to 45 amps.

Height 44½"
Width 24"
Depth 18"
Weight 450lbs

Due to its compact size the rectifier can be installed, wherever regulations permit, alongside the arc lamp it supplies. If desired the control panel can be supplied as a separate unit, at a small extra cost, for mounting in the projection booth with the rectifier situated in another room.

Senior Model 5 "Nevelector" Rectifier Price £160 each REMOTE CONTROL. The "Senior" model only can be supplied for remote control at £5 extra per equipment.

The JUNIOR Model 5 "NEVELECTOR" Rectifier.

For the smaller cinema the Nevelector Junior makes an immediate appeal. The features of sturdy construction, liberal specification, ample ventilation, and instant accessibility are also incorporated in the "Junior" model.

Suitable for High Intensity arcs up to 45 amps and Low Intensity up to 35 amps.

Height 36". Width 19". Depth 20½" .Weight 345 lbs.

Junior model 5 Nevelector Rectifier

Price £125 each

Hire Purchase Terms arranged over 1, 2 or 3 years if desired.

"WESTINGHOUSE" Rectifiers



The "WESTALITE" Single Phase

Designed for fixing at the rear of the lamphouse, but if desired the control panel can be mounted separately and the rectifier situated in another room. No glass bulbs, moving parts or cooling fans are used. Suitable for H.I. arc lamps 35-65 amps. and L.I. up to 40 amps. Single phase, 50c.p.s. power supply, 200-250 volts.

Dimensions: Height 28", Width 24", Depth $17\frac{1}{2}$ ".

Price £174 19 3 each

The "WESTALITE" Twin H.I.60 Three Phase

Copper-oxide type, no glass bulbs, moving parts or cooling fans are used. A patented circuit is employed which gives constant arc current regardless of arc volts. Accurate maintenance of arc focus is simplified and in the event of carbon breakage arc can be restruck instantly on full load.

Power Factor

The power factor is 0.85 and this combined with the high efficiency means a large saving in the units consumed and in the maximum demand charge, whether this is based on Kilowatts or KVA demand. The twin H.I. 60 will operate two 65 amp. arcs simultaneously during change-over.

Suitable for use on three phase 50 cycles A.C., supply 346 to 440 volts. Dimensions: Height 5'3", Width 2'1", Depth 1'9", Weight approx. 5 cwts.

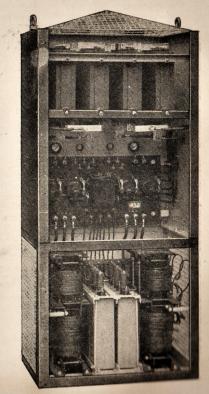
Price £327 6 9 each

Twin H.I. 80

to operate two 80 amp. arcs simultaneously, during change-over.

Price £423 5 9 each

All WESTINGHOUSE Rectifiers can be supplied on Hire Purchase Terms over 1, 2, or 3 years.



The NEW "Westone"

PLASTIC SCREEN

The Screen that will appeal to all exhibitors.

Note these important advantages:—

MORE LIGHT

Tested and proved in a number of cinemas to give a minimum of 15% INCREASE IN LIGHT over the ordinary matt white type.

NON-INFLAMMABLE The Plastic Screen is NON-INFLAMMABLE a feature of great importance to Exhibitors, in view of current and pending regulations.

LONG LIFE Its dead-white matt surface, which is chromatically correct, is retained for as long, if not

longer than any other screen.

CAN BE CLEANED and RESURFACED

RESURFACED

Can be cleaned with ordinary soap and water—not possible with any other type of screen, and resurfaced, when eventually it becomes heavily discoloured with nicotine. As with ordinary screens it cannot be washed after resurfacing.

WRINKLE-FREE

The plastic material stretches wrinkle-free and as the seams are machine stitched it provides

as the seams are machine stitched it provides a perfect surface for picture presentation.

CLEAN PERFORATIONS Perforations have an absolutely clean edge, not possible with the fabric type, therefore they are not so readily clogged when screen is resurfaced. There is choice of small or large perforations.

HYGIENIC Fungus and vermin proof.

CAN BE FOLDED

Can be folded and packed into a parcel for despatch. Carriage charges are considerably reduced and you are relieved of the worry and trouble of returning long wooden cases and

trouble of returning long wooden cases and rollers.

TELEVISION The Plastic Screen has been used with Large Screen Projected Image Television.

Instal the New 'Westone' Plastic Screen Now!

Please your audience with the improved light on the screen and at the same time give them, and yourself, every safeguard.

PRICE

We shall be pleased to arrange for a representative to demonstrate the improvement that can be obtained in your cinema, or give an estimate, upon receipt of size required. 3/0^d
per square foot
Carriage extra

Fixing charges same as for the standard "Westone" screens (see opposite)

"WESTONE" Screens

"Westone" BEADED

Perfect Definition
Correct Reproduction
Black & White and Colour
Absence of Glare
Acoustically Perfect

Recommended for cinemas where the angle of throw is not greater than 25° and the angle of observation is less than 40°. Every inch of the fine fabric is coated with small glass beads, giving the highest brilliancy yet obtained with a cinema screen. Perfect definition, with correct reproduction of half-tones. Absence of glare in all parts of the auditorium. Acoustically perfect.

Price 4/6

per square foot

"Westone" MATT WHITE

Suitable for all types of Halls Decreased Angular Distortion Perfect Reproduction Acoustically Perfect

The finest quality matt white perforated screen. Its smooth intense white surface ensures the maximum reflection of light. The brilliancy is 20% higher than any other similar type of screen. Improved definition in all types of cinemas with decreased angular distortion. Acoustically perfect.

Price 3/6

per square foot

FIXING: Extra 6d. per square foot (minimum charge £4. 10. 0) plus one man's return fare from London.

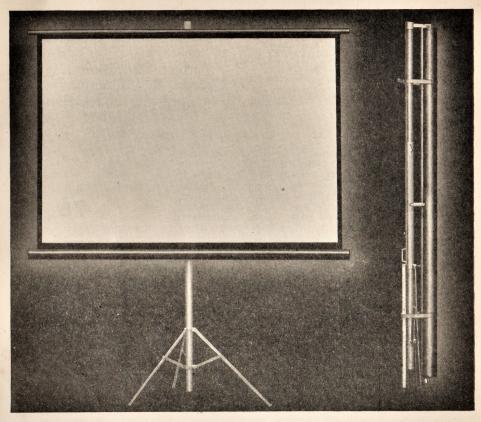
Carriage extra. Packing cases returnable.

= A LATE NEWS ITEM =

At the time of going to press with this section of our Catalogue, we were hoping to announce complete information on the

NEW WOVEN GLASS SCREEN

but our plans for marketing this have not yet been finalized. As soon as details are available, we will notify all Exhibitors. In the meantime, your enquiries for this new WOVEN GLASS SCREEN will be welcomed and will receive immediate attention.



Transportable Screens

Illustrated is a popular type of transportable Screen, with tripod mounting, which can be erected in 30 seconds, forming a complete unit. Constructed of aluminium tubing with spring roller it is very light in weight.

stretchers and wide feet for standing. Prices on

MELD

40" x 30" Matt type £12 13 0 Beaded type £13 16 0 " £13 16 0 " £14 19 0 52" x 40" £20 2 **PRICES** 60" x 45" £18 19 6 £27 12 0 72" x 54" £25 17 6 >> 60" , , , £27 12 0 , , , , £29 18 0 72" , , , £32 4 0 , , , , £34 10 0 We can also supply screens from 4' x 3' to 14' x 11' 80" x 60" £29 18 0 96" x 72" on spring roller fitted in wood carrying case, also collapsible screens on roller and batten with side

application.

Screens on roller, batten with cords and pulleys. Suitable for Lecture Halls, Institutions, Canteens, Stages etc. Can be made in any size up to 24' wide, easily pulled up and down. Housing box, to keep screen free from dust, supplied

if required.

Matt type 5/- per square foot. Beaded type 6/- per square foot. Housing box, 17/6 per running foot.

The Ideal Portable Proscenium and Cinema Screen Curtains and Footlights electrically controlled.

Easy packing for storage or transportation.

By means of this ingeniously thought out portable proscenium and screen equipment, you can transform your Town Hall, School Assembly Room, Lecture Hall, or similar auditorium into a Cinema instantly and with little effort.

In addition to a cinema screen up to 12' x 9', the equipment provides for screen curtains and footlights, both of which are operated electrically by the projectionist.

When not required, the curtains can be removed and the complete equipment, including the footlights, can be compactly folded into the box for storage or transport. Our illustration gives an impression of the screen and proscenium when erected.

Quotations submitted without obligation. Hire Purchase terms arranged if desired.

REDRESSING MATT WHITE SCREENS

The following prices are for the highest quality work, carried out by experts.

