Mr. Exhibitor before you order projection equipment for 70mm presentation be sure to obtain full details of

## CINEMECCANICA

The complete equipment within the price range of all exhibitors, which

# can save you over £1,500

It is '5 STAR' PROJECTION backed by the G.B-KALEE ORGANISATION with a country-wide network of service depots and spares.

ORDERS NOW ACCEPTED FOR IMMEDIATE DELIVERY

### G. B-KALEE





- THE PRICE IS RIGHT—and the G.B-KALEE ASSISTED FINANCE PLAN takes the money difficulties off your shoulders.
- ★ THERE ARE NO "STRINGS" attached with CINEMECCANICA installations—it can operate with your existing sound equipment and stage end arrangements.
- ★ UNIQUE FACILITIES WITH CINEMECCANICA. A really Dual Purpose Projection Equipment—AN INVESTMENT FOR THE FUTURE—so that you can show the best of the World's films, in either 35-mm or 70-mm NOW.
- ★ CINEMECCANICA SUPER ZENITH High Intensity ARC LAMP with specially designed 18-inch mirror, and unique air cooling extractor system—to give you superb illumination and coverage with the lowest running costs.
- ★ GALILEO LARGE FORMAT LENSES for 70-mm Projection. Specially designed to give clean, clear, edge to edge definition over the largest screen. Available in a complete range of focal lengths. Supplementary lenses unnecessary.

CINEMECCANICA Equipment is installed in 50 per cent. of Italian cinemas — throughout the Continent, and in some of the World's largest liners. CINEMECCANICA equipment with the Super Zenith arc lamp was chosen also for the largest Cinema in the World (13,000 seats), with the world's largest Perlux Screen (85 ft. by 51 ft.) at the Mexican Film Festival.

## Show the best of the world's films

70-mm Todd-6-track magnetic recording.

35-mm CinemaScope—4-track magnetic recording.

35-mm CinemaScope—Optical recording.

35-mm CinemaScope—Mag/Optical recording.

35-mm Wide Screen any aspect ratio—Optical recording.

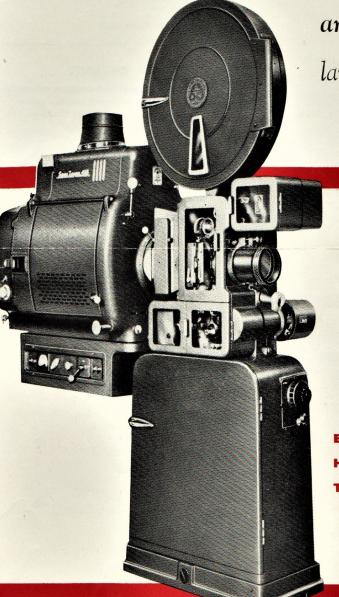
35-mm Standard-Optical recording.

ANY GAUGE . FORMAT . SOUND RECORDING

**G.B-KALEE** announce their exclusive selling rights in the United Kingdom and many countries overseas of the new low priced high quality **Multi-Purpose** 

Projection Equipment for 70 mm. TODD

and 35mm. films with special large format projection lens.



An equipment is now available within the price range of all exhibitors, backed by the renowned world-wide service of G.B.- Kalee.

And for really brilliant sound reproduction Gaumont-Kalee special Multi-Track Sound Equipment.

EXTENDED

HIRE PURCHASE & LEASE

TERMS AVAILABLE

Write or phone your nearest G.B-Kalee Branch for details.

G.B-KALEE

A Division of Rank Precision Industries Ltd.

37-41 MORTIMER STREET, LONDON W.1

ENGLAND

See how CINEMECCANICA is designed to take care of the future in the specification printed below. A 'phone call to the Manager of your nearest G.B-Kalee Branch will bring you any further details you require. The addresses and telephone numbers are at the bottom of this page.

# CINEMECCANICA 70mm/35mm Multi - Purpose PROJECTION EQUIPMENT

#### PROJECTOR MECHANISM with

Magnetic Soundhead for :

70-mm six track magnetic and 35-mm four track magnetic

Optical soundhead with:

Magnetic flywheel

Oil damped flutter suppressor

Photo cell type "Cinetron"

Exciter lamp 6v. 5a.

Air and water-cooled gate

Speed change 30/24 frames

Change-over control

Lens holder 101.6-mm (4" diam.) with:

bushes for 70.6-mm (2.78" diam.)

62.5-mm (2.46" diam.) or 52.59-mm (2.059" diam.

Automatic film rupture device

3-phase Driving motor

#### TOP SPOOL BOX :

For 610-mm (24" diam.) spools with 12.7-mm (.5") spindles

#### BOTTOM SPOOL BOX :

For 610-mm (24" diam.) spools with 12.7-mm (.5") spindles

Separate driving motor for take up

#### CABINET STAND with :

Motor starting device

Switch for framing lamp

Terminal block

Mounting table for arc lamp

#### KIT OF PARTS FOR 70-mm/35-mm CHANGE-OVER :

Gate for 35-mm projection

Spool spindle adaptors for 35-mm spools

Mask plates for 35-mm, 1.33-1, 1.66-1, 1.85-1, 2.35-1, 2.55-1 ratio

#### SUPER ZENITH "450" ARC LAMP

Double skinned and fully air conditioned lamphouse with special extractor fan circulating forced draught through Lamphouse casing

Two 18" diameter Mirrors, 7.5 magnification for 70-mm films and 5.5 magnification for 35-mm

Dowser and mirror shield

Rear opening door for mirror change

Fully Automatic Feed with independent negative control

Magnetic and air duct flame control

#### **GALILEO LARGE FORMAT PROJECTION LENSES:**

For 70-mm Todd film projection in a complete range of focal lengths.

GAUMONT-KALEE special 6-track MAGNETIC SOUND RE-PRODUCER SYSTEM IS ALREADY INSTALLED FOR THE PRESENTATION OF "SOUTH PACIFIC" AT—

BIRMINGHAM:
WEST END CINEMA
EDINBURGH: NEW VICTORIA
GLASGOW: GAUMONT
LEEDS: MAJESTIC
LONDON: DOMINION

MANCHESTER: GAUMONT
MIDDLESBORO': ODEON
NEWCASTLE-ON-TYNE:
QUEEN'S HALL
NOTTINGHAM: ODEON
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Illustrations must not be taken as binding, alterations are made as occasion arises



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