



PRESS RELEASE

For Immediate Release

DTS LAUNCHES NEW PRODUCT LINE WITH XD10 DIGITAL CINEMA-READY MEDIA PLAYER

New Product Series Will Deliver Performance Control Technology For Cinemas

London UK – 30 April 2003

At the recent ShoWest 2003 trade show in Las Vegas, DTS introduced the XD10 Cinema Media Player, the first product in its new line of XD Series products being developed for the cinema industry.

Engineered to deliver up to 10 channels of digital surround sound (8-channel playback with 2 channels for alternate audio), the XD10 is an expandable, reliable, and user-friendly media solution for pre-show and feature film presentation. The XD10 is also compatible with both traditional film playback and emerging Digital Cinema.

For reliability, the XD10 incorporates an internal hard drive that is used as the film sound signal source. Two DVD drives enable download of film sound information to the hard drive. When discs are loaded into the player, the system downloads the first reel (in approximately 30 seconds), and then begins to play the film. The balance of the reels is recorded onto the XD10 hard drive while the first reel is being played. The downloading process only needs to be performed once. From that point on, playback is automatic. The XD10 will automatically load and store up to 30 full-length film soundtracks. This gives distributors and exhibitors the flexibility of storing multiple languages of one title or multiple titles. Subsequent loading is accommodated by sequential replacement of previously loaded films.

The XD10 is also capable of playing back enhanced video for alternate media and has networking and pre-show programming features for an integrated presentation. The system automatically starts, stops, and tracks film breaks and changeovers.

The XD10 can also decode DTS Coherent Acoustics for soundtracks from video sources and for future applications. Optional custom features include DTS-CSS Access technology for subtitling, captioning, and audio description, as well as digital audio out.

Future capabilities will include scalable multi-channel audio as well as 96/24 playback and DTS Neo:6™. DTS Neo:6™ matrix technology expands 2-channel sources to 6 channels. This feature can be used for commercials and intermission music.

"As one of the pioneers in digital sound for the cinema, DTS is committed to creating products that will both benefit film distributors and exhibitors, as well as enhance the movie-going experience for the audience," said Tony Nowak, managing director of DTS Europe. "The introduction of the XD10 Cinema Media Player marks the first product in a series that is designed to meet the needs of this ever-changing industry, which demands ease-of-use, reliability and expandability."

Some of the other key benefits and optional features of the XD10 Cinema Media Player include:

- Customizable play list allows for the rearrangement of pre-show advertisements or trailers.
- Trailer and pre-show logging & tracking capabilities benefit advertisers, distributors and exhibitors.
- Supports large format films, special venue, and ride films in 5.1, 6, and 8-channel playback.
- Can playback 16mm; 35mm; and 70mm prints in 5, 8, and 15 perf.
- Capable of storing up to 60 hours of audio information as well as a combination of audio and video for pre-show programming.

About DTS Cinema Division

A preferred digital sound format on more than 20,000 screens in 84 countries, DTS quickly became a leading provider of premium, discrete, multi-channel audio for motion pictures after the release of Steven Spielberg's *Jurassic Park*. Since 1993, the company's award-winning CD-ROM-based technology has set a standard for digital audio delivery in cinemas and special venues. In addition to supplying movie theaters with hardware solutions, DTS also licenses its technologies for filmed content, with DTS digital sound now featured on nearly 100 percent of films released by all major Hollywood studios.

About DTS

DTS (Digital Theater Systems, Inc.) is a digital technology company dedicated to delivering the ultimate entertainment experience. DTS decoders are in virtually every major brand of 5.1-channel surround processors, and there are more than 100 million DTS-licensed consumer electronics products available worldwide. A pioneer in multi-channel audio, DTS technologies are in home theatre, car audio, PC and game console products, as well as 5.1 Music Discs, DVD-Video, DVD-Audio and DVD-ROM software. Additionally, DTS is featured on more than 20,000 motion picture screens worldwide. Founded in 1993, DTS is headquartered in Agoura Hills, California and has offices in the United Kingdom, Japan and China. For further information, please visit www.dtsonline.com.

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