£ s. d. 14' x 11' 5 2 6 14' 6'' x 12' 5 7 6 16' x 12' 5 12 6 17' x 13' 5 17 10	£ s. d. 18' x 14' 6 2 10 19' x 15' 6 8 0 20' x 16' 6 13 0 21' x 17' 7 8 6 22' x 18' 7 13 6	24' x 18' 25' x 19' 26' x 20' 28' x 21'	9	s. d 9 (4 4 9 (4
--	---	--	---	---------------------------	---

SCREEN CLEANING BRUSH

With Extension Handle

each 15 3

SEAT NUMERALS and LETTERS

IVORINE NUMERALS

 $\frac{3}{4}$ " or 1" Diameter, $1\frac{1}{2}$ " x $\frac{3}{4}$ " Oval or Rectangular per doz. 5 9

IVORINE LETTERS

per doz. 10/6 $1\frac{1}{2}'' \times \frac{3}{4}''$ per doz. 8 0 2" x 1" Rectangular

FIXING PINS for the above

per 100 1 0

"DUNLOPILLO" Balanced Density CUSHIONING

is proving more and more popular

because it gives THE ACME OF LUXURY and

LONG LIFE

Dunlopillo balanced density upholstery units are hygienic, do not sag or lose their shape,

give lasting service and INCREASE THE LIFE OF THE COVERING MATERIALS.

The cells are specially designed to give the greatest support where necessary.

The illustration above shows the seat squab fitted to the Ambassador seat tray. A similar unit can be supplied for the Cumberland, Bonnybridge and Shirley chairs illustrated on pages 95 and 96. The Shirley chair can also be fitted with the Dunlopillo back unit as illustrated right. Note: Dunlopillo "balanced density" squabs are exclusive to G.B-Kalee Ltd.





Gaumont-Kalee "Ambassador" Chairs in the Haymarket Picture House, Norwich.

Seating for every type of Auditorium

Illustrated on the following pages are chairs suitable for the Cinema, Theatre, Concert or Lecture Hall, Sports Arena and similar places of entertainment.

For nearly 40 years we have specialised in designing and producing seating of this nature. We know, and have mastered, all the problems entailed in the provision of chairs for every entertainment and educational purpose. Throughout the years continuous improvements have been sought and carried out, and we believe we now offer the finest and most comprehensive range of seating available.

Having our own manufacturing plants in High Wycombe, Stanmore and London, and enjoying the advantages of massproduction to meet an ever-increasing demand from home and overseas, we are able to offer our Chairs at the lowest possible prices consistent with the highest quality in both structure and materials. All seating can be supplied under our usual hirepurchase arrangements whenever desired.

We have a Specialist Service Division, which you are invited to consult on any question involving seating. Experts will investigate your requirements thoroughly and, without obligation, advise you on the most suitable type of chair to meet the need in the most economical way.

The AMBASSADOR

the most amazing advance in Cinema and Theatre Seating

Outstanding in Design Construction and Application

Exhibitors and Trade Press representatives who have examined and tested the "AMBASSADOR" chair have acclaimed it as the "ultimate" in cinema and theatre seating. It provides the utmost in sustained luxurious comfort. It is a complete departure from the old conception of seat design and construction. Perhaps more important to the Exhibitor, it requires the lowest possible maintenance. Everyone with interests in the entertainment industry should not fail to see the "Ambassador" at any of our Branch Showrooms.

Prices

"Ambassador" chair with highly polished selected hardwood armpad, interior counterweight, and "Dunopillo" balanced density seat and back units covered with:-

> Brown shade large herringbone pattern Mohair Cloth, or Heavy Quality Spot Design Material green/white or blue/white, per chair nett £6 0 0 Woollen Tapestry rust or green shade, or Lasting cloth red rust shade per chair nett £6 2 3 Plain Moquette Velvet dyed to any required colour, or Heavy grade Tinkertex Cloth vermilion or wine shade, or Jaspe Moquette Velvet red or orange per chair nett £6 3 9 Plain Mohair Velvet dyed to any required colour per chair nett £6 12 0 Crimped Mohair Velvet or Curled Mohair Velvet dyed to any required colour per chair net £6 13 9

All prices include up to 10% extra armpads and standards (11 with each 10 chairs) and up to 20% extra aisle panels (2 with each 10 chairs) for commencing and finishing the rows.

Carriage paid Great Britain on orders covering not less than 100 chairs.

Upholstered "Dunlopillo" armpads 5/6 per chair extra.

Coloured illustrated catalogue sent on request.

SEAT

BACK

Up to 18" deep, 16 springs, fully upholstered hair and fibre or fibre pad with Linta-

felt overlay.

Up to 20" deep, 12 springs, upholstered Lintafelt and

canvas.

ARMPADS

10" long, upholstered sponge rubber or polished hardwood. STANDARDS Heavy cast solid ends, open

panel centres.

Plain or Imprinted Duck to any required colour. Wood arm pads. Per Chair £4 7 0 Sponge rubber arm pads. Per Chair £4 9 3 Mohair cloth, rubberised back, rust shade. Mohair cloth, herringbone pattern brown shade. Heavy quality spot design material, green/white or blue/white.

Per Chair £4 10 Wood arm pads. Sponge rubber arm pads. Per Chair £4 13 3 Heavy grade Tinkertex cloth, vermilion or wine shade. Woollen Tapestry, rust or green. Lasting cloth, red/rust shade.

Per Chair £4 14 3 Wood arm pads. Sponge rubber arm pads. Per Chair £4 17 3 Plain Moquette Velvet dyed any colour, or red or orange Jaspe Moquette Velvet.

Per Chair £5 5 3 Wood arm pads. Sponge rubber arm pads. Per Chair £5 9 3 There is also a range of plain, crimped or curled mohair velvet dyed any colour, "Ryjack" cloth or "Vynide." Prices on request.

Interior counterweights can be fitted at extra

3/6 per chair.

"Cumberland"



DUNLOPILLO seat squab can be supplied as an alternative to springs; prices on request.

The "Bonnybridge"



DUNLOPILLO seat squab can be supplied as an alternative to springs; prices on request.

BACK

SEAT

ARMPADS

STANDARDS

Up to 18" deep, 16 springs, fully upholstered hair and fibre or fibre pad with Lintafelt overlay. Up to 20" deep, 9 springs

fully upholstered and trimmed two silk cords.

10" long, upholstered sponge rubber or polished hardwood. Heavy cast solid ends, open panel centres.

Plain or Imprinted Duck to any required colour. Wood arm pads. Per Chair £3 18 0 Sponge rubber arm pads. Per Chair £4 0 3 Mohair cloth, rubberised back, rust shade. Mohair cloth, herringbone pattern brown shade. Heavy quality spot design material, green/white or blue/white.

Wood arm pads. Per Chair £4 0 9 Sponge rubber arm pads. Per Chair £4 3 6 Heavy grade Tinkertex cloth, vermilion or wine shade. Woollen Tapestry, rust or green.

Lasting cloth, red/rust shade.

Wood arm pads. Per Chair £4 4 0 Sponge rubber arm pads. Per Chair £4 7 Plain Moquette Velvet dyed any colour, or red or orange Jaspe Moquette Velvet.

Per Chair £4 13 0 Wood arm pads. Sponge rubber arm pads. Per Chair £4 17 0 There is also a range of plain, crimped or curled mohair velvet dyed any colour, "Ryjack" cloth or "Vynide." Prices on request.

Interior counterweights can be fitted at extra 3/6 per chair.



SEAT Up to 18" deep, 16 springs, fully upholstered hair and fibre or fibre pad with Lintafelt overlay.

BACK Up to 20" deep, fully upholstered.

ARMPADS 10" long, upholstered sponge rubber or polished hardwood.

STANDARDS Heavy cast solid ends, open panel centres.

PRICES

Plain or Imprinted Duck to an	y required colour.			
	Wood arm pads.	Per Chair £3	9	0
	Sponge rubber arm pads.	Per Chair £3	11	3
Mohair cloth, rubberised back,		~		
Mohair cloth, herringbone patt	ern brown shade. Heavy	quality		
spot design material, green/whi				
	Wood arm pads.			
	Sponge rubber arm pads.	Per Chair £3	14	6
Heavy grade Tinkertex cloth, v	ermilion or wine shade. W	Voollen		
Tapestry, rust or green. Lastin	ng cloth, red/rust shade.			
	Wood arm pads.	Per Chair £3	14	9
	Sponge rubber arm pads.	Per Chair £3	17	9
Plain Moquette Velvet dyed at	ny colour, or red or orange	Jaspe		
Moquette Velvet.				
	Wood arm pads. Sponge rubber arm pads.	Per Chair £4	3	6
	Sponge rubber arm pads.	Per Chair £4	7	6
Plain Mohair Velvet dyed any	colour.			
	Wood arm pads.	Per Chair £,4	15	6
	Sponge rubber arm pads.	Per Chair £5	0	9
Crimped or Curled Mohair Ve				
	Wood arm pads.			
"D: 1" 1 1 0 11 505 1	Sponge rubber arm pads.	Per Chair £5	4	0
"Ryjack" cloth, Quality 535, 6	30 or 655.			
	Wood arm pads.	Per Chair £4	2	6
(77 11 10 11 17 6	Sponge rubber arm pads	Per Chair £4	6	3
"Vynide" Quality V.6.				
	Wood armpads. Sponge rubber armpads.	Per Chair £3	16	9
(TT : 1 !! O !!: TI 00	Sponge rubber armpads.	Per Chair £3	19	6
"Vynide" Quality V.22.	177	D 01 : 01		
	Wood armpads. Sponge rubber armpads.	Per Chair £4	0	3
	Sponge rubber armpads.	Per Chair £4	3	6

"Dunlopillo" balanced density seat and back squabs can be supplied as alternatives to the above; prices on request. Interior counterweights can be fitted at extra 3/6 per chair.

The "Springwood"



SEAT

BACK

ARMPADS

flock. 10" long, polished hardwood or upholstered sponge rubber.

Up to 17" deep, 6 springs, upholstered flock and/or

Up to 20" deep, upholstered

STANDARDS Heavy cast solid ends, open

fibre, and/or hair.

panel centres.
Plain or Imprinted Duck to any required colour. Wood arm pads. Per Chair £3 3 9 Sponge rubber arm pads. Per Chair £3 6 0 Mohair cloth, rubberised back, rust shade. Mohair cloth, herringbone pattern brown shade. Heavy quality spot design material, green/white or blue/white.

Wood arm pads. Per Chair £3 6 Sponge rubber arm pads. Per Chair £3 9 0 Heavy grade Tinkertex cloth, vermilion or wine shade. Woollen Tapestry, rust or green. Lasting cloth, red/rust shade.

Wood arm pads. Per Chair £3 8 9 Sponge rubber arm pads. Per Chair £3 11 9 Plain Moquette Velvet dyed any colour, or red

or orange Jaspe Moquette Velvet.

Wood arm pads. Per Chair £3 16 0 Sponge rubber arm pads. Per Chair £4 0 0 There is also a range of plain, crimped or curled mohair velvet dyed any colour, "Ryjack" cloth or "Vynide." Prices on request.

Interior counterweights can be fitted at extra

3/6 per chair.

SEAT Up to 15" deep, selected hardwood frame, lightly upholstered in centre, top covered material selected, finished banding and studs, highly polished wood margin all round.

6" to 7" deep highly polished selected hardwood. Ogee BACK pattern or continuous curve. **ARMPADS** 10" long highly polished

selected hardwood. STANDARDS Heavy fine cast-iron arm-type ends and centres.

Plain or Imprinted Duck to any required Per Chair £.1 17 3 Mohair cloth, rubberised back, rust shade. Mohair cloth, herringbone pattern, brown shade. Heavy quality spot design material, green/white or blue/white. Per Chair £1 17 9 Heavy grade Tinkertex cloth, vermilion or wine shade. Woollen Tapestry, rust or green. Lasting cloth, red/rust shade.

Per Chair £1 18 3 Plain Moquette Velvet dyed any colour, or red or orange Jaspe Moquette Velvet.

Per Chair £1 19 9 Plain Mohair Velvet dyed any colour.

Per Chair £2 2 0 "Ryjack" cloth, quality 535, 630 or 655. Per Chair £2 0 3 "Vynide" Quality V.6. Per Chair £1 18

"Vynide" Quality V.22. Per Chair £1 19 9 The DERWENT without arms. Specification as above but without arms and armpads less 3/= on prices shown.

Both models can be fitted with exterior counterweights at extra 3/6 per chair.

The "Derwent"



Backs of extra depth made of selected hardwood framed-up with flush ply front highly polished throughout at extra per chair.

18" deep 9/3 20" deep 9/6

The "Dreadnought"

SEAT Up to 15" deep. Selected hardwood adzed to give

saddle shape, heavily battened, highly polished on top, stained underneath.

BACK

Up to 6" to 7" deep, selected hardwood highly polished. Ogee pattern or continuous

curve.

ARMPADS

Up to 10" long, highly polished hardwood.

STANDARDS Heavy fine - cast arm type ends and centres.

Price £1 13 6 each

If fitted with armless standards and without armpads. Price £1 10 6 each

ALTERNATIVE BACKS: The above chairs can be fitted with backs of greater depth, made of selected hardwood framed-up with flush ply in front, highly polished throughout at the following additional prices per chair:—

18" deep 9/3 20" deep 9/6

ADZED TYPE SEAT



100

100

Exterior counterweights to tip seat automatically can be supplied at 3/6 per chair extra

The "Dreadnought"

SCROLL TYPE SEAT



Exterior counterweights to tip seat automatically can be supplied at 3/6 per chair extra

SEAT

Up to 15" deep. Heavy ply seat with strengthening stays. Highly polished on top and stained underneath.

BACK

Up to 6" to 7" deep selected hardwood highly polished Ogee pattern or continuous curve,

ARMPADS

Up to 10" long highly polished hardwood.

STANDARDS Heavy fine - cast arm type ends and centres.

Price £1 14 9 each

If fitted with armless standards and without armpads Price £1 11 9 each

ALTERNATIVE BACKS: The chairs can be fitted with backs of greater depth, made of selected hardwood framed-up with flush ply in front, highly polished throughout at the following additional prices per chair:—

18" deep 9/3 20" deep 9/6

Transportable Standards



permit the erection of 2, 3, 4 or 5 chairs as rigid transportable units

Ideally suited for DANCE HALLS CONCERT HALLS LECTURE HALLS SPORTS ARENAS

and other places of public assembly where it is desired to remove or change the position of seats.

These standards which are of special design with broad splayed feet are linked together by an angle iron bolted at the base.

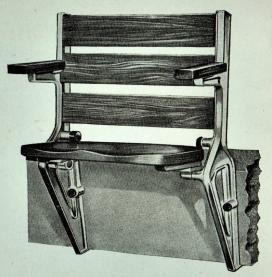
They permit the erection of 2, 3, 4 or 5 chairs as rigid transportable units, and obviate the necessity of screwing to battens or to the floor in order to obtain stability.

The above illustration shows the Transportable Standards as fitted to the Derwent chair. They can also be supplied for the Cumberland, Bonnybridge, Shirley, Springwood and Dreadnought models in the Gaumont-Kalee range.

PRICES ON APPLICATION

The "Stadium"

The "Stadium" model is an extremely popular and serviceable seat for all types of sports arenas, both for indoor and outdoor purposes. It is designed and made specially to withstand the hard and rough usage these seats generally receive, and they will give long and satisfactory service.



The ideal chair for

Indoor and Outdoor

SPORTS ARENAS . SWIMMING BATHS

SEAT: Depth as required up to 15". Selected hardwood adzed to give special saddle shape: fitted underneath with substantial hardwood bracing battens to receive cast swivelling brackets.

BACK: Special three-section design to form full depth effect, consisting of three 4" rails of selected hardwood. Latest type continuous curve.

ARMPADS: up to $10^{\prime\prime}$ long selected hardwood, scroll type, straight type dome top or tapered shape.

STANDARDS:—Heavy fine cast-iron, with special slotted back lugs to receive rails and having six point fixing to ensure rigidity. Provision is made for single-point fixing, with substantial bolts, into the prepared face of the concrete risers. A special cushion buffer is mounted on a spindle to ensure quiet tipping action.

FINISH: All exposed woodwork on seat, back and armpads highly polished, underneath seat stained only: alternatively, woodwork can be finished weatherproof preservative.

PRICE £2 5 6 each

The "Stadium" chair can also be fitted with special standards for fixing to the floor, instead of the face of risers. Prices on request.

ICES

Increase Your Sales.

with

the GAUMONT-KALEE

SERVICE TRAY

SMART APPEARANCE: HYGIENIC
NAME PLATE and CONTENTS ILLUMINATED
BOTH HANDS FREE TO SERVE
CURVED BACK FOR COMFORTABLE CARRYING
ADJUSTABLE WEBBING STRAP

Constructed from lead coated sheet steel finished high gloss cream stove enamel. The top canopy is fitted with an ice-blue "Perspex" panel lettered "ICES." Panels with other wording can be supplied—prices according to number of letters. Underneath the canopy is mounted a battery and bulb which is controlled by a miniature switch at the side of the tray. A substantial black webbing strap with buckle adjustment is fitted to the tray.

PRICE £4 7 9 each

ALTERNATIVE PANELS: Panels with 4 letter word, each 12/0
Additional Letters each 1/11

ICE CREAM SPOONS

You can now give this additional service to every customer at a cost of only .08d. each. It will be appreciated by all who fear soiling their clothes or dislike eating from the cardboard lid. The spoons are hygienic and are made of wood.

6/9
per 1000

We can also supply
Paper Serviettes and Beakers
as well as
Cafe and Restaurant Equipment

SIGNS for DIRECTIONAL

and ADVERTISING PURPOSES

The interior illuminated signs shown on this page have a very elegant and distinctive appearance and will add to the attractiveness of any foyer, lounge or auditorium. The letters are illuminated by internal reflection of the light projected through the edge of the glass. Quotations will be gladly given for signs to any desired wording or shape. All prices shown are exclusive of

lamps.



"INTERNALITE" Type D illustrated above.

11" x 8"	Single sided	£4 16 3	Double sided £7 4 6
			Double sided £9 17 0
23" x 9"	Single sided	£8 6 3	Double sided £12 9 6
Suspension Chain	up to 1" oval	1/- per foot.	Ceiling Plates 7/6 per pair.



"INTERNALITE" Type CD illustrated at left.

11" x 6"	Single Sided	£6	11	3
	Double Sided			

13½" x 8" Single Sided £8 9 9
Double Sided £11 13 6

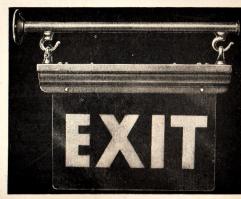
20½" x 9" Single Sided £9 17 9 Double Sided £13 19 6

The "EDGERAY" Illustrated right 11" x 8" Oblong glass £4 10 0 16" x 9" Oblong glass £6 6 0

24" x 9"	Oblong	glass	£7	13	0
Bracket for	fixing a	t Rig	ht Ar	igle	to
Wail 11" x 8"	Sign		C1	,	^
16" x 9"	Sign	::	£1 £1	5	0
24" v 9"	Sign		~	2	0

Wall Brackets for fixing parallel with the wall per pair 18/-

Ceiling Plates complete with two 18" chains for hanging sign from ceiling per pair 10/3



STRIPLIGHT LAMPS for use in the above fittings, extra. 8 11/16" or 11 3/16" 30 watt each 6/4

The standard colouring of lettering of these signs is white but other colours can be supplied at extra cost.

"EASYREAD" Directional Signs

Designed for surface fixing or recessing into the wall. The front panel is detachable and is finished cream ripple enamel with outer edges shaded in beautiful metallic colours of red and gold, green and silver, etc. Fitted with lampholder only and with red or green glass.

	Si	ze of	Pane	el Size of Letter			
EXIT	1	53"	x 11"	7"	£2	3	11
WAY OUT	2	6"	x 10"	6"	£,3	13	11
EMERGENCY	EXIT 2	3" x	141"	Emergency 3" Exit 6"	£.4	1	1
LADIES	1	2"	x 4"	13"	£.2	6	2
GENTLEMEN	1	5"	x 4"	$1\frac{3}{4}$	£2	8	6

EXIT BOXES and SIGNS



EXIT BOXES Standard size 14" x 8". Strongly made in black enamelled sheet steel, well ventilated. Fitted with white opaque glass which can easily be removed for cleaning

"NO EXIT," "EMERGENCY EXIT," "LADIES" or "GENT'S TOILET." each 30/0 Quotations gladly submitted for all types of illuminated signs, and signs with special wording.

THE NEW "SECUNDALUX"

The cheapest secondary lighting system that requires

GENERATORS
ACCUMULATORS
CHARGING PLANT
EXTRA WIRING

Lights up automatically if main light fails. Standard regulation wording, EXIT, NO EXIT, WAY OUT. Appearance of box is similar to illustration above; further details on page 118.

Price £9 0 0 complete and ready for fixing.

SLIDES

Use "PERFECT" Blue Opaque Slides	
For some years there has been difficulty in obtaining slides	
due to the shortage of raw materials. We now have pleasure	
in introducing The "Perfect" Blue Opaque Slides which are	
available ex stock. Price per box containing 12	. 3/0
BLACK SLIDES box containg 12	3/0
BLACKS "PROJECTA" SLIDES Type your own announce-	
ments. Box containing 72	16/0
	4/6
	c 2/0
	h 1/6 =
	h 2/3
Slides drawn to special wording, etc.	-

SLIDE BOXES

Made of stout gauge steel with grooved liner to hold 50 slides, hook fastening each £1 17 6



LAMPHOUSE: Constructed of stout gauge sheet steel finished crystalline black enamel with asbestos curtain at rear. Two light-tight side doors are fitted with fibre handles and large brass evenieces, enabling the lantern to be operated from either side.

ARC LAMP: Standard type as illustrated-35 amp or 50 amp.

STAGE and FRONT TUBE: Made of brass, bolted to the lantern front. Slide carriers are built in the stage. The front plate is of cast aluminium, accurately machined to take the slide holder. Provision is made for adjusting the slide perfectly square on the

LENS: 2" Diameter cylinder lens, any focus up to 26".

LENS MOUNT: Rack and pinion with hinged shutter.

CONDENSER: 4½" Plano for standard slide carrier, 5" Plano for Universal.

SLIDE CARRIER: All metal to take 34" x 31" English size slides, or Universal to take English and 4" x 3\frac{1}{4}" American slides.

STAND: Heavily built of cast-iron and consists of base column and rotating pillar. The stand top, to which the lantern is bolted, is of heavy gauge sheet metal. It is pivoted, and can be clamped to the desired angle of throw. The stand is finished crystalline black enamel.

TERMINAL BLOCK: Totally enclosed pattern, conforming to the regulations.

No. 8 Model with 35 amp Arc, standard slide carrier, complete on stand

No. 9 Model with 50 amp Arc, standard slide carrier, complete on stand

Extra for Universal Slide £2 10 0 Carrier

STANDARD MODEL on Wrought-Iron Stand

Specification as the de luxe model, but on wrought-iron stand, enamelled bright black. Fitted with slotted stays permitting the setting of lantern to any desired angle.

With 35 amp Arc Lamp and standard Slide carrier Price £36 With 50 amp Arc Lamp and standard Slide carrier Price £.40 Universal Slide Carrier extra £2 10 0

AUTOMATIC COLOUR WHEEL as shown on page 115 can be fitted to all the above slide lanterns.

Bi-unial Slide Lantern on Pedestal Stand ARC LAMPS: Standard 50 amp as shown.

BI-UNIAL LANTERN

The "PREMIER"

Complete on Stand as illustrated on left with standard size carriers.

> PRICE £100

Universal Slide Carriers £5 extra

LAMPHOUSE: Made of stout gauge sheet steel, finished crystalline black enamel. Lighttight doors are fitted with brass eyepieces. Asbestos curtain at rear.

STAGE and FRONT TUBE: Made of brass bolted to the lantern front. Slide

carriers are built in the stage, accurately machined to take the slide holder. The slide carrier can be adjusted perfectly square on the screen.

LENSES: 2" Diameter, any focus up to 26".

LENS MOUNTS: Rack and Pinion.

CONDENSERS: 4½" Plano for standard slide carrier, 5" plano for universal SLIDE CARRIERS: All metal to take 3½" x 3½" English size slides, or Universal to take English and 4" x 3\" American slides.

IRIS DIAPHRAGM DISSOLVERS: Fitted in front of lens mounts with

pivoted arm to enable a gradual and effective dissolving of one picture into the

STAND: Heavily built of cast-iron and consists of base column and rotating pillar. The stand top to which the lantern is bolted can be pivoted and clamped to the desired angle of throw.

TERMINAL BLOCK: Totally enclosed pattern, conforming to the re-

AUTOMATIC COLOUR WHEEL as shown on page 115 can be fitted to the Bi-unial Slide Lantern.

The GAUMONT-KALEE

"VULCAN" Lantern Slide Projectors

Specially designed for attaching to the side of the Gaumont-Kalee "Vulcan" Lamphouse. It is an essential equipment where it is required to show slides but no space is available in the projection room for the standard slide lantern. Of robust design and fitted with a triple vertical slide carrier and light cut-off. The arc lamp is the "SL" scissors type, strong and capable of hard continuous service.

PRICE £38 10 0

Stage Equipment

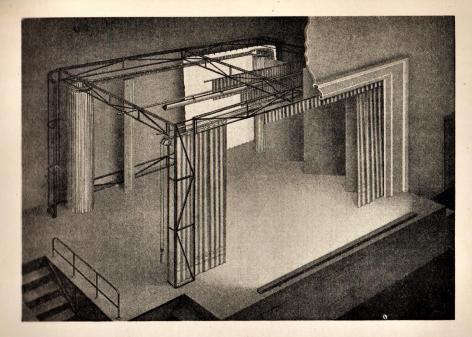
for the Theatre, Cinema School and Village Hall

The design and supply of equipment for the Stage is a specialist job. Each type of Stage needs its own peculiar requirements suitable for its own type of entertainment. Theatre, Opera, Ballet, Variety, Cinema, Cine-Variety, School, Public Hall, Village Hall — each has its own particular function and must be equipped accordingly.

The best advice we can offer is to consult the expert. Call in the services of our organisation, which has specialised in this field for more than 30 years. We have carried out installations for the largest theatres, as well as for the smallest village halls, in the country: in passenger liners, ships of the Royal Navy and wherever stages are required.

Our Service includes a survey (wherever necessary), the preparation of drawings, a recommendation for the most suitable and economical type of equipment for the purpose, and advice on the actual layout of the stage.

We are pleased to collaborate more closely with you in order to achieve an installation in which we can both find satisfaction.



The Tubular Fit-up Stage

enables a permanent or temporary stage to be erected as desired in any building,

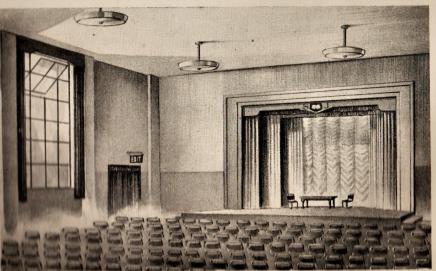
without structural work.

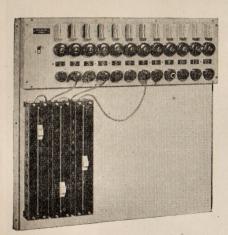
Made of steel tubes, welded into rigid, handy sections, this fit-up stage — which can be designed in any size to suit the building — will stand on any platform, and can be dismantled at will. Attractive prosceniums can be formed by curtains.

It is the ideal stage set-up for the School, Lecture Hall, Village Hall,

or Hospital.

Similar construction can be used in Town Halls, Baths, etc., to form a permanent stage without structural alteration of the building. In such cases the proscenium is of preformed metal sections.





The "SCOLASEEL" MINOR and MAXIMA

Stage Switchboards

Designed to satisfy a great need in small cinemas and halls for a form of control which is both flexible and inexpensive.

£.27 10 0

£30 0 0

FLEXIBILITY

This requirement has been achieved in the "Scolaseel" which controls 12 circuits into each of which a dimmer can be plugged and the circuit dimmed or brightened as required. The plug can then be withdrawn for use on another circuit, leaving the first in a fully blacked out or brightened position. Any number up to 9 circuits on the Minor and 6 on the Maxima can be dimmed or brightened simultaneously whilst the remainder can still be operated on switches irrespective of the dimmers.

ECONOMY

Dimmers are supplied as separate units and the number fitted depends on the requirements of the customer. Additional dimmers can always be added at a later date if required. In the meantime the circuits can be operated by the switches.

CONSTRUCTION

Pressed steel framework suitable for wall mounting with a top panel carrying 12 fuses, 12 silent A.C. switches, 12 series sockets and a silent A.C. master blackout switch. Beneath the panel are fixings for slider type dimmers fitted with short leads and plugs.

INSTALLATION

Designed for permanent fixing, internally wired to terminal blocks for easy connection of outgoing circuits; "Knockouts" provided for conduit entry. Numbered ivorine labels fitted for identification of each circuit. For operation on 200/250V A.C., single phase supply only.

"SCOLASEEL"						
control of up			circuit,	with	space	for
9 dimmers, b	ut less dim	mers				

"SCOLASEEL" MAXIMA to control from 600 to 1000W per circuit with space for 6 dimmers, but less

DIMMERS Slider type with leads and plugs

WILLIAS SHUCE LYP	c with icads and prag	,		
250 watt	£2 15 3	Suitable for M	IAXIMA	
300 watt	£.2 19 0	600 watt	£4 16	3
400 watt	£3 7 1	750 watt	€.5 4	6
500 watt	£3 12 11	1000 watt	£5 15	6

The

"MINISEEL"

Dimmer Board

The Latest Design in Stage and Auditorium Lighting Control

The 36 way Choke type switchboard control illustrated measures only 3' 0" high x 2' 0" wide x 1' 6" deep. The controls are top row two way and off switches which throw the circuit either into the Bank Master, independent of Master, or off. Beneath the switches are the dimmer levers of the independent circuits. On the left is the Bank Master Dimmer with its two way and off switch. The Grand Master handwheel is in the bottom panel, flanked by D.C., and A.C., supply switches.

The "Miniseel" dimmer board uses chokes for dimming control. Unlike the resistance type dimmers which dissipate the unrequired energy in heat, the choke type only uses the current that is necessary to bring the lamp to its desired brilliance, plus a small amount of current used in the control gear.

At a London Theatre under test on a given production a current saving of 20% was experienced.

THE BASIC PRINCIPLE. The passing of a current through the D.C. windings of a saturable choke will cause a magnetic saturation of the core and will vary the impedance in the A.C. windings. The variation is in the region of 1 to 100 thus making the very small controls possible. Chokes are made in various sizes from 500 to 3,000 watts.

The switches and the dimmer lever are the only two moving parts, thus reducing maintenance costs to the minimum. The saturable choke and metal rectifier are virtually everlasting. Expensive valves have been avoided because their life is so limited. Choke type switchboards are suitable for operation only on A.C.

Note these advantages:—

A perch can often be cut down and valuable stage space saved.

Control panel is so small it can be installed at stage level or front of house if desired.

Dimming is proportionate — when the master dimmer is moved it varies the voltage of all the dimmers in the circuit.

Numerous pre-sets can be obtained with the use of only one panel.

Fluorescent Lighting can be dimmed or brightened with no perceptible "step" off or on.

Only one person is required to operate even a large board.

Control Panels built to suit your own theatre

For small stages or as an auxiliary board to control temporary equipment there is a 12 way portable choke board with master dimmer. The layout is similar to the larger types and has exactly the same controls and advantages.

We shall be pleased to advise, and submit prices of the most suitable equipment for your theatre, on request.

108

DIMMERS

									PRIC	ES							
				Mo	del '	WS							Mo	del	CS		
		SI	idir				cre	w			SI	idin	ıg			crew	
			mn				lotio				Di	mm	er			otio	n
200	watts	£.2	4	11		£.3	9	6			£.1	18	4		£3	0	8
300	33	~2	13	2		~3	17	9			2	4	8		3	8	7
400		3	0	9		4	5	4			2	11	1		3	16	7
500	25 .	3	6	0		4	10	7			2	17	6		4	4	8
600	>>	4	10	6		6	4	1			3	16	7		5	5	3
750	33	5	1	3		6	14	10			4	6	2		5	16	6
1000	33	5	12	7		7	6	2			4	15	8		6	7	7
1250	33	6	7	10		8	5	2			5	8	5		7	0	4
1500	33	7	17	6		9	15	6			6	14	0		8	12	4
2000	22	8	19	8		11	4	7			7	13	2		9	11	6
2500	22	10	3	0		12	16	2			8	12	3		10	15	4
3000	>>	11	4	7		14	4	9			9	11	5		11	19	3
3500	22	12	7	4		15	14	5			10	10	7		13	3	2
4000	>>	13	9	6		17	4	1			11	9	9		14	7	2
4500	>>	14	11	7		18	13	10			12	8	9		15	11	0
	99		1100	0		20	5	6			13	7	11		16	14	11
5000	99	15	15	11		20	19	5			13				10	_	
5500	22 .	16		11		CONTRACTOR OF STREET										_	
6000	22 .	17	4	1		21	14	7				_				_	



Everything for the Theatre

. FLOODS BATTENS **SPOTLIGHTS** SAFETY CURTAINS **FOOTLIGHTS**

ORGAN LIFTS

CURTAIN TRACKS & CONTROLLERS SWITCHBOARDS & DIMMERS REVOLVING STAGES **CYCLORAMAS**

illustrated catalogue sent on request

Weatherproof STRIPLIGHTING

Decorative striplighting for use with coloured lamps, which can be slung from trees, posts, etc. Unaffected by heat, moisture or salt water. Consisting of special Lampholders which may be instantly secured, in any position, to 7.029 flat twin rubber covered cable.

B.C., Lampholders doz. £1 3 8, gross £13 17 2, 1,000 £94 2 2 E.S., Lampholders doz. £1 5 6, gross £16 16 0, 1,000 £98 8 9 Rubber sleeves doz. 6 10, gross £3 18 9, 1,000 £23 12 6 7.029 Twin C.T.S. flat cable marked for spacing of holders per 100 yards £,10 10 0

Less than 100 yards plus 5%

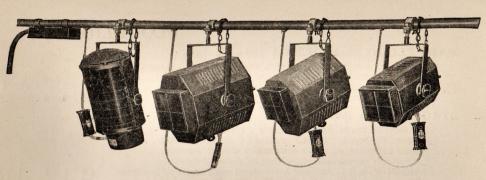
FLOODLIGHTS				
BABY FLOOD Model W.B.F.I. 100 - 150 watt.				
A well constructed floodlight, useful for small stages, illuminating decorative features, etc. Fitted with B.C. Lampholder, colour screen, and unbreakable Silverlite reflector. Mounted in an adjustable supporting trunnion.	£2	8	6	
STAGE FLOOD 500 - 1000 watt.				
Model W.S.F.2. with suspension trunnion and barrel clamp	£8 £7 £13	1 12 17	8 6 2	
OVERHEAD FLOOD 500 - 1000 watt.				
Designed specially for floodlighting stage or ballroom floor etc., in colour. Fitted with G.E.S. lampholder on focussing tube, unbreakable metal reflector and colour screen in detachable frame. All mounted in supporting trunnion with				
suspension hook or barrel clamp. Model W.A.A.I. Also supplied in groups of three with primary colours per-	711	8	9	
mitting modern colour change lighting by means of dimmers. Mounted in special suspension frame. Model W.A.A.3.	38	0	0	
WEATHERPROOF FLOODLIGHTS—see page 66.				
FOOTLIGHTS and BAT	T	EN	S	
FOOTLIGHT Magazine Type.				
An efficient and stoutly constructed footlight for use with 100 - 150 watt lamps. Arranged with 7" or 8" compartments each complete with B.C. lampholder, unbreakable Silverlite reflector and metal frame colour screen. All wired in three or four circuits, terminating in special conduit entry connection box on actor's right or left. Price per foot run in any length	£2	14	6	
BATTEN Magazine Type.	~-	•	ŭ	
Specification as for footlight but fitted with special horseshoe suspension brackets every 6 ft. for adjusting angle of tilt and with circuits terminating in special connection box on one end, arranged for flexible tail entry with gripping gland.	£2	17	9	
SUSPENSION GEAR for Battens				
5 cwt SELF SUSTAINING WINCH with three div. drum £ SUSPENSION BARREL 2" Diameter, per foot BARREL CLAMPS, one required per horseshoe each	£2	15 4 5 6 16	8 8 5 3 2	

PULLEYS, 4" single, on fixing plate, PULLEYS, Triple each £2 FLEXIBLE TAILS, in asbestos hose

LINK BOXES Wall mounting for connection of Batten tails. 6 Way for three circuits, 8 Way for four circuits Extra ways

per foot

Lamps are not included with the above equipment.



SPOTLIGHT BARS

Designed for use alongside Battens, and can be used for Spots, Floods, Acting Area or Horizon Floods.

We can also supply a wide range of stage floor plugs or dips, wall pockets and accessories for stage electrical work.



FLOODLIGHT 1000 watt.

Type SEF 10 suitable for lighting from the wings or from overhead bar



FOCUSSING SPOTLIGHT

Type SES 6, 250 watt with an effective throw of 20 ft.



GROUNDROW made in 6 ft. lengths with fully adjustable supports for altering angle of throw; fitted with plugs and sockets allowing any number to be inter-connected.

We are specialists in all forms of exterior and interior lighting and are fully equipped to serve and advise upon suitable equipment for Cinema and Theatre stages, Dance Halls and all places of entertainment. We shall be pleased to send any further information required, or arrange for one of our representatives to call and discuss your problems, without any obligation.

SPOTLIGHT 500 watt

An efficient and well made spotlight complete with 6" diameter lens, 3 colour screens in metal frames, Silverlite reflector and E.S. holder mounted on focussing tray with external adjustment.

MODEL W.S.3. On short stand

MODEL W.S.4. On telescopic floor stand with heavy £12 10 3 cast base

SPOTLIGHT 500 - 1000 watt.

This spotlight is double cased, and has a new and improved louvred ventilation. Complete with 6" diameter lens, G.E.S. lampholder and reflector, both mounted on independent focussing trays with external adjustment, three colour slides and colour wheel with fittings.

£.12 12 7 MODEL W.S.7. On short stand

MODEL W.S.8. On telescopic floor stand with heavy cast base

£.15 14 11

£8 19 0

BATTEN SPOTLIGHT 500 - 1000 watt.

Of similar construction to Models W.S.7. and W.S.8 with double cased body, but with special enclosed focussing adjustments to prevent stray light from reaching the stage. Complete with adjustable suspension trunnion fitted with barrel clamp for 2" barrel, 3 colour slides and safety grill over lens.

£10 12 6 MODEL W.B.S.I. Also made as front of balcony spots, with special supporting

brackets at the same price.

SPOTTING ATTACHMENTS.

A special fitting designed to attach to the front of any of the above spotlights. Complete with three diaphragms and special combination of lenses. Ensures a sharp clear spot free from filament image.

£6 1 3

WEATHERPROOF SPOTLIGHTS

The "MAIESTIC" Concentrating Spotlight Projector For use with 500-1000 watt B.I. projector lamps. The Majestic spotlight will project a concentrated beam from 50 ft. to 350 ft., and is suitable for the illumination of clocktowers, tops of buildings etc., or where it is desired to concentrate the illumination within a prescribed area.

Constructed throughout of lead-coated steel and fitted with special circular spill shields, parabolic metal reflector, G.E.S. lampholder with focussing adjustment, and watertight gland for cable entry. The front glass is fitted in detachable flange for access to lamp. Mounted on special stand giving angle adjustment in all directions.

Price £17 17 0

Colour screen to fit over front, Red, Blue, Amber or Green each £3 6 The "RITZ" 500 watt Weatherproof Spotlight Specially designed for outdoor use and is constructed of lead coated steel. Fitted with E.S. lampholder, 5" Silverlite reflector mounted on focussing tray with external adjustment. A glass splitter screen enables a soft edge intense circle of illumination to be projected. Colour screens can be inserted and the special stand permits angle adjustment in all directions.

Price £12 11 Colour Screens: Red, Blue, 7/11 each. Green or Amber each each £1 13 0 Lamp, 500 watt Type E.

Lamps are not included in the prices of the above equipment.



The "Premier" Lantern has been specially designed for Cinemas and Theatres where the use of a slide lantern as well as a spotlight is required but where there is insufficient room in the operating box to install separate units.

The Lantern is rigidly constructed, and mounted on a heavy cast

pedestal stand, and embodies many special features.

HIGH INTENSITY ARC LAMP of 75 amperes capacity with magnetic flame control, giving great intensity of light and capable of projecting a brilliant beam up to 150 feet. The lamphouse is made from stout gauge sheet steel, and has doors each side, fitted with large windows for observation of the arc. SLIDE PROJECTION ATTACHMENT, fitted with a 5" diameter cast condenser mount and a heat resisting rear lens. The metal universal slide carrier will accommodate the standard $3\frac{1}{4}$ " x $3\frac{1}{4}$ " slides or 4" x $3\frac{1}{4}$ " for projecting backgrounds. The brass extension tube has a rack and pinion focussing lens mount, fitted with 2" diameter lens, up to 26" focus.

DISSOLVER, 4" iris type giving a perfectly focussed spot of varying diameters.

BARN-DOOR CUT-OFF, adjustable for use horizontally, vertically or diagonally, will provide a perfectly focussed strip of light of any desired dimensions

COLOUR MEDIUMS are contained in specially designed holders permitting instantaneous colour change.

ADJUSTABLE COUNTER WEIGHTS ensure perfect balance at any

angle and ease of operation.

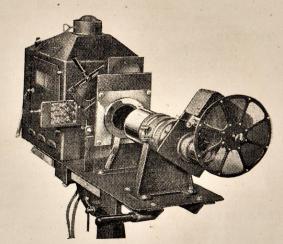
STAND is the pedestal type, heavily built of cast iron and consists of base, column and pillar which rotates in the column. The lantern is bolted to the stand top, which is constructed of heavy gauge sheet metal. It is pivoted to the stand pillar and has semi-circular plates on either side in which are quadrant slots so that the lantern can be tilted to any desired angle.

TERMINAL BLOCK for mains lead is of the totally enclosed pattern and conforms to the latest Council Regulations.

FINISH is black, but any colour can be supplied at slightly increased cost.

PRICE £80 . 0 . 0

Supplied complete on stand, including Arc Lamp, Condenser, Lens, Slide Carrier, Curtain, Terminal Block and Leads and set of six coloured heat resisting gelatines in metal frames. Hire Purchase Terms arranged, if desired.



The "Premier"

AUTOMATIC COLOUR WHEEL

A simple and inexpensive attachment, adaptable to most models of "Premier" slide projectors. It is a particularly valuable adjunct to the All-Purpose Lantern illustrated on the opposite page.

Coloured Patterns

It will project on the screen, or stage curtains, constantly moving coloured light, in an unlimited range of patterns that blend perfectly one into the other. Beautiful background effects, that will mystify and enthral your audience, are simply and easily obtained.

Variety

The changing colours can be made to move across the screen horizontally, vertically or diagonally, as the complete device can be rotated on its own axis.

The speed is readily varied, from a complete change of colour every 15 seconds on the fastest, to every 45 seconds on the slowest, by adjusting the governor blades. At all speeds the colours blend one into another without any blank period.

The 9½" diameter colour wheel is loaded with eight colours which can be easily removed, changed or altered in sequence. There are no screws to be mislaid or lost.

Figured glass slides give an unlimited range of delightful effects.

Automatic

The mechanism will run for 2-5 hours, depending on the speed used, without rewinding. A braking device is fitted for starting and stopping.

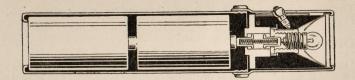
Manual operation for any particular show is obtained by the finger release catch at the end of the wheel spindle

A 9½" diameter dural Flicker Wheel for manual use can be provided at extra cost.

Price complete with set of four figured glass slides

£.20 . 0 . 0

91" diameter dural Flicker Wheel 30/- extra.



The "VARLEY" TORCH

Designed for heavy duty. Reliable, efficient and strongly made. The case is a seamless aluminium alloy tube with special thread which cannot be crossed or jammed. Reflector of Brightall finish (as used in searchlights). Patent spring switch, definite action makes this Torch vibration proof in all positions. Only two coil springs of tempered steel are used.

Price 15/2 each, including Purchase Tax.

The "CONCORDIA" TORCH

Two cell complete, less batteries. Price incl. P.T. £1 13 7 Three cell complete, less batteries. Price incl. P.T. £1 14 10

"G.E.C." TORCHES. Prices include Purchase Tax.

BA.241. 2 cell, focussing, $2\frac{1}{4}$ dia. reflector. Anod. case, Black, Blue, Red or Green. BA.250. 2 cell, non-focussing, $1\frac{1}{2}$ dia. reflector. Enamel case, Black, Blue, Red, Pink. Black crackle finish. BA.261. 2 cell focussing $2\frac{1}{4}$ dia. reflector. Chromium plated finish. BA.350. 3 cell focussing $1\frac{1}{2}$ dia. reflector. Anod case, Black, Blue, Red, Green. BA.351. 3 cell focussing $2\frac{1}{4}$ dia. reflector. Black anodised case. BA.360. 3 cell focussing $2\frac{1}{4}$ dia. reflector. Chromium plated finish. BA.361. 3 cell focussing $2\frac{1}{4}$ dia. reflector. Chromium plated finish. BA.361. 3 cell focussing $2\frac{1}{4}$ dia. reflector. Chromium plated finish. Cycle/hand lamp, Black finish $8/6$ each. Polychromatic Silver finish each.			
Blue, Red or Green. BA.250. 2 cell, non-focussing, 1½" dia. reflector. Enamel case, Black, Blue, Red, Pink. Black crackle finish. BA.261. 2 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.350. 3 cell focussing 1½" dia. reflector. Anod case, Black, Blue, Red, Green. BA.351. 3 cell focussing 2¼" dia. reflector. Black anodised case. BA.360. 3 cell focussing 1½" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish. BA.361. 3 cell focussing 2¼" dia. reflector. Chromium plated finish.	BA.240.		7/11
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each 16 Cycle/hand lamp, Black finish 8/6 each. Polychromatic Silver finish each. 9	BA.360.	3 cell focussing $1\frac{1}{2}$ dia. reflector. Chromium plated finish. each	12/9
Cycle/hand lamp, Black finish 8/6 each. Polychromatic Silver finish each. 9	BA.361.	3 cell focussing $2\frac{1}{4}$ dia. reflector. Chromium plated finish.	16/5
Ten Torenes emonates a more	Cycle/han	d lamp, Black finish 8/6 each. Polychromatic Silver finish e Pen Torches Chromium Plated each	each. 9/1 3/-

TORCH BATTERIES

EVER READY U 2 Single Cells	each	6d.
U 8 Single Cells	each	2½d.
TORCH BULBS Spot 2.5, 3.5 and 4.5 V	each	5½d.
Lens Head	each	10½d.

117

"THAWPIT" Cleaning Fluid. We are sole concessionaires in the Cinematograph Trade

for this well-known cleaning fluid. In addition to cleaning films it will remove dirt and grease from Cine apparatus, furnishings and uniforms. 1 gall.

€1 4 0

TICKETS

A wide range of prices stocked. Unfortunately, due to the paper shortage, there is a limited choice of colours and it is advisable to state an alternative colour when ordering.

Admission Complimentary	1 roll 5 rolls 10 rolls 25 rolls 50 rolls	Price Pe $\frac{3}{5}$ $\frac{2}{8}$ $\frac{2}{8}$ $\frac{2}{1}$ $\frac{2}{10}$ $\frac{1}{2}$	100 rolls 200 rolls 250 rolls 500 rolls 1000 rolls	1/9 1/6 1/5 1/4 1/3
Qua	ntities can be me	ade up in assorted	d prices.	

SPECIALLY PRINTED TICKETS

Not less than 100 rolls 1/10 per roll, 50 rolls 2/3 per roll For every change of printing, plus extra 6/0.

Lower rates for increased quantities, quotations on request.

RESERVED TICKETS

1/10 Books containing 100 in triplicate

TRANSFER TICKETS

Transfer Tickets, stock values only, can be supplied at

the following prices:-2/11 2/1 3 rolls 2 rolls 1 roll 20 rolls 2/3 2/8 10 rolls 5 rolls

We can also supply cut tickets and tickets for automatic machines Automaticket "H," "Ultimate," Bellgraphic "P,"

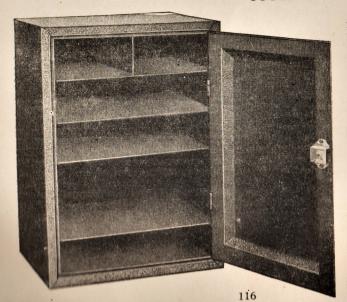
TICKET BOXES for ROLL TICKETS

To hold six rolls of tickets. Stoutly constructed of sheet

steel finished black crystalline enamel. Complete with padlock and key £1 7 0

	Compie	oco covert partition	
TICKET BOXES	made of WOOD Type 'G'	Type 'CA'	Type 'S'
To hold 2 rolls	25/4	38/4	23/4
10 hold 2 rolls	20/4	12/-	26/-
,, ,, 3 ,,	28/-	42/-	20/4
1	31/4	45/4	29/4
)))) 4))	24/	48/4	32/-
,, ,, 5 ,,	34/-		34/8
6	36/8	51/4	
,, ,, ,,		54/_	37/4
,, ,, / ,,	39/-		10/
8	41/4	56/8	40/-

TOOLS and SPARES CABINET



An invaluable fitting for every projection room Specially designed to hold tools and spares - everything available in an emergency. Substantially constructed of stout gauge sheet steel, all joints and partitions welded. The panelled door is fitted with a good quality lever lock, two keys are provided. The exterior is finished black crystalline enamel and the interior matt black.

Overall size height 24" width 16" depth 12" Price — £6 2 3

UMBRELLAS

Details and prices of Doormen's Umbrellas are available on

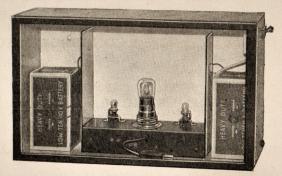
UNIFORMS

Owing to present-day material and price difficulties, we are unable to give details of uniforms and styles available, but would be pleased to advise Exhibitors on application.

VACUUM CLEANERS

All makes and types including domestic models, supplied. See pages 29, 30, 31 for three well known makes most suitable for cinemas, theatres, halls and all places which have to be quickly and thoroughly cleaned.

"SECUNDALUX" An efficient Low priced Secondary Lighting System



The ideal equipment for the small Hall

Immediately the primary lamp fails two secondary lamps are automatically switched on.

Powered by two heavy duty batteries which will provide full illumination for 18 continuous hours; in normal use the batteries will last several months.

Maintenance costs are less than any other system, and there are no expensive installation charges. Connection for the primary lamp is made to existing wiring by a 2 pin 5 amp. plug.

External appearance is similar to the EXIT box illustrated on page 103. The standard regulation wording NO EXIT, WAY OUT, can be supplied if desired.

GENERATORS ACCUMULATORS CHARGING PLANT EXTRA WIRING

complete with Batteries and Lamps and ready for fixing

Prices quoted throughout this booklet are subject to fluctuation and invoices will be rendered at prices ruling at time of despatch.



"NEOGRAM"

No installation cost.

The Interchangeable Neon Sign

"Neogram" incorporates a revolutionary development of the conventional neon sign. It permits free and speedy interchangeability of message and design, thereby overcoming the numerous limitations of what is acknowledged to be the most effective sales promotion medium. It can be used indoors, outdoors, in the cinema or theatre fover, hotels, shop windows or on tradesmen's vans and public indicators; in fact wherever it is desired to make a visual appeal to the public.

Some of the factors which contribute towards the almost unlimited uses of the "Neogram" are :-

Free and speedy interchangeability of message and design. Complete freedom of choice in layout of letters and ornamental designs. Absolute safety and simplicity of operation.

Elimination of radio interference. Long life due to absence of electrodes.

Weather-proof construction permitting indoor or outdoor use. Battery operation where no mains available, e.g. on vehicles etc.

DESCRIPTION. The standard "Neogram" sign can be plugged into the nearest mains supply point and consists of a shallow metal display cabinet enclosing a ferro-magnetic plate. Individual letters and characters with small magnets attached are fixed in any position on the plate. The hinged front of the case consists of tough splinter-proof laminated glass panel which when opened disconnects the electrical supply by means of an automatic safety switch, when closed protects the characters and suppresses radio interference.

A "flashing" device can also be incorporated if desired.

TYPE FACE. Two standard sizes

are available, 1½" and 2¾" high, in a

special orange shade which makes the

and has been approve Neogram equally effective in full daylight and in artificial light.

SAFETY: "Neogram" complies with the I.E.E. safety regulations and has been approved by the L.C.C. for use in exhibitions and places of public entertainment.

Price Standard "NEOGRAM" Display Case 27" x 9" £.19 0 0

Suitable for 200/260 or 100/130 volt, 50/100 cycles, A.C. mains. $1\frac{1}{2}$ " Letters 7/6, $2\frac{3}{4}$ " 9/6 each. Letters can be bought as and when required. Consumption is under 100 watts for 50 letters. Models available for other voltages and frequencies including D.C., and battery operation. Prices for larger signs on request.



Condensing Unit: Twin cylinder compressor open reciprocating type, using "Freon 12". Motor: \(\frac{1}{3} \) H.P. A.C.230v. 50 cycles, single phase heavy duty refrigerator motor. Automatic reset overload protection is built-in.

Brilliant high-gloss white stove enamel finish on rustless metal. Interior one-piece welded construction. Finish inside and out is of acid resisting vitreous enamel. Shelves made of welded steel bars heavily tinned. Eight aluminium ice trays make 168 cubes (18lbs.) of ice. Frozen food locker of approximately 2½ cubic feet capacity at base of cabinet. Spacious anodised aluminium crisper for storage of salads and vegetables.

PRICE

Gross Capacity: 18.64 cubic feet. Nett Food Storage Capacity: 17.93 cubic feet. Shelf Area, including bottom locker: 25.6 cubic feet. £189 · 10 · 0

Other models of Kelvinator refrigerators can be supplied including domestic cabinets from from £95 19 2. Full details sent on request. See also page 72.

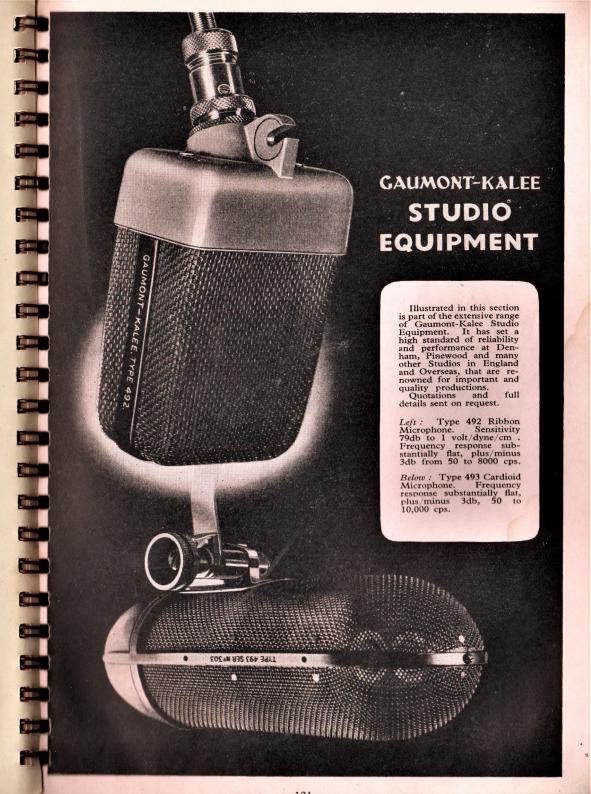
We can supply all makes of Refrigerators and Food Storage Cabinets.

An old favourite returns

"CINABEX" COLOUR MEDIUM

We have pleasure in announcing that "Cinabex" colour medium is now available in the standard range of colours used in stage lighting practice. The colour references are the same as the established

gelatine numbers, shown on page 34. "Cinabex" can be obtained in two sizes 54" x 24" (Note the extra large dimensions) and 27" x 24". Large sheet, 54" x 24", any colour 9/- each. Half Sheet, 27" x 24" 4/6 each. No. 29 Heavy Frost only 51" x 21" 8/- each.



GAUMONT-KALEE STUDIO EQUIPMENT



The NEWALL 35mm STUDIO CAMERA

A Gaumont-Kalee Product

At left: The Newell Camera, with Blimp, on heavy duty tripod on rolling tripod. At the foot of the tripod are the top hats.

Centre: The Newall Camera without Blimp, on the standard tripod, and with variable speed motor and resistance control.

1000ft. magazine.

Right: The Newall Camera on baby tripod with 400ft. magazine. In such studios as Denham and Pinewood, and many others in England and abroad, and on Technicolor films, the Newall Camera has earned an enviable reputation for speedy first-class photography, reliability and ease of handling.

GAUMONT-KALEE COMBINED SOUND-RECORDING SYSTEM

This consists of a Newall Camera with a detachable Sound Recording Head which can be removed instantly at will; Recording Amplifier/Mixer Unit with full control and visual monitoring meter; Gaumont-Kalee 492 Microphones; Battery Packs, and Suitcase type carrying cases. Each case weighs approximately 40 lbs. Noise Reduction is not provided; the overall frequency-characteristic of the system, including negative and print, is flat up to and beyond 7000 cps. The sound track recorded is of Variable Density.

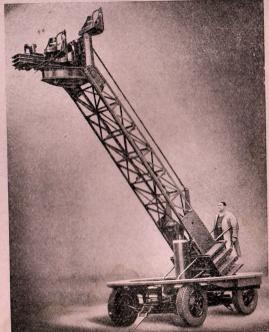


The "BOBY" Mobile Camera, Crane

A 3-seater jib crane of modern design for Studio or Location work; perfectly silent in operation.

The turntable, adequately counterpoised, rotates through 180° about its own axis, by means of a foot operated gear actuated by the cameraman.

The main boom, which carries the turntable is 12' 6" long, and the maximum height of lift is 20', with completely free slewing about the centre post. The chassis is equipped with pneumatic tyred cartype wheels, capable of swivelling. All four wheels are fitted with brakes and the steering can be locked in any desired position.



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GAUMONT-KALEE STUDIO EQUIPMENT

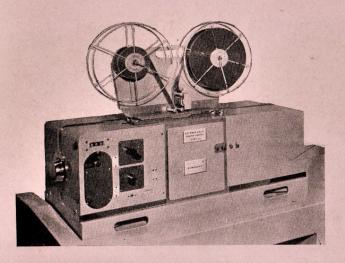


Incorporates 3 input channels each equipped with tone controls, gain controls and remote control for the 493 Microphone. Also equipped with the famous Gaumont-Kalee Volume Indicator, built-in Signal Generator and Talk-Back Microphone.

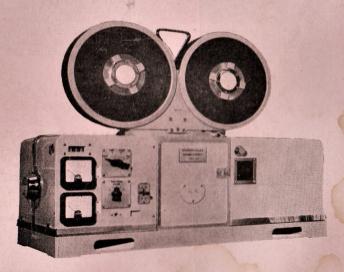


This illustration shows the Mixer on its trolley, which also houses the H.T. and L.T. units.

GAUMONT-KALEE STUDIO EQUIPMENT

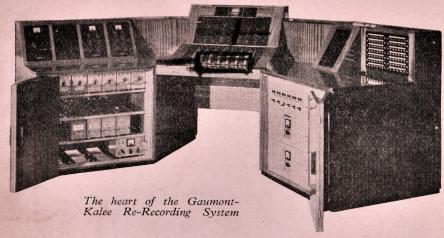


The Gaumont-Kalee "FERROSONIC" Magnetic Recorder, for 35mm Magnetic Sound-Film; Record, Playback and Erase in one instrument. The only Magnetic Recorder with less than one-tenth second delay between record and play-back.

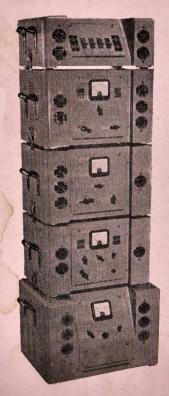


The Gaumont-Kalee Standard Sound Camera type 706 incorporating the New Fine-Grain Optical Recording System.

GAUMONT-KALEE STUDIO EQUIPMENT



GAUMONT-KALEE 6-CHANNEL RE-RECORDING MIXER CONSOLE



Complete with Gain Units, Equalizers, Volume Indicator, Microphone Input Amplifiers, Signal Generator, and Power Supply Units.

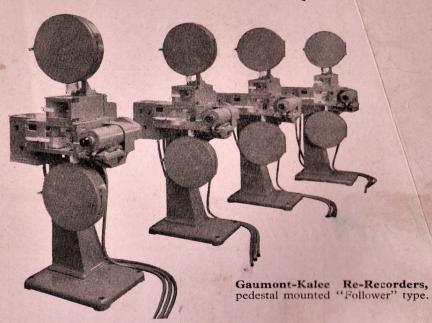
This instrument can be supplied complete with the Gaumont-Kalee Overload Distortion Simulator and Indicator, also the Automatic Background Control Unit and Limiter Amplifier which complete a range of facilities affording in one Console the most flexible Re-Recording Instrument available today.

Standard Gaumont-Kalee Recording Amplifier Group comprising:-

Equalizer Unit.
Main Amplifier.
Noise Reduction Unit.
Monitor Amplifier.
Power Supply Unit.

The units are stacked as separate items clipped firmly together but rapidly dismountable for transportation. All connections are made to the front of each unit, a feature of the utmost importance when operating in a vehicle on location.

GAUMONT-KALEE STUDIO EQUIPMENT



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Each of these Pedestal Re-Recorders is fitted with a Follower Motor which is then driven from a Master either on the tandem drive Projector or in the Interlock Distributor.

Gaumont-Kalee Tandem Drive Machine, with type 381 Soundhead, Gaumont-Kalee "21" Mechanism, Follower and Synchronous Motors. This machine can be used as a Master, driving up to two Follower Re-Recorders, by means of the Interlock Motor; it can become one of a group of Interlocked Machines driven by the Gaumont-Kalee Interlock Distributor, by means of its Follower Motor.



GAUMONT-KALEE STUDIO EQUIPMENT

G.B-BELL & HOWELL

35mm FILM PRINTER

Continuous, Semi Automatic. The standard printer for all laboratories. Model "D," illustrated, for 35 mm film, provides five printing methods. Model "J" for 16 mm, provides three printing methods.

> We can supply everything needed for the production of films; Background Process Projectors, Lighting Equipment, Carbons, Recording Discs and the 101 small and large items required in the Studio, in the field and in the editing room.

G.B-BELL & HOWELL Automatic Film Splicer

The basic machine incorporates the standard features-foot pedal operation, right hand lower "T" shaped cutter blade, which also enables the user to scrape the celluloid side of the film and so obtain better joins, and a 200/250 volt heating element.

There is a choice of straight or diagonal splice, and for 35 mm stock, .072" or .065" splice width.

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An extensive range of eleven models is available for 35 mm 16 mm and 8 mm, positive or negative film stock.



